



World Migratory Bird Day (WMBD) Small Grant 2025 Application Form

WMBD Small Grant 2025 for East Asian–Australasian Flyway
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About World Migratory Bird Day 2025

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2025, WMBD will be held on 10 May and 11 October. This year, the theme is “Shared Spaces: Creating Bird-Friendly Cities and Communities”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2025 Small Grant

The Small Grant for 2025 World Migratory Bird Day (WMBD) has been established to provide financial support to [EAAFP Partners](#), [Task Forces](#), [Working Groups](#), and NGOs who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2025 need to be **based in EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2025 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **26th August 2025**. Please submit your application to the Communications Officer via email (Word or PDF document) to secretariat@eaaflyway.net and communication@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 26 August 2025**1. Applicant Contact Information**

	Name of applicant:	Mika Sasaki
a.	Name of the organisation:	Team SPOON
b.	Applicant's position and division in the organisation	Secretariat
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	Other - voluntary organisation
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Applicant's mobile number:	
h.	Website of organisation:	https://teamspoon.wixsite.com/teamspoon
i.	Additional contact person	

 Please check if you permit to reveal your personal contact information on EAAFP website.
1.1 Supporter Information

	Name of supporter:	
a.	Name of the organisation:	
b.	Supporter's position and division in the organisation	
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	
i.	Additional contact person	

 Please check if you permit to reveal your personal contact information on EAAFP website.
2. Proposed Event Plan and Expected Outcome (Please check the relevant categories of your proposed event)

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input type="checkbox"/>

Monitoring/survey — field trip	<input type="checkbox"/>
Educational activity/lecture	<input type="checkbox"/>
Festival	<input checked="" type="checkbox"/>
Media Event	<input checked="" type="checkbox"/>
Movie/video	<input checked="" type="checkbox"/>
Others – specify	<input type="checkbox"/>

2.1 Please specify your proposed event plan and expected outcomes

Title of event:	Everyday Eyes on Wetlands: Voices across the Black-faced Spoonbill's Flyway
Date of event:	<ul style="list-style-type: none"> ● Main online release: 4–11 October 2025 ● Screening: 19 October 2025 (SPOON 10th Anniversary Party)
Organisers:	Team SPOON
Target participants:	<ul style="list-style-type: none"> ● SPOON members ● Youth, wetland friends connected to wetlands along the BFS's Flyway
Expected number of participants:	<ul style="list-style-type: none"> ● 10-20 contributors to the video project ● Approx. 30 participants at the Anniversary Party screening ● Approx. 100-200 online viewers via SPOON's social media accounts

Event objectives and plan (max. 500 words):

In celebration of World Migratory Bird Day (11 October 2025) and in connection with the SPOON 10th Anniversary Party (19 October 2025), we will organize a pre-event project to collect and share video messages themed around this year's slogan "Creating Bird-Friendly Cities & Communities."

The project aims to:

1. Celebrate World Migratory Bird Day by gathering 30–60 second video messages from wetland communities and individuals connected through the Black-faced spoonbill's Flyway network, archiving the voices of those who hope for and cultivate bird-friendly cities and communities.
2. Strengthen connections among Flyway communities by inviting people to share stories, memories, and current situations of their wetlands, as well as their hopes and actions for migratory birds.
3. Engage youth and the wider public through online dissemination and an interactive countdown campaign on social media.

Event Plan:

- Message Collection (September 2025):
We will invite SPOON members, partner organizations, and wetland friends across the Flyway to submit short video messages. Participants will be guided with suggested themes, such as:
 - Spaces in their community for migratory birds (rice paddies, rivers, forests, nesting areas, etc.)
 - Personal memories of migratory birds and wetlands

- o Current issues and conservation activities in their wetlands (restoration, threats, community action)
- o A message to other Flyway friends supporting migratory birds
- Video Production (September–October 2025):
Contributions will be edited into a 7–10 minute compilation video, with multilingual subtitles to ensure accessibility. Selected strong phrases will also be cut into short clips.
- Online Launch (4–11 October 2025):
In the week leading up to World Migratory Bird Day, SPOON will release 1-minute video clips daily via its official social media platforms, allowing the public to engage by commenting and sharing. On 11 October, the full video will be released online to mark the global celebration.
- Screening at Anniversary Event (19 October 2025):
The final video will be screened at the SPOON 10th Anniversary Party, presented as a pre-event highlight connecting the celebration of migratory birds with the organization’s milestone.

This project will not only celebrate migratory birds and wetlands but also expand SPOON’s activities beyond its membership, connecting with international communities and youth along the Flyway. By linking the 10th Anniversary with the World Migratory Bird Day theme, the initiative highlights the importance of sustaining bird-friendly communities for the next decade and beyond.

3. Proposed Event Budget Plan

Please specify budget plan of your proposed event

Total: 1000 USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Translation (Korean: 2 people, Chinese: 1people, English and Japanese: 2 people)	340 USD
Venue	140 USD
Refreshments and social expenses for participants	150USD
Material for Screening Event (Zoom Pro, celebration posters, printings etc)	70USD
Memorial goods for WMBD contributors (Video storage USB etc)	300 USD

4. Can you support translating the WMBD materials into your language?

Yes No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	No later than 25 October 2025 or within two weeks after the event(s).
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at secretariat@eaaflyway.net and communication@eaaflyway.net

ANNEX 1

Standard Format for the World Migratory Bird Day Final Report Template

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information — Provide your contact information for this report.

Full name:	
Name of the organisation:	
Name(s) of the division and/or position:	
Type of organisation — Government/NGO/Private Sector/Other:	
Email:	
Postal address:	
Office phone numbers:	
(Your) Cell number (optional):	
Fax (optional):	
Website (optional):	
Additional contact person (optional):	
Date of submission:	

Please check if you permit to reveal your personal contact information on EAAFP website.

1.2 Event Title

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1.3 Event Location — Where did your event take place?

Name of country:	
Name of city:	
Name of event place/venue:	

1.4 Event Type — Check the relevant categories below.

Public awareness activity — local and/or national:	<input type="checkbox"/>
Field trip (e.g. Birdwatching):	<input type="checkbox"/>
Monitoring/survey:	<input type="checkbox"/>
Educational activity/lecture:	<input type="checkbox"/>
Festival:	<input type="checkbox"/>
Media event (e.g., press release):	<input type="checkbox"/>
Movie/video:	<input type="checkbox"/>

Others — specify:	<input type="checkbox"/>
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1.5 Event Organiser — Who were organiser and/or sponsor for your event?

1.6 Target Audience — Who were the participants for your event (**Compulsory**)?

Target Audience Types	Number Participated
School students, teachers or parents	
University students	
Researchers, scientist	
Birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others — specify	
Total number of participants	

1.7 Outcome — What is the outcome from your event?

1.8 Any additional comments? (Optional)

Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper in details here. If your event was recorded or held online, please share the links.

Section 3. SHORT SUMMARY REPORT (Compulsory)

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 400 words)

Section 4. EXPENDITURE REPORT (Compulsory)

Expense items	USD
e.g. venue	
e.g. transportation	
e.g. birdwatching guide (amount x no. of guides)	
Others — specify	
Funding from other sources	
Total	

*Please keep the receipt in case auditing is needed.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit Info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster for publication on the EAAFP website.
- Post the printed poster to the EAAFP Secretariat if you can and have one available.
- Take plenty of photos of events or activities featuring the WMBD poster and send us these photos in .jpg or .png format; and videos if you have any.
- The logos of WMBD and EAAFP must be displayed on all your printed and digital promotional materials.