



## **World Migratory Bird Day (WMBD) Small Grant 2025 Application Form**

**WMBD Small Grant 2025 for East Asian–Australasian Flyway**

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## About World Migratory Bird Day 2025

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2025, WMBD will be held on 10 May and 11 October. This year, the theme is “Shared Spaces: Creating Bird-Friendly Cities and Communities”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

## Introduction of EAAFP WMBD 2025 Small Grant

The Small Grant for 2025 World Migratory Bird Day (WMBD) has been established to provide financial support to [EAAFP Partners](#), [Task Forces](#), [Working Groups](#), and NGOs who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

## Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2025 need to be **based in EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

### **Information of the application**

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2025 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **26<sup>th</sup> August 2025**. Please submit your application to the Communications Officer via email (Word or PDF document) to [secretariat@eaaflyway.net](mailto:secretariat@eaaflyway.net) and [communication@eaaflyway.net](mailto:communication@eaaflyway.net) .

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

**Date of Application:** August 26, 2025

### 1. Applicant Contact Information

	Name of applicant:	Taeyeong Kim
a.	Name of the organisation:	George Mason University Korea / EAAFP Youth Task Force
b.	Applicant's position and division in the organisation	Undergraduate Student / EAAFP Youth Task Force (South Korea)
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	University
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Applicant's mobile number:	
h.	Website of organisation:	<a href="https://masonkorea.gmu.edu/">https://masonkorea.gmu.edu/</a>
i.	Additional contact person	

Please check if you permit to reveal your personal contact information on EAAFP website.

#### 1.1 Supporter Information

	Name of supporter:	Dr. Dakota McCarty
a.	Name of the organisation:	George Mason University Korea
b.	Supporter's position and division in the organisation	Assistant Professor of Environmental Science and Policy
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	University
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	<a href="https://masonkorea.gmu.edu/">https://masonkorea.gmu.edu/</a>
i.	Additional contact person	N/A

Please check if you permit to reveal your personal contact information on EAAFP website.

### 2. Proposed Event Plan and Expected Outcome (*Please check the relevant categories of your proposed event*)

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input checked="" type="checkbox"/>
Monitoring/survey — field trip	<input type="checkbox"/>
Educational activity/lecture	<input checked="" type="checkbox"/>
Festival	<input type="checkbox"/>
Media Event	<input checked="" type="checkbox"/>
Movie/video	<input type="checkbox"/>

Others – contest

**2.1 Please specify your proposed event plan and expected outcomes**

Title of event:	Share Your Migratory Birds Places in Incheon – Migratory Birds Photo Contest
Date of event:	October 2025
Organisers:	Taeyeong Kim
Target participants:	Youth (school and university students), and residents in South Korea
Expected number of participants:	100

*Event objectives and plan (max. 500 words):*

The project titled “Share Your Migratory Birds Places in Incheon – Migratory Birds Photo Contest”, aims to celebrate World Migratory Bird Day 2025 by engaging youth and citizens in Incheon, South Korea to share their own birdwatching sites online. Incheon has a lot of wetlands and mud flats as one of the hubs of migratory birds in South Korea, and the event aims to raise public awareness of migratory birds in the local urban regions.

The campaign will be implemented in three phases:

**1. Pre-event Orientation (Week 1-2, October 2025)**

- Recruiting migratory birds photo contest participants
- Online pre-event orientation on World Migratory Bird Day, and migratory bird habitats in Incheon
- Promoting the event on social media

**2. Birds Photo Contest (Week 2-3, October 2025)**

- Participants will visit bird habitats in Incheon (local parks, wetlands, riversides, coastal mudflats, etc.)
- They will record their observations with photos
- Submitted photos will be shared publicly on Instagram with a hashtag #WMBD2025

**3. Migratory Birds Photo Exhibition & Digital map of Incheon’s birding places (Week 4, October 2025)**

- Uploaded bird photos on Instagram will be also displayed as a WMBD event and citizens will pick photos that will be awarded
- A digital map of birding places in Incheon will be also created from participant submissions using Google Maps / ArcGIS to share with the public

**Expected Outcomes:**

- Raising awareness among Incheon residents and youth about importance of migratory bird habitats conservation within cities and communities
- Bird observation experience through photo contest
- Creating a publicly accessible digital map of birding places in Incheon to gather public attention on migratory birds’ habitat around urban areas

**3. Proposed Event Budget Plan**

Please specify budget plan of your proposed event

Total: 1,000 USD

*Please note that ideal budget scale is approximately 1,000 USD to each country*

Budget breakdown:

Venue for the photo exhibition	300 USD
Materials for the exhibition	200 USD
Digital map programming	100 USD
Sustainable gifts for awarded photo contest participants	400 USD

#### 4. Can you support translating the WMBD materials into your language?

Yes  No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

#### Important notes:

Report deadline:	<b>No later than 25 October 2025 or within two weeks after the event(s).</b>
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at <a href="mailto:secretariat@eaaflyway.net">secretariat@eaaflyway.net</a> and <a href="mailto:communication@eaaflyway.net">communication@eaaflyway.net</a>