



World Migratory Bird Day (WMBD) Small Grant 2025 Application Form

WMBD Small Grant 2025 for East Asian–Australasian Flyway

3F G Tower, 175 Art center-daero, Yeonsu-gu, Incheon 22004 Republic of Korea

Tel: +82 32 458 6504; Fax: +82 32 458 6508

Email: secretariat@eaaflyway.net Website: <http://eaaflyway.net/>

About World Migratory Bird Day 2025

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2025, WMBD will be held on 10 May and 11 October. This year, the theme is “Shared Spaces: Creating Bird-Friendly Cities and Communities”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2025 Small Grant

The Small Grant for 2025 World Migratory Bird Day (WMBD) has been established to provide financial support to [EAAFP Partners](#), [Task Forces](#), [Working Groups](#), and NGOs who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2025 need to be **based in EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2025 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **26th August 2025**. Please submit your application to the Communications Officer via email (Word or PDF document) to secretariat@eaaflyway.net and communication@eaaflyway.net .

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 25 August 2025**1. Applicant Contact Information**

	Name of applicant:	Dr. Nor Atiqah binti Norazlimi
a.	Name of the organisation:	Nature Sustainable Ecosystem Society (NEST)
b.	Applicant's position and division in the organisation	Member
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	NGO
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Applicant's mobile number:	
h.	Website of organisation:	https://nestsociety.com/
i.	Additional contact person	

 Please check if you permit to reveal your personal contact information on EAAFP website.
1.1 Supporter Information

	Name of supporter:	Abdul Afiq bin Abdul Rahman
a.	Name of the organisation:	Nature Sustainable Ecosystem Society (NEST)
b.	Supporter's position and division in the organisation	Secretary
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	NGO
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	https://nestsociety.com/
i.	Additional contact person	

 Please check if you permit to reveal your personal contact information on EAAFP website.
2. Proposed Event Plan and Expected Outcome (*Please check the relevant categories of your proposed event*)

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input type="checkbox"/>
Monitoring/survey — field trip	<input type="checkbox"/>
Educational activity/lecture	<input type="checkbox"/>
Festival	<input checked="" type="checkbox"/>
Media Event	<input type="checkbox"/>
Movie/video	<input type="checkbox"/>
Others — specify	<input type="checkbox"/>

2.1 Please specify your proposed event plan and expected outcomes

Title of event:	<i>"The Great Migratory Bird Challenge: An Explorace through Tanjung Piai's Shared Spaces"</i>
Date of event:	October 2025
Organisers:	Nature Sustainable Ecosystem Society
Target participants:	Local communities, school students, NGOs, park guides, tourists
Expected number of participants:	~50–60 direct participants (10 teams × 5–6 people) + additional spectators

Event Objectives:

1. **Raise public awareness** of the ecological importance of Tanjung Piai National Park as a critical stopover and feeding site for migratory birds along the East Asian–Australasian Flyway.
2. **Engage the community** in understanding the Habitat Suitability Index (HSI) concept and its key ecological factors (food availability, disturbance levels, vegetation cover, tidal flats, and water quality).
3. **Demonstrate the value of passive acoustic monitoring** as a modern, non-intrusive method for detecting bird species and assessing habitat conditions.
4. **Promote environmental stewardship** by encouraging participants to identify everyday actions that can improve bird habitats in their communities.
5. **Foster teamwork and cross-generational learning** through interactive, educational games that blend fun with science.

Event Plan

This 3-hour outdoor and indoor **Explorace + Treasure Hunt** will bring together 10 teams of 5–6 participants from local schools, community groups, NGOs, and park visitors. Teams will "migrate" together through a series of game stations, collecting clues, completing challenges, and earning points toward their final "HSI score."

The race begins with an **opening briefing** where teams receive their *Race Passport*, safety instructions (especially for the mangrove boardwalk and mudflat areas), and a map showing the general location of clue zones. Instead of going directly to each station, teams must first **find hidden clues** along the boardwalk or in the hall. Each clue is a riddle or mini puzzle related to migratory birds, mangroves, or conservation, leading them to the correct game station.

The five main stations are:

1. **HSI Ladder/Snake Board** – A life-size board game showing how good and bad actions influence habitat quality. Players roll dice, draw scenario cards, and climb ladders or slide down snakes linked to HSI factors.
2. **Echoes of the Flyway** – Teams move through mini habitat zones to listen to recorded bird calls, identify species from photo cards, and match them to correct habitats, learning how acoustic monitoring aids bird conservation.
3. **Mudflat Relay** – A timed relay simulating shorebird feeding behaviour during low tide. Teams collect “food tokens” to fuel their “migration,” highlighting the importance of healthy mudflats.
4. **Mangrove Growth Challenge** – Trivia-based activity where correct answers allow teams to add leaves and bird stickers to a giant mangrove tree poster, representing habitat restoration.
5. **Migration Maze** – A rope/tape maze symbolising the migratory journey. Teams navigate past obstacles (threats) and take “safe passage” routes created by conservation actions.

Each station is colour-coded and facilitated by trained volunteers. Teams earn points for correct answers, speed, and teamwork, all recorded in their Race Passports. At the **final Pledge Wall**, each team commits to one concrete action to make their community more bird-friendly.

The event concludes with a **prize ceremony** recognising the top-scoring teams and most creative pledges. All activities are designed to be photogenic and interactive, ensuring high-quality visuals for WMBD reporting and social media promotion.

By blending science, play, and local culture, this event will leave participants with a deeper appreciation of migratory birds and a personal connection to conservation efforts in Tanjung Piai’s shared spaces

3. Proposed Event Budget Plan

Please specify budget plan of your proposed event

Total: 1000 USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Printing & lamination of boards/cards	200 USD
Props & materials for each station	200 USD
Portable speakers / audio setup	150 USD
Prizes & participant tokens	150 USD
Refreshments	150 USD
Transport & logistics	100 USD
Promotional banners & WMBD signage	50 USD
Please indicate contributions fee from other sources for this event – this highlight sponsor venue from PTNJ, UTHM	MYR1000

4. Can you support translating the WMBD materials into your language?

Yes No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	No later than 25 October 2025 or within two weeks after the event(s).
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at secretariat@eaaflyway.net and communication@eaaflyway.net

ANNEX 1

Standard Format for the World Migratory Bird Day Final Report Template

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information — Provide your contact information for this report.

Full name:	
Name of the organisation:	
Name(s) of the division and/or position:	
Type of organisation — Government/NGO/Private Sector/Other:	
Email:	
Postal address:	
Office phone numbers:	
(Your) Cell number (optional):	
Fax (optional):	
Website (optional):	
Additional contact person (optional):	
Date of submission:	

Please check if you permit to reveal your personal contact information on EAAFP website.

1.2 Event Title

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1.3 Event Location — Where did your event take place?

Name of country:	
Name of city:	
Name of event place/venue:	

1.4 Event Type — Check the relevant categories below.

Public awareness activity — local and/or national:	<input type="checkbox"/>
Field trip (e.g. Birdwatching):	<input type="checkbox"/>
Monitoring/survey:	<input type="checkbox"/>
Educational activity/lecture:	<input type="checkbox"/>
Festival:	<input type="checkbox"/>
Media event (e.g., press release):	<input type="checkbox"/>
Movie/video:	<input type="checkbox"/>

Others — specify:	<input type="checkbox"/>
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1.5 Event Organiser — Who were organiser and/or sponsor for your event?

1.6 Target Audience — Who were the participants for your event (**Compulsory**)?

Target Audience Types	Number Participated
School students, teachers or parents	
University students	
Researchers, scientist	
Birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others — specify	
Total number of participants	

1.7 Outcome — What is the outcome from your event?

1.8 Any additional comments? (Optional)

Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper in details here. If your event was recorded or held online, please share the links.

Section 3. SHORT SUMMARY REPORT (Compulsory)

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 400 words)

Section 4. EXPENDITURE REPORT (Compulsory)

Expense items	USD
e.g. venue	
e.g. transportation	
e.g. birdwatching guide (amount x no. of guides)	
Others — specify	
Funding from other sources	
Total	

*Please keep the receipt in case auditing is needed.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit Info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster for publication on the EAAFP website.
- Post the printed poster to the EAAFP Secretariat if you can and have one available.
- Take plenty of photos of events or activities featuring the WMBD poster and send us these photos in .jpg or .png format; and videos if you have any.
- The logos of WMBD and EAAFP must be displayed on all your printed and digital promotional materials.