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EAAFP MOP12 Sponsorship Package

The Twelfth Meeting of Partners of the
East Asian–Australasian Flyway Partnership
(EAAFP MOP12)

Hosted by the Republic of the Philippines

8–14 November 2025 | Shangri-La Mactan, Cebu, Philippines



WEAVING CONNECTIONS

Create lasting impacts for people and planet

Biodiversity conservation across borders

Species such as migratory waterbirds connect ecosystems across countries and continents. Combatting biodiversity loss requires global collaboration and coordinated action.



Nature-based solution to climate change

Coastal and inland wetlands are vital carbon sinks. Preserving and restoring these ecosystems, along with the species that keep them healthy, contributes to net-zero and nature positive goals.



Economic resilience and sustainability

Nature provides food, water, industry, livelihood, and recreation. In working together to protect the environment, we safeguard these critical resources, enhance economic resilience, and ensure long-term sustainability in the face of climate and economic crisis.



EAST ASIAN-AUSTRALASIAN FLYWAY (EAAF)

The EAAF is a migratory route encompassing 22 countries. During migration, waterbirds rely on this system of wetlands to rest and feed, building up sufficient energy to get them through their journey.



The EAAF is a unique collaboration of diverse partners working together to conserve migratory birds and their habitats.



WHY MOP MATTERS?

The Meeting of Partners (MOP) is a gathering of stakeholders—governments, technical institutions, private sector, community groups, academe, international organisations, and NGOs—to discuss a whole-of-flyway approach to conservation.

EAAFLYWAY.ORG



Eleventh Meeting of Partners in Brisbane, Australia, 2023

JOIN US AT MOP12

THE PREMIER FLYWAY CONSERVATION EVENT

Be part of a global movement protecting migratory waterbirds and their habitats vital to their survival and to our own sustainable future. The 12th Meeting of Partners (MOP12) unites governments, international organisations, NGOs, communities, and the private sector to **weave connections** that support nature and people.



WEAVING CONNECTIONS: Celebrating Migration, Traditional Knowledge, and Innovation across our Flyway

WHY THIS MATTERS

Sponsor Benefits Snapshot

Showcase Your Leadership

Position your brand at the forefront of regional sustainability and biodiversity conservation.

Strengthen Stakeholder Relations

Build meaningful connections with governments, NGOs, community leaders, and international experts.

Amplify Your ESG and CSR Impact

Demonstrate commitment to environmental and social governance with measurable outcomes.

Maximise Brand Visibility

Gain extensive exposure through event materials, media coverage, and direct engagement with 18 countries, 24 international organisations and non-government organisations and stand alongside other sponsors.

Align with Global Goals

Support initiatives aligned with the UN Sustainable Development Goals (SDGs) and regional environmental priorities.

Exclusive Networking

Unlock access to VIP sessions and strategic partnerships with global leaders in the environment sector.

SAFEGUARD BIODIVERSITY



SUPPORT COMMUNITIES



ENHANCE YOUR CORPORATE SOCIAL RESPONSIBILITY PROFILE



YOUR IMPACT AT MOP12

Connect directly with 200+ influential attendees including government officials, site managers, and conservation experts from across the East Asian–Australasian Flyway.

As a sponsor, you will:

Showcase your brand with a dedicated sponsor booth and engage face-to-face with decision-makers driving conservation policy and action.

Receive acknowledgment during the event opening ceremony, spotlighting your leadership role.

Benefit from customised branding aligned with your preferred sponsorship areas to enhance your visibility and impact.

Feature your logo prominently across the MOP12 webpage, event banners, photo walls, and all event materials, ensuring wide visibility.

Obtain a digital donation certificate to support your CSR and ESG reporting and highlight your sustainability commitments.

Gain high-profile recognition through press releases, EAAFP articles, and global social media channels reaching thousands worldwide.

Access priority opportunities to present your innovations and initiatives directly to delegates (exclusive to Flagship Sponsors).



© Korea Waterbird Network

STEP INTO THE SPOTLIGHT

Become a Flagship Sponsor or a Key Partner in Conservation

Join us as **Flagship Sponsors (>\$10,000)** and lead the charge in enhancing biodiversity by protecting migratory waterbirds and their habitats across the flyway. Enjoy premier visibility, exclusive engagement opportunities, and priority branding that positions your organisation as a visionary leader in sustainability.

Or step forward as a **MOP Sponsor (<\$10,000)**, playing a vital role in supporting the event's success while gaining valuable brand exposure and meaningful connection with global conservation stakeholders.

Both levels offer tailored benefits designed to maximise your impact and showcase your commitment to environmental stewardship.

Benefits	FLYWAY SPONSOR Over \$ 20,000	FLAGSHIP SPONSOR Over \$ 10,000	MOP SPONSOR Under \$ 10,000
<p>Exhibit Sponsor Booth Exhibit your sponsor booth to engage directly with influential attendees</p> <p>Booth is available for:</p> <ul style="list-style-type: none"> • Non-sponsors paying USD 1,000 • Sponsors contributing over USD 3,000 (without additional fee for booth) 	✓	✓	✓
<p>Logo placement Across MOP12 webpage, event banners, photo walls, and materials</p>	✓	✓	✓
<p>Acknowledgement in media High-profile acknowledgements in press releases, EAAFP articles, and social media</p>	✓	✓	✓
<p>Verbal Recognition During event opening</p>	✓	✓	✓
<p>Donation certificate Digital certificate for your ESG and CSR records</p>	✓	✓	✓
<p>Customised branding opportunities Aligned with your chosen sponsorship area</p>	✓	✓	✓
<p>Special presentation opportunities in the plenary Guaranteed for sponsorship over USD 20,000</p>	✓	✓	
<p>Side Event Hosting Opportunity Application must be submitted</p>	✓		





SPONSOR SPECIFIC EVENT ELEMENTS

Tailor your impact by sponsoring one or more of these high-visibility event components:

Exhibition

Support the MOPs first ever art and technology showcase that brings the flyway's story to life. Includes special ribbon-cutting opportunities for VIP engagement.

Lunch & Dinner Events

Sponsor key networking meals where ideas flow and partnerships form. Gain direct brand exposure during vital social interactions.

Photographers/Videographers

Help capture and broadcast event highlights. Your brand will be linked to high-quality visual content shared worldwide.

Participant Travel Support

Fund airfare and accommodation for delegates from developing countries and young future conservation leaders. Boost global participation and amplify your ESG and CSR credentials.

Gifts

Provide memorable branded items to participants, ensuring your name stays with attendees long after the event.

Interpretation Services

Enable inclusive communication by supporting language interpretation, facilitating full participation across cultures.



IN-KIND SPONSORSHIP

Offer your products or services (technology, food, printing, event logistics, etc.) and receive recognition proportionate to your contribution's value. Benefits include logo placement on the MOP12 webpage, in-kind contribution materials, and mentions in media coverage.

CUSTOMISED SPONSORSHIP PACKAGES

Have specific goals or ideas? We will work with you to design a tailor-made sponsorship package that maximises your visibility, meets your budget, and aligns with your corporate/organisation values.

KEY EVENT DETAILS

Dates	8–14 November 2025
Location	Shangri-La Mactan, Punta Engaño Rd, Lapu-Lapu City, Cebu, Philippines
Registration Link	https://forms.gle/e5xPt7GSi2nWz4ZM8
Information Note	https://eaaflyway.org/wp-content/uploads/2025/05/MOP12-Information-Note-1.pdf
MOP12 Website	https://eaaflyway.org
Contact	Ms. Jisun Lee Foundation Officer EAAFP Secretariat mop12@eaaflyway.net



TAKE ACTION TODAY

**Join global leaders safeguarding biodiversity and
championing sustainable development**

Your sponsorship at MOP12 is more than brand exposure—it's a commitment to a healthier planet and stronger communities.



Secure your sponsorship now!

Visit [<https://forms.gle/YYQDfZy4nQcj6Uue7>]
to apply.

CONTACT INFORMATION

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THANK YOU



Contact Information

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