World Migratory Bird Day (WMBD) Small Grant 2025

Application Form

WMBD Small Grant 2025 for East Asian–Australasian Flyway
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About World Migratory Bird Day 2025

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2025, WMBD will be held on 10 May and 11 October. This year, the theme is "Shared Spaces: Creating Bird-Friendly Cities and Communities".** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2025 Small Grant

The Small Grant for 2025 World Migratory Bird Day (WMBD) has been established to provide financial support to EAAFP Partners, Task Forces, Working Groups, and NGOs who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2025 need to be **based in EAAFP Partner countries.** In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the list of EAAFP Partners, and DAC list of ODA Recipients). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2025 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **7th April 2025**. Please submit your application to the Communications Officer via email (Word or PDF document) to secretariat@eaaflyway.net and communication@eaaflyway.net .

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (https://www.worldmigratorybirdday.org/).

Date of Application: 6th April 2025

1. Applicant Contact Information

	Name of applicant:	Faysal Ahmad
a.	Name of the organisation:	1. Beijing Forestry University 2. Youth Task force of EAAFP
b.	Applicant's position and division in the organisation	1. PhD student 2. Head of Knowledge and Capacity Building
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	1. University 2. Intergovernmental and International Public-Private Partnership.
d.	Email:	[redacted]
e.	Postal address:	[redacted]
f.	Office phone numbers:	[redacted]
g.	Applicant's mobile number:	[redacted]
h.	Website of organisation:	https://english.bjfu.edu.cn/ https://eaaflyway.net/
i.	Additional contact person	Wang xiaoping Beijing Municipal Bureau of Forest and Parks. Deputy director general Email: [redacted] Mobile: [redacted]

√☐ Please check if you permit to reveal your personal contact information on EAAFP website.

1.1 Supporter Information

	Name of supporter:	Dr. Jinglan Liu
a.	Name of the organisation:	Beijing Forestry University
b.	Supporter's position and division in the organisation	
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	
d.	Email:	
e.	Postal address:	

f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	
i.	Additional contact person	

√☐ Please check if you permit to reveal your personal contact information on EAAFP website.

2. Proposed Event Plan and Expected Outcome *(Please check the relevant categories of your proposed event)*

Public awareness activity — local and/or national	☑
Birdwatching — field trip	☑
Monitoring/survey — field trip	☐
Educational activity/lecture	☑
Festival	☐
Media Event	☐
Movie/video	☐
Others – specify	☐

2.1 Please specify your proposed event plan and expected outcomes

Title of event:	Wings Across Communities: Celebrating Migratory Birds Together
Date of event:	10 May 2025
Organisers:	Faysal Ahmad, Dr. Jinglan Liu, Chai Yaorong, Wu Yanqi, Xie Jiajun
Target participants:	School and University students, local residents
Expected number of participants:	500

Event objectives and plan (max. 500 words):

The "Wings Across Communities: Celebrating Migratory Birds Together" event on 10 May 2025 at Beijing Forestry University will mark World Migratory Bird Day (WMBD) under the theme "Shared Spaces: Creating Bird-Friendly Cities and Communities." The event will engage diverse audiences through tailored activities, with a special focus on student participation and hands-on learning.

Key Objectives:
1. For School Students (Ages 10-15): Foster early interest in birds through interactive field trips and creative competitions.

2. For University Students: Deepen ecological knowledge through expert-led activities and citizen science.
3. For Local Residents: Raise awareness about urban bird conservation through accessible exhibits.

Detailed Activities:
1. Shahe Reservoir Field Trip (For School Students)

Purpose: Introduce 50 selected schoolchildren (ages 10-15) to migratory birds in their natural habitat.

Activities:

- Guided birdwatching with binoculars (provided)
- "Bird Bingo" game to spot and identify common species
- Interactive storytelling session about bird migration

Educational Focus: Wetland ecosystems and why they matter for birds.

2. Art Competition (For School Students)

"Draw Your Favorite Migratory Bird" Contest:

- Participants: Open to all attending schoolchildren.
- Prizes: Top 3 entries win bird guidebooks and art supplies.
- Display: Winning artworks featured at the exhibition.

3. Bird ID Challenge (For University Students)

Competition Format:

- Teams of 3-5 students compete to identify 20 bird species (photos/calls).
- Includes rare species to test advanced knowledge.
- Judges: BFU ornithology professors.
- Prize: Winning team receives a field guide and binoculars.

4. Human-Bird Coexistence Exhibition (Open to All)

Highlights:

- Campus Bird Wall: Photos and facts about local birds.
- Global Case Studies: Examples of bird-friendly cities.
- BFU's Conservation Projects: How the university protects birds.

Interactive Elements:

"Pledge Tree" where visitors commit to simple actions (e.g., take care of wetland, planting native plants).

Expected Outcomes:

- School Students: 50+ children gain firsthand appreciation for birds; 30+ art entries.
- University Students: 20+ teams join Bird ID Challenge, boosting engagement in conservation.
- General Public: 500+ visitors learn about urban bird conservation.

Logistics:

Transport: Buses arranged for school groups to Shahe Reservoir (depart 8 AM, return by 12 PM).

Safety: Teachers and volunteers supervise children (1:5 ratio)

3. Proposed Event Budget Plan

Please specify budget plan of your proposed event
Total: 1000USD
Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Photograph, Posters & Educational Display Printing	200 USD
Basic Exhibition Materials for display	100 USD
Filed Trip to Shahe Reservoir	300 USD
Stipend for ecology experts	150 USD
Audience Engagement Prizes	250 USD
Please indicate contributions fee from other sources for this event	N/A

4. Can you support translating the WMBD materials into your language?

☑ Yes ☐ No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (http://www.worldmigratorybirdday.org/register-your-event)

- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	**No later than 24 May 2025 or within two weeks after the event(s).**
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at secretariat@eaaflyway.net and communication@eaaflyway.net