



## **World Migratory Bird Day (WMBD) Small Grant 2025 Application Form**

**WMBD Small Grant 2025 for East Asian–Australasian Flyway**

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## About World Migratory Bird Day 2025

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: The African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2025, WMBD will be held on 10 May and 11 October. This year, the theme is “Shared Spaces: Creating Bird-Friendly Cities and Communities”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

## Introduction of EAAFP WMBD 2025 Small Grant

The Small Grant for 2025 World Migratory Bird Day (WMBD) has been established to provide financial support to [EAAFP Partners](#), [Task Forces](#), [Working Groups](#), and NGOs who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

## Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2025 need to be **based in EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

### **Information of the application**

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2025 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **7<sup>th</sup> April 2025**. Please submit your application to the Communications Officer via email (Word or PDF document) to [secretariat@eaaflyway.net](mailto:secretariat@eaaflyway.net) and [communication@eaaflyway.net](mailto:communication@eaaflyway.net) .

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: \_\_\_\_\_

**1. Applicant Contact Information**

	Name of applicant:	Bulgan Odmaa
a.	Name of the organization:	Mongolian Bird Conservation Center
b.	Applicant's position and division in the organization	Research specialist, Eastern Branch of Mongolian Bird Conservation Center (MBCC)
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	NGO
d.	Email:	[REDACTED]
e.	Postal address:	[REDACTED] [REDACTED] [REDACTED]
f.	Office phone numbers:	[REDACTED]
g.	Applicant's Mobile number:	[REDACTED]
h.	Website of organization:	<a href="http://www.mbcc.mn">www.mbcc.mn</a>
i.	Additional contact person	Gankhuyag Purev-Ochir Director of Mongolian Bird Conservation Center [REDACTED]

 Please check if you permit to reveal your personal contact information on EAAFP website.
**1.1 Supporter Information**

	Name of supporter:	
a.	Name of the organisation:	
b.	Supporter's position and division in the organisation	
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	
i.	Additional contact person	

 Please check if you permit to reveal your personal contact information on EAAFP website.
**2. Proposed Event Plan and Expected Outcome (Please check the relevant categories of your proposed event)**

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input checked="" type="checkbox"/>
Monitoring/survey — field trip	<input checked="" type="checkbox"/>

Educational activity/lecture	<input checked="" type="checkbox"/>
Festival	<input type="checkbox"/>
Media Event	<input checked="" type="checkbox"/>
Movie/video	<input type="checkbox"/>
Others – specify	<input type="checkbox"/>

**2.1 Please specify your proposed event plan and expected outcomes**

Title of event:	Shared Spaces: The Birds and Their Homes
Date of event:	2025/05/10
Organisers:	Mongolian bird conservation center
Target participants:	Teachers and secondary education students
Expected number of participants:	150

*Event objectives and plan (max. 500 words):*

The MBCC has been actively engaged in avian research and conservation since its establishment in 2015. Since 2019, we have organized WMBD celebrations twice a year, emphasizing public outreach and environmental education, particularly among children in both rural and urban areas. Our goal is to foster a greater understanding of migratory birds and the importance of their conservation, especially in remote communities.

Our activities have been supported through a mix of our own resources and external funding, notably from WMBD grants in May 2019, May 2021, and October 2023, each totalling \$1,000. Over the years, we have conducted WMBD events in several regions, including Ulaanbaatar city, Dornod Province, and at our bird research and ringing stations. These efforts have allowed us to engage local communities and raise awareness about bird conservation, reaching a wide audience of children and educators.

In 2025, we plan to expand our WMBD celebrations to Dashbalbar soum (total ~3,200 people) in Eastern Mongolia, marking our first-ever event in a small village. This new initiative will help us reach more isolated communities, raising awareness about migratory birds in regions where such programs have not yet been implemented.

In 2023, we established a Birdwatching Club for schoolchildren in Dornod, with support from the WMBD fund. This club has become an integral part of our educational outreach efforts, providing children with hands-on experiences in bird identification and conservation. As part of this year’s WMBD celebrations, we will invite 9 members of our club to Dashbalbar soum, offering them learning opportunities in the breeding biology of birds and conservation actions alongside students selected from Dashbalbar soum school. They will also have the chance to teach others what they have learned throughout the year.

For the WMBD 2025 celebrations, we plan to host an event titled "Shared Spaces: The Birds and Their Homes" in Dashbalbar soum, featuring a series of engaging activities, including:

- Educational Lecture: Bird-themed lectures on birdwatching, the WMBD celebration, and the breeding biology of urban birds delivered by from ornithologists of Chukh station at the school hall, followed by an interactive Q&A session where students

can engage directly with experts (The school administration has committed to supporting our event and providing the hall for this activity).

- Nest Exploration & Outdoor Bird Activities: We will give 20 students the opportunity to participate in a bird nest monitoring program, walking around the village to observe nests and learn about common breeding bird species in the area. In addition, fun, birdwatching activities will focus on bird identification, breeding biology, migration patterns, and the importance of bird conservation. These activities aim to inspire children to develop a deeper interest in birds and the natural world.
- Bird Observation with eBird: On the big day, students will help collect bird observations through the eBird platform, contributing to a global bird count.

These activities are designed to recognize and reward the children's participation, with gifts and surprises themed around birds, ensuring the children feel appreciated and motivated to continue their learning journey.

By expanding WMBD to the small village, we are providing a unique opportunity for both city and village children to explore local bird nests, fostering hands-on learning and a deeper connection to nature. This event will offer a valuable chance for children from different backgrounds to interact with bird conservation professionals and peers from other regions. It will help a lifelong appreciation for birds, nature, and environmental stewardship in the next generation.

We kindly seek support to ensure the success of this small project, which will allow us to bring the global campaign to new communities in Eastern Mongolia and inspire a new generation of conservationists.

### 3. Proposed Event Budget Plan

Please specify budget plan of your proposed event

Total: \_\_\_\_\_1000\_\_\_\_\_ USD

*Please note that ideal budget scale is approximately 1,000 USD to each country*

Budget breakdown:

Transportation (invited 9 school children with 3 teachers)	\$300
Transportation (2 ornithologists from Chukh by public bus)	\$50
Birdwatching checklist printing (1 page for 20 people)	\$10
T-shirts for organizers and participants of bird watching (20 people)	\$300
One day accommodation (invited 9 schoolchildren with 3 teachers)	\$300
Gifts for the competition participants	\$50
Hall for the WMBD event	free

### 4. Can you support translating the WMBD materials into your language?

Yes  No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

**Important notes:**

Report deadline:	<b>No later than 24 May 2025 or within two weeks after the event(s).</b>
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at <a href="mailto:secretariat@eaaflyway.net">secretariat@eaaflyway.net</a> and <a href="mailto:communication@eaaflyway.net">communication@eaaflyway.net</a>

## ANNEX 1

### Standard Format for the World Migratory Bird Day

### Final Report Template

#### Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information — Provide your contact information for this report.

Full name:	
Name of the organisation:	
Name(s) of the division and/or position:	
Type of organisation — Government/NGO/Private Sector/Other:	
Email:	
Postal address:	
Office phone numbers:	
(Your) Cell number (optional):	
Fax (optional):	
Website (optional):	
Additional contact person (optional):	
Date of submission:	

Please check if you permit to reveal your personal contact information on EAAFP website.

1.2 Event Title

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1.3 Event Location — Where did your event take place?

Name of country:	
Name of city:	
Name of event place/venue:	

1.4 Event Type — Check the relevant categories below.

Public awareness activity — local and/or national:	<input type="checkbox"/>
Field trip (e.g. Birdwatching):	<input type="checkbox"/>
Monitoring/survey:	<input type="checkbox"/>
Educational activity/lecture:	<input type="checkbox"/>
Festival:	<input type="checkbox"/>
Media event (e.g., press release):	<input type="checkbox"/>
Movie/video:	<input type="checkbox"/>

Others — specify:	<input type="checkbox"/>
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1.5 Event Organiser — Who were organiser and/or sponsor for your event?

1.6 Target Audience — Who were the participants for your event (**Compulsory**)?

Target Audience Types	Number Participated
School students, teachers or parents	
University students	
Researchers, scientist	
Birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others — specify	
<b>Total number of participants</b>	

1.7 Outcome — What is the outcome from your event?

1.8 Any additional comments? (Optional)

**Section 2. EVENT PROGRAMME (Compulsory)**

Provide your event agenda, programme or discussion paper in details here. If your event was recorded or held online, please share the links.

**Section 3. SHORT SUMMARY REPORT (Compulsory)**

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 400 words)

**Section 4. EXPENDITURE REPORT (Compulsory)**

Expense items	USD
e.g. venue	
e.g. transportation	
e.g. birdwatching guide (amount x no. of guides)	
Others — specify	
Funding from other sources	
<b>Total</b>	

\*Please keep the receipt in case auditing is needed.

**Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):**

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit Info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster for publication on the EAAFP website.
- Post the printed poster to the EAAFP Secretariat if you can and have one available.
- Take plenty of photos of events or activities featuring the WMBD poster and send us these photos in .jpg or .png format; and videos if you have any.
- The logos of WMBD and EAAFP must be displayed on all your printed and digital promotional materials.