

**ANNEX 1****Standard Format for the World Migratory Bird Day****Final Report Template****Section 1. EVENT INFORMATION (Compulsory)****1.1 Contact Information — Provide your contact information for this report.**

Full name:	DR. Jarin Tasnim
Name of the organisation:	Sylhet Agricultural University
Name(s) of the division and/or position:	Research Assistant at Department of Parasitology, Faculty of Veterinary, Animal and Biomedical Sciences, Sylhet Agricultural University, Sylhet - 3100
Type of organisation — Government/NGO/Private Sector/Other:	Sylhet Agricultural University is an autonomous public university in Bangladesh
Email:	[REDACTED]
Postal address:	[REDACTED]
Office phone numbers:	N/A
(Your) Cell number (optional):	[REDACTED]
Fax (optional):	N/A
Website (optional):	N/A
Additional contact person (optional):	Dr. Tilak Chandra Nath Chairman & Associate Professor Department of Parasitology Faculty of Veterinary, Animal and Biomedical Sciences, Sylhet Agricultural University, Sylhet – 3100 Cell: [REDACTED] Mail: [REDACTED]
Date of submission:	30.05.2025

Please check if you permit to reveal your personal contact information on EAAFP website.

**1.2 Event Title**

Raising public awareness through campaign and educational initiatives for migratory bird-friendly cities and communities in Sylhet division, Bangladesh.

## 1.3 Event Location — Where did your event take place?

Name of country:	Bangladesh
Name of city:	Sylhet
Name of event place/venue:	Beanibazar and Bishwanath

## 1.4 Event Type — Check the relevant categories below.

Public awareness activity — local	<input checked="" type="checkbox"/>
Field trip (e.g. Birdwatching and Sightseeing):	<input checked="" type="checkbox"/>
Monitoring/survey:	<input type="checkbox"/>
Educational activity/lecture:	<input checked="" type="checkbox"/>
Festival:	<input type="checkbox"/>
Media event (e.g., online promotion):	<input checked="" type="checkbox"/>
Movie/video:	<input checked="" type="checkbox"/>
Others — specify: Drawing Competition	<input checked="" type="checkbox"/>
Others — specify: Essay Competition	<input checked="" type="checkbox"/>

## 1.5 Event Organiser — Who were organiser and/or sponsor for your event?

Main Organizer:	
<ul style="list-style-type: none"> <li>• Department of Parasitology, Sylhet Agricultural University</li> <li>• KDCA-SAU Youth Club</li> <li>• Parasite Resource Bank (PRB), Bangladesh</li> </ul>	
Sponsor:	
<ul style="list-style-type: none"> <li>• East Asian-Australasian Flyway Partnership (EAAFP)</li> </ul>	

1.6 Target Audience — Who were the participants for your event (**Compulsory**)?

Target Audience Types	Number Participated
School students, teachers or parents	276
University students	93
Researchers, scientist	23
Birdwatchers	32
Site managers for flyway site and wetlands	05
Decision or policy makers	07
Team members and volunteers	50
Media	06
Others — local leaders, Local residents, civil society members, NGO representatives,	150
<b>Total number of participants</b>	<b>642</b>

## 1.7 Outcome — What is the outcome from your event?

<p><b>1. Increased Awareness and Community Involvement</b></p> <p>Local people, students, and policymakers better understood the importance of protecting migratory birds and their habitats. Many participated in conservation events and activities.</p>
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**2. Student Engagement Through Learning Activities**

The field visit, essay competition, and art contest gave students fun and meaningful ways to learn about bird conservation. These experiences helped them feel more connected to nature.

**3. Encouraging Bird-Friendly Habits**

More people were motivated to plant native flowers, create safe spaces for birds, and support eco-friendly city planning that protects bird habitats.

**4. Support from Leaders and Planners**

Policymakers and city planners became more aware of the need for bird-friendly policies, helping to guide better environmental planning in the future.

**5. Inspiring the Next Generation**

Educational programs inspired young people to care about and protect migratory birds, laying a strong foundation for future conservation efforts.

**1.8 Any additional comments? (Optional)**

These outcomes show that our efforts successfully raised awareness, inspired action, and encouraged long-term interest in bird conservation. The positive response from students, community members, and policymakers highlights the potential for continued growth and impact in future conservation activities.

**Section 2. EVENT PROGRAMME (Compulsory)****Programme Summary**

**Title:** Raising public awareness through campaign and educational initiatives for migratory bird-friendly cities and communities in Sylhet division, Bangladesh

**Theme:** Shared Spaces: Creating Bird-Friendly Cities and Communities

**Location:** Sylhet Division, Bangladesh

**Dates:** 18<sup>th</sup> – 19<sup>th</sup> May, 2025

**1. Field Visit**

**Date:** 18 May 2025

**Location:** Low-basin wetlands, Beanibazar, Sylhet

**Participants:** Students, volunteers, local conservationists

**Activity Description:**

Participants explored a key migratory bird habitat in Beanibazar, Sylhet, observing bird species, their behaviors, and interactions with the ecosystem. The visit encouraged direct

learning and appreciation of nature, helping students and locals understand the importance of habitat preservation.

## **2. Awareness Campaign**

**Date:** 19 May 2025

**Location:** Rahimpur Govt. Primary School, Bishwanath, Sylhet

**Participants:** Local residents, students, teachers, civil society members, NGO representatives, and policymakers

### **Morning Session:-**

**Keynote Speech:** Mandira Mukutmoni, Assistant Professor, Dhaka University

### **Discussion Topics:**

- Threats to migratory birds from urban expansion
- Creating bird-friendly cities and communities
- Local action for global conservation

### **Afternoon Session:-**

**Interactive Art Competition:** School students expressed their understanding of bird conservation through art.

**Recognition:** Winners were awarded crests and certificates to encourage continued interest and creativity in conservation.

## **3. Essay Competition**

**Launch Date:** 9 May 2025 (Online)

**Deadline:** 18 May 2025

**Theme:** “The Role of Cities and Communities in Protecting Migratory Birds”

**Participants:** University students across Bangladesh

**Evaluation:** University faculty assessed the entries

**Result Announcement:** 19 May 2025

### **Activity:**

Encouraged academic reflection and youth involvement in bird conservation by exploring community and urban planning solutions for migratory bird protection.

## **4. Educational Outreach and Materials Distribution**

### **Ongoing During All Events**

**Materials Used:** Bengali print posters from EAAFP and WMBD 2025

**Displays Included:**

- **Photos of ambassador birds and threatened migratory birds**
- **Visual examples of bird-friendly cities and communities**

**Outreach Presentation:**

A short 5-minute presentation was delivered at each event to reinforce key messages about migratory bird conservation and inspire local action.

**Section 3. SHORT SUMMARY REPORT (Compulsory)**

In celebration of **World Migratory Bird Day (WMBD) 2025**, a series of engaging educational and outreach activities were carried out across the Sylhet Division of Bangladesh. Organized under the global theme “Shared Spaces: Creating Bird-Friendly Cities and Communities,” these events aimed to raise awareness about the importance of protecting migratory birds and their habitats while promoting sustainable urban living. Activities were conducted on 18th and 19th May 2025, bringing together a diverse group of approximately 650 participants, including students, teachers, conservationists, NGO representatives, civil society members, and local policymakers.

The programme was led by a committed team of young environmental advocates and volunteers, in collaboration with KDCA-SAU Youth Club and Parasite Resource Bank (PRB), Bangladesh. The multi-day event series focused on hands-on learning, community engagement, and creative expression, all aimed at cultivating a stronger sense of responsibility towards migratory bird conservation.

The first major event took place on 18th May with a field visit to the low-basin wetlands in Beanibazar, Sylhet, one of the region’s key stopover sites for migratory birds. During the visit, students and local conservationists observed a variety of bird species, their behaviors, and how they interact with the wetland ecosystem. This direct exposure to bird habitats helped participants understand the crucial role wetlands play in supporting migratory species and highlighted the need for their protection.

On 19th May, a large-scale awareness campaign and community engagement programme was held at Rahimpur Government Primary School in Bishwanath, Sylhet. The event opened with a powerful keynote speech by Mandira Mukutmoni, Assistant Professor of Zoology at

Dhaka University, who addressed the pressing threats migratory birds face due to urban expansion. A discussion followed on practical ways communities can help by preserving green spaces and promoting bird-friendly development.

In the afternoon session, an interactive art competition was organized for school students, allowing them to visually express their understanding and love for migratory birds. Winners were recognized with crests and certificates, encouraging creativity and conservation awareness among the younger generation.

To further engage youth in critical reflection and problem-solving, an online essay competition was launched on 9th May on the theme “The Role of Cities and Communities in Protecting Migratory Birds.” University students from across the country submitted essays that explored challenges and proposed community-based conservation strategies. Finalists were evaluated by university faculty, and winners were announced on 19th May. Winners received their prize on 29<sup>th</sup> May.

Throughout all events, educational outreach materials such as Bengali-language posters from EAAFP and WMBD 2025 were displayed and distributed. Visuals featured ambassador birds, threatened species, and examples of bird-friendly city designs. A short 5-minute presentation was delivered at each event to reinforce the campaign’s core message and encourage local action.

In summary, the WMBD 2025 celebration in Sylhet successfully increased awareness, inspired community participation, and promoted a long-term vision of environmentally conscious urban development. The programme demonstrated how collaborative, grassroots efforts can make a lasting impact in protecting migratory birds and creating safer, shared spaces for all.

#### Section 4. EXPENDITURE REPORT (Compulsory)

Expense items (Both for promotional and events)	USD
Venue Rent, Campaign arrangement and maintenance	216
Transportation Cost (Field visit, guests, volunteers)	115
Snacks and meals for all participant, guests, volunteers	244
Leaflets (2000), Posters (2000), Banner (1), T-Shirt (30)	215
Prize for winners of essay and art competition	110

Keynote Speakers and Presenter	75
Media Coverage	25
<b>Total</b>	<b>1000</b>

\*Please keep the receipt in case auditing is needed.

**Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):**

Name of Photo/Video	Photo: Field Trip, Awareness Campaign, Essay Competition, Banner, T-shirt Design
Photo/Video	  <p style="text-align: center;">Field Trip</p>











Awareness Campaign and Drawing Competition

# — WMBD ESSAY — COMPETITION 2025



**Mst. Jannatul Naima**

## WINNER

I've always loved animals, but migratory birds inspire me the most. I admire their freedom and courage as they travel across the world. I dream of protecting them and all the beautiful animals we share this earth with.

## RUNNER-UP

Like tiny travelers of the wind, migratory birds remind us that no distance is too far for hope to travel.



**Mahmuda Nasrin Prity**



World Migratory Bird Day



EAAFP



**Banner**



**T-shirt**

Credit Info

Photo Credit: Md. Shahriar Rahman, S.M. Sertaz Islam  
Video Credit: Fahim Uddin, Redwan Rakib

	Documentary: Israt Jahan Mitu
Link	<p><b>Google Drive:</b>  <a href="https://drive.google.com/drive/folders/1eNZtky8nPca3TiPBKVVU_n4Fu2QKnP6k?usp=sharing">https://drive.google.com/drive/folders/1eNZtky8nPca3TiPBKVVU_n4Fu2QKnP6k?usp=sharing</a></p> <p><b>Facebook:</b>  <a href="https://www.facebook.com/jareen.tasneem.77">https://www.facebook.com/jareen.tasneem.77</a>  <a href="https://www.facebook.com/share/p/1A359jRBAi/?mibextid=wwXlfr">https://www.facebook.com/share/p/1A359jRBAi/?mibextid=wwXlfr</a></p> <p><b>LinkedIn:</b></p> <p><a href="https://www.linkedin.com/posts/zakia-prity_wmbd2025-migratorybirds-birdsarefriends-activity-7330500574863413249-1ZJ7?utm_source=share&amp;utm_medium=member_ios&amp;rcm=ACoAACzYdtMBvfXj4wNu2lqlHKzqB8r4E">https://www.linkedin.com/posts/zakia-prity_wmbd2025-migratorybirds-birdsarefriends-activity-7330500574863413249-1ZJ7?utm_source=share&amp;utm_medium=member_ios&amp;rcm=ACoAACzYdtMBvfXj4wNu2lqlHKzqB8r4E</a></p> <p><a href="https://www.linkedin.com/posts/sertaz-islam-8322b5268_wmbd2025-migratorybirds-birddaycelebration-7330932901540179968-QlBi?utm_source=share&amp;utm_medium=member_android&amp;rcm=ACoAAEGKOWYBdtCcCzdbrenpnY">https://www.linkedin.com/posts/sertaz-islam-8322b5268_wmbd2025-migratorybirds-birddaycelebration-7330932901540179968-QlBi?utm_source=share&amp;utm_medium=member_android&amp;rcm=ACoAAEGKOWYBdtCcCzdbrenpnY</a></p> <p><b>Documentary:</b>  <a href="https://drive.google.com/file/d/1ny3sl--sAiC7rKzOZNI57PA3I4cTMB28/view?usp=sharing">https://drive.google.com/file/d/1ny3sl--sAiC7rKzOZNI57PA3I4cTMB28/view?usp=sharing</a></p>

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster for publication on the EAAFP website.
- Post the printed poster to the EAAFP Secretariat if you can and have one available.
- Take plenty of photos of events or activities featuring the WMBD poster and send us these photos in .jpg or .png format; and videos if you have any.
- The logos of WMBD and EAAFP must be displayed on all your printed and digital promotional materials.