



World Migratory Bird Day (WMBD) Small Grant 2024 Application Form

WMBD Small Grant 2024 for East Asian–Australasian Flyway

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About World Migratory Bird Day 2024

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2024, WMBD will be held on 11 May and 12 October. This year, the theme is “Protect Insects, Protect Birds”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2024 Small Grant

The Small Grant for 2024 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#), and [Task Forces](#) and [Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2024 need to be **based in EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2024 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **21st August 2024**. Please submit your application to the Communications Officer via email (Word or PDF document) to communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 15/08/2024

1. Applicant Contact Information

	Name of applicant:	Buytul Aman Fahad Akash
a.	Name of the organisation:	International University of Business Agriculture and Technology (IUBAT)
b.	Applicant's position and division in the organisation	2 nd year student of BATHM (Bachelor of Arts in Tourism and Hospitality Management, Faculty of Tourism and Hospitality Management, IUBAT.
c.	Type of organisation — Government/NGO/Private Sector/Other — specify:	International University of Business Agriculture and Technology is an autonomous private university in Bangladesh
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	N/A
g.	Applicant's mobile number:	
h.	Website of organisation:	N/A
i.	Additional contact person	Mohammad Abu Horaira Associate Professor & Sports Coordinator MBA, BATHM (IUBAT), DHTM (Darjeeling, India)

Please check if you permit to reveal your personal contact information on EAAFP website.

1.1 Supporter Information

	Name of supporter:	
a.	Name of the organisation:	
b.	Supporter's position and division in the organisation	
c.	Type of organisation — Government/NGO/Private Sector/Other — specify:	
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	
i.	Additional contact person	

Please check if you permit to reveal your personal contact information on EAAFP website.

2. Proposed Event Plan and Expected Outcome (Please check the relevant categories of your proposed event)

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input checked="" type="checkbox"/>
Monitoring/survey — field trip	<input type="checkbox"/>
Educational activity/lecture	<input checked="" type="checkbox"/>
Festival	<input type="checkbox"/>
Media Event	<input checked="" type="checkbox"/>
Movie/video	<input checked="" type="checkbox"/>
Questionnaire Survey	<input checked="" type="checkbox"/>

2.1 Please specify your proposed event plan and expected outcomes

Title of event:	Ensuring Migratory Bird Survival Through Insect Conservation in Narsingdi, Dhaka, Bangladesh.
Date of event:	Last week of October, 2024
Organisers:	Department of Tourism and Hospitality Management, IUBAT, Local Govt. Personals, Young Environmental Researchers and Practitioners.
Target participants:	Local Farmers and Agricultural Workers, Industrial Operators and Business Owners, Local Communities and Residents, Policymakers and Government Officials.
Expected number of participants:	400-500

Event Background:

With the arrival of winter, the canals, billabongs, and water bodies near the crop fields of Narsingdi in the Dhaka division like in other districts, become vibrant with migratory birds. While hunting and poaching have emerged as significant threats to migratory birds across Bangladesh, another critical issue is the widespread use of toxic fertilizers and pesticides in agriculture, along with pollution from industrial activities. These factors contribute to a severe decline in the availability of aquatic and other insects, which are vital food sources for migratory birds.

At present Narsingdi is witnessing a growth in textile mills, electronic product manufacturing, food production industries, and power looms. This development exacerbates the problem, as industrial runoff and agricultural chemicals increasingly contaminate water bodies. Birds, regardless of their diet, rely heavily on insects, and their reproductive cycles can be severely disrupted by consuming insects that have been exposed to pesticides. This disruption can have cascading effects on the overall health and survival of migratory bird populations.

I think this year's World Migratory Bird Day theme, "Protect the Insects, Protect the Birds," highlights the urgent need to address these interconnected issues. It is imperative to raise awareness among policymakers and the local community about the detrimental effects of pesticide use and industrial pollution. By fostering a better understanding of these threats, we can advocate for more sustainable agricultural practices and stricter environmental regulations. This effort is crucial not only for the protection of migratory birds in Narsingdi

but also for safeguarding their habitats across the country.

Objectives:

1. To increase awareness about how insect populations directly impact the health and survival of migratory birds.
2. Inform the local community, farmers, and industry leaders about how pesticides, fertilizers, and industrial runoff contribute to the decline in insect populations and, consequently, affect migratory birds.

Event Plan:

1. Educational Lectures & Presentations: Keynote speeches and discussions on the importance of insect populations for migratory bird survival and the impact of pesticides and pollution.
2. Community Engagement: Involve more local community people and raise awareness through visiting nearby houses and water bodies.
3. Networking Opportunities: Facilitate networking among farmers, industry leaders, policymakers, and conservationists.
4. Promotion and Outreach: Use flyers, social media, and local media to publicize the event, ensuring broad participation and community involvement.
5. Feedback Session: Conduct interactive sessions through assessing the success of the event, understand participants' needs, and identify areas for improvement.

Expected result:

The event will raise awareness about the crucial link between insect populations and the health of migratory birds, while educating the local community, farmers, and industry leaders on how pesticides, fertilizers, and industrial runoff negatively affect insect populations and, in turn, migratory bird survival and the importance of insects and migratory birds for our ecosystem.

3. Proposed Event Budget Plan

Please specify budget plan of your proposed event

Total: 1000 USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Venue preparation and necessary arrangements	100 USD
Transportation cost	100 USD
Promotion and outreach materials: Poster, Sticker, Flyer, Leaflets (each 1,000 copies), Banner(2), T-shirt(30)	300 USD
Keynote Speaker, Presenter, Photographer	100 USD
Snacks for the all participants	200 USD
Miscellaneous(Cleaning fee, Internet, Tax, Questionnaire	200 USD

Papers, Pencils)	
Total	1000 USD

4. Can you support translating the WMBD materials into your language?

Yes No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	No later than 28th October 2024 or within two weeks after the event(s).
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at wmbd@eaaflyway.net and communication@eaaflyway.net

ANNEX 1

Standard Format for the World Migratory Bird Day

Final Report Template

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information — Provide your contact information for this report.

Full name:	Buytul Aman Fahad Akash
Name of the organisation:	International University of Business Agriculture and Technology (IUBAT)
Name(s) of the division and/or position:	2nd year student of BATHM (Bachelor of Arts in Tourism and Hospitality Management, Faculty of Tourism and Hospitality Management, IUBAT.
Type of organisation — Government/NGO/Private Sector/Other:	International University of Business Agriculture and Technology is an autonomous private university in Bangladesh
Email:	
Postal address:	
Office phone numbers:	N/A
(Your) Cell number (optional):	
Fax (optional):	N/A
Website (optional):	N/A
Additional contact person (optional):	Mohammad Abu Horaira Associate Professor & Sports Coordinator MBA, BATHM (IUBAT), DHTM (Darjeeling, India)
Date of submission:	29/10/2024

Please check if you permit to reveal your personal contact information on EAAFP website.

1.2 Event Title

Ensuring Migratory Bird Survival Through Insect Conservation in Narsingdi, Dhaka, Bangladesh.

1.3 Event Location — Where did your event take place?

Name of country: Bangladesh

Name of city:	Narsingdi, Dhaka
Name of event place/venue:	Khanepur Primary School, Narsingdi, Dhaka, Nearby Loal Areas & Working Place, Market

1.4 Event Type — Check the relevant categories below.

Public awareness activity — local and/or national:	<input checked="" type="checkbox"/>
Field trip (e.g. Birdwatching):	<input type="checkbox"/>
Monitoring/survey:	<input checked="" type="checkbox"/>
Educational activity/lecture:	<input checked="" type="checkbox"/>
Festival:	<input type="checkbox"/>
Media event (e.g., press release):	<input type="checkbox"/>
Movie/video:	<input checked="" type="checkbox"/>
Others — specify: Photography, Q/A session, Quiz	<input checked="" type="checkbox"/>

1.5 Event Organiser — Who were organiser and/or sponsor for your event?

EAAFP-World Migratory Bird Day Small Grant Fund

1.6 Target Audience — Who were the participants for your event (**Compulsory**)?

Target Audience Types	Number Participated
School students, teachers or parents	200
University students	20
Researchers, scientist	10
Birdwatchers	10
Site managers for flyway site and wetlands	
Decision or policy makers	10
Media	
Others — Loal working people including farmers, drivers,	200
Total number of participants	450

1.7 Outcome — What is the outcome from your event?

The World Migratory Bird Day (WMBD) event on October 27, 2024, successfully raised community awareness about the ecological importance of migratory birds and the need for conservation, especially among the 150 attending ninth-grade students. Through interactive discussions, quizzes, and speeches by local officials, the event encouraged active participation and fostered a sense of community responsibility for biodiversity. Despite adverse weather, the enthusiasm of students, educators, and community members highlighted a shared commitment to environmental stewardship. Educational materials were distributed to extend learning beyond the event, and the outreach efforts established a strong foundation for future conservation initiatives, inspiring ongoing local support for ecological preservation.
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1.8 Any additional comments? (Optional)

Section 2. EVENT PROGRAMME (Compulsory)

World Migratory Bird Day Event Agenda

Date: October 27, 2024

Venue: Nearby Primary School

Time: 3:00 PM

Event Agenda

3:00 PM – Welcome & Opening Remarks

Introduction by Event Organizer

Welcoming attendees, including students, parents, teachers, local officials, and community members.

Brief overview of World Migratory Bird Day, its significance, and event objectives.

3:15 PM – Educational Presentation on Migratory Birds and Conservation

Topics Covered:

Importance of migratory birds in ecological balance.

Habitat needs and migration patterns.

Role of insects in supporting migratory bird populations.

Discussion on broader ecosystem impact of conserving birds and insects.

3:45 PM – Interactive Q&A and Quizzes

Interactive Learning:

Quizzes about migratory bird facts and conservation concepts.

Fun, educational games to reinforce learning.

Awards for Participation:

Gifts for students who answer correctly or win games to encourage engagement.

4:15 PM – Speeches by Government Officials and Local Policymakers

Topics Covered:

Importance of migratory bird conservation in the community.

How local residents can contribute to preserving biodiversity.

Ongoing and planned local government conservation efforts.

4:30 PM – Distribution of Educational Materials and Refreshments

Materials Provided:

Educational leaflets on migratory birds and ecosystem preservation.

Pens, notebooks, and pencils as additional resources for students.

Refreshments:

Light refreshments for all attendees.

5:00 PM – Closing Remarks and Next Steps

Wrap-Up by Event Organizer:

Recap of key points discussed.

Encouraging continued participation in conservation efforts.

Future Community Engagement Plans:

Plans for future events and educational outreach on environmental conservation.

Post-Event Outreach

After the formal program, our team engaged with additional community members, sharing the event's mission, distributing leaflets, and encouraging local support for conservation.

Section 3. SHORT SUMMARY REPORT (Compulsory)

On October 27, 2024, with the invaluable support of my friends from school, college, and university, as well as my parents, I successfully organized a World Migratory Bird Day (WMBD) event at a nearby primary school. Before the event, our team met with local policymakers and government officials to inform them about our initiative and personally invite them to join us, which they graciously accepted. They appreciated our commitment to environmental awareness, which boosted our motivation even more. Additionally, we conducted a door-to-door campaign, reaching out to the local community, including farmers, agri-based workers, and other residents, to spread the word about the event's purpose, venue, and timing set for 3 pm.

Unfortunately, adverse weather limited attendance among the invited locals. Nevertheless, approximately 200 attendees, including 150 ninth-grade students, some of their parents, and teachers, gathered for the event. I introduced myself and welcomed everyone, after which we officially began with permission from the respected teachers. We launched into an engaging series of discussions about migratory birds, covering their importance in maintaining ecological balance, their habitats, and their reliance on insects as a food source. We highlighted the critical role insects play in sustaining migratory bird populations and explored the broader impacts of conserving both bird and insect species on the ecosystem.

To make the event interactive and enjoyable, we organized quizzes and recreational games for the students, awarding gifts to those who answered questions correctly or won the games. The students' enthusiasm was contagious, as they eagerly participated, absorbing knowledge and understanding the significance of biodiversity. Additionally, local government officials and policymakers delivered insightful speeches, reinforcing the importance of migratory birds and conservation efforts within the community.

We concluded the event by distributing refreshments and educational materials, including pens, notebooks, pencils, and informative leaflets. These resources aimed to further inspire participants to actively support conservation efforts. Following the formal program, my friends and I ventured out again into the community to engage with more local residents. We provided them with leaflets and refreshments and shared our mission to protect migratory birds by promoting insect conservation.

Overall, this event strengthened community awareness and planted seeds for future

initiatives to safeguard migratory birds and our local ecosystems. It was rewarding to see young students, educators, and local leaders come together, united in the shared goal of preserving our natural heritage.

Section 4. EXPENDITURE REPORT (Compulsory)

Expense items	USD
Venue preparation and necessary arrangements	100 USD
Transportation cost	100 USD
Promotion and outreach materials: Poster, Sticker, Flyer, Leaflets (each 1,000 copies), Banner(2), T-shirt(30)	300 USD
Keynote Speaker, Presenter, Photographer	100 USD
Snacks for the all participants	200 USD
Miscellaneous(Cleaning fee, Internet, Tax, Questionnaire Papers, Pencils)	200 USD
Total	1000 USD

*Please keep the receipt in case auditing is needed.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video Photo/Video	World Migratory Bird Day 2024 elebration
Credit Info	My friend
Link	N/A

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster for publication on the EAAFP website.
- Post the printed poster to the EAAFP Secretariat if you can and have one available.
- Take plenty of photos of events or activities featuring the WMBD poster and send us these photos in .jpg or .png format; and videos if you have any.
- The logos of WMBD and EAAFP must be displayed on all your printed and digital promotional materials.