



## **World Migratory Bird Day (WMBD) Small Grant 2024 Application Form**

**WMBD Small Grant 2024 for East Asian–Australasian Flyway**

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## About World Migratory Bird Day 2024

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2024, WMBD will be held on 11 May and 12 October. This year, the theme is “Protect Insects, Protect Birds”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

## Introduction of EAAFP WMBD 2024 Small Grant

The Small Grant for 2024 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#), and [Task Forces](#) and [Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

## Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2024 need to be **based in EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

### **Information of the application**

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2024 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **21<sup>st</sup> August 2024**. Please submit your application to the Communications Officer via email (Word or PDF document) to [communication@eaaflyway.net](mailto:communication@eaaflyway.net) and [wmbd@eaaflyway.net](mailto:wmbd@eaaflyway.net).

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 21/08/2024**1. Applicant Contact Information**

	Name of applicant:	Aukrit Pumnuat
a.	Name of the organisation:	Bird Conservation Society of Thailand
b.	Applicant's position and division in the organisation	Conservation Biologist and Outreach officer
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	NGOs
d.	Email:	aukrit@bcst.or.th
e.	Postal address:	195 M.4 T.Klongsaikhaw A.Kongra Phatthalung Thailand 93180
f.	Office phone numbers:	(+66) 080-1196465
g.	Applicant's mobile number:	(+66) 061-1988400
h.	Website of organisation:	www.bcst.or.th
i.	Additional contact person	Pinyalak Satachaiwisit Ecologist pinyalak@bcst.or.th

 Please check if you permit to reveal your personal contact information on EAAFP website.
**1.1 Supporter Information**

	Name of supporter:	
a.	Name of the organisation:	
b.	Supporter's position and division in the organisation	
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	
i.	Additional contact person	

 Please check if you permit to reveal your personal contact information on EAAFP website.
**2. Proposed Event Plan and Expected Outcome (Please check the relevant categories of your proposed event)**

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input type="checkbox"/>
Monitoring/survey — field trip	<input checked="" type="checkbox"/>
Educational activity/lecture	<input type="checkbox"/>
Festival	<input type="checkbox"/>

Media Event	<input checked="" type="checkbox"/>
Movie/video	<input checked="" type="checkbox"/>
Others – specify	<input type="checkbox"/>

### 2.1 Please specify your proposed event plan and expected outcomes

Title of event:	Campus Big Day and World Migratory Bird Day 2024: “Protect Insect, Protect Birds”
Date of event:	12 October 2024
Organisers:	Bird Conservation Society of Thailand
Target participants:	Students and General Public
Expected number of participants:	70

#### *Event objectives and plan (max. 500 words):*

The Bird Conservation Society of Thailand (BCST) is one of Thailand's oldest organizations that conserves birds and nature and is the country's partner of BirdLife International. BCST's role in the local community is spreading awareness about urban birds and reconnecting people to nature. BCST's main mission is through bird watching, nature education, and direct conservation actions, we aim to raise the awareness of society of the importance of birds, their habitats, and the natural environment and support actions toward achieving sustainable development. The various activity it undertakes include birdwatching, education, and conservation involving collaboration with international organizations and we always considered the World Migratory Bird Day (WMBD) and Global Big day are important annual event for our public engagement and education.

To celebrate World Migratory Bird Day (WMBD) 2024 and Global Bigday, BCST is willing to hold an event to promote and engage students and teachers at the university through “Campus Big Day”. Which is important for education in Thailand.

#### **Project Aims and Objectives**

##### World Migratory Bird Day

1. To promote the public's understanding of the relationship between birds and insects.
2. To communicate the importance of the current decline in bird and insect populations.
3. Raise awareness about the importance of insects as a food source for migratory birds during their journeys.

##### Global Big Day

1. The primary objective of participating in Global Big day and Campus Big day in Thailand is to document as many bird species as possible within a single day. This event serves to promote birdwatching as a recreational activity.
2. To contribute valuable bird observation data to global bird conservation efforts and scientific research while also promoting birdwatching and environment awareness.

## **Project Details and Implementation**

### **World Migratory Bird Day**

#### Content Creation:

1. Develop “Bird Talk Podcast” or educational content for communication to people in Thailand about the correlation between insect decline and bird population.

#### Campaign timeline:

1. Launch a teaser Bird Talk Podcast and campaign prior to World Migratory Bird Day to build anticipation and generate interest in the topic through the podcast media and articles.
2. Roll out the main campaign content leading up to and on the day of the event, focusing on raising awareness about the insect bird relationship.

#### Social Media Platforms:

1. Utilize various social media platform Facebook Instagram and YouTube to reach diverse audiences
2. Utilize relevant hashtag #WorldMigratoryBirdDay, #BirdConservation, #InsectDecline, #CitizenScience, etc.

### **Global Big day and Campus Big day**

#### Planning and Coordination:

1. Collaborate with local birdwatching clubs, conservation organizations, and governmental agencies to coordinate efforts and ensure a widespread participation.
2. Launch the registration and content for Global Big Day and Campus Big Day.

#### Event Execution

1. The participants gather at university or at the selected birdwatching site across Thailand, equipped with binoculars, field guides, and data recording tools (e.g., notebooks, mobile apps).
2. Participants spend the entire day observing and documenting bird species they encounter, recording details such as species name, location, and abundance.
3. Encourage participants to share their observations in real-time through eBird platforms, enabling real-time updates on bird sightings.

#### Data Compilation and Analysis:

1. After the event, compile all recorded data from participants and verify species identifications to ensure accuracy.
2. Analyse the collected data to generate comprehensive reports on bird diversity and distribution in different regions of Thailand.
3. Public the outcomes of Global Big Day, Campus Big Day and raise awareness about bird conservation.

### 3. Proposed Event Budget Plan

Please specify budget plan of your proposed event

Total: \_\_\_\_\_1,000\_\_\_\_\_USD

*Please note that ideal budget scale is approximately 1,000 USD to each country*

Budget breakdown:

Media and Production	300USD
Transportation	50USD
Design and posting costs for World Migratory Bird Day on Instagram and Facebook	70USD
1st, 2nd, 3rd, and 5th – 10th prizes for Global Big Day (insect theme Including Shipping cost)	330USD
Postcard with insect theme	100USD
Overhead 15%	150USD

### 4. Can you support translating the WMBD materials into your language?

Yes  No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

#### Important notes:

Report deadline:	<b>No later than 28<sup>th</sup> October 2024 or within two weeks after the event(s).</b>
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at <a href="mailto:wmbd@eaaflyway.net">wmbd@eaaflyway.net</a> and <a href="mailto:communication@eaaflyway.net">communication@eaaflyway.net</a>

## ANNEX 1

### Standard Format for the World Migratory Bird Day

### Final Report Template

#### Section 1. EVENT INFORMATION (Compulsory)

##### 1.1 Contact Information — Provide your contact information for this report.

Full name:	
Name of the organisation:	
Name(s) of the division and/or position:	
Type of organisation — Government/NGO/Private Sector/Other:	
Email:	
Postal address:	
Office phone numbers:	
(Your) Cell number (optional):	
Fax (optional):	
Website (optional):	
Additional contact person (optional):	
Date of submission:	

Please check if you permit to reveal your personal contact information on EAAFP website.

##### 1.2 Event Title

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##### 1.3 Event Location — Where did your event take place?

Name of country:	
Name of city:	
Name of event place/venue:	

##### 1.4 Event Type — Check the relevant categories below.

Public awareness activity — local and/or national:	<input type="checkbox"/>
Field trip (e.g. Birdwatching):	<input type="checkbox"/>
Monitoring/survey:	<input type="checkbox"/>
Educational activity/lecture:	<input type="checkbox"/>
Festival:	<input type="checkbox"/>
Media event (e.g., press release):	<input type="checkbox"/>
Movie/video:	<input type="checkbox"/>

Others — specify:

1.5 Event Organiser — Who were organiser and/or sponsor for your event?

1.6 Target Audience — Who were the participants for your event (**Compulsory**)?

Target Audience Types	Number Participated
School students, teachers or parents	
University students	
Researchers, scientist	
Birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others — specify	
<b>Total number of participants</b>	

1.7 Outcome — What is the outcome from your event?

1.8 Any additional comments? (Optional)

## Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper in details here. If your event was recorded or held online, please share the links.

**Section 3. SHORT SUMMARY REPORT (Compulsory)**

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 400 words)

**Section 4. EXPENDITURE REPORT (Compulsory)**

Expense items	USD
e.g. venue	
e.g. transportation	
e.g. birdwatching guide (amount x no. of guides)	
Others — specify	
Funding from other sources	
<b>Total</b>	

\*Please keep the receipt in case auditing is needed.

**Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):**

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit Info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster for publication on the EAAFP website.
- Post the printed poster to the EAAFP Secretariat if you can and have one available.
- Take plenty of photos of events or activities featuring the WMBD poster and send us these photos in .jpg or .png format; and videos if you have any.
- The logos of WMBD and EAAFP must be displayed on all your printed and digital promotional materials.