



World Migratory Bird Day (WMBD) Small Grant 2024 Application Form

WMBD Small Grant 2024 for East Asian–Australasian Flyway

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About World Migratory Bird Day 2024

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African–Eurasian flyway, the East Asian–Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2024, WMBD will be held on 11 May and 12 October. This year, the theme is “Protect Insects, Protect Birds”.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2024 Small Grant

The Small Grant for 2024 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#), and [Task Forces](#) and [Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in the local language that aims to raise awareness of the need for conserving migratory waterbirds and the value of their habitats in the East Asian–Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2024 need to be **based in EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with the EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event. You can co-fund the event with other sources, but please indicate this in the budget session. Applications with similar content (location, target participants, etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, applicants must meet the eligibility criteria set for funding assistance under the EAAFP WMBD 2024 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit your application as early as possible.

The deadline for application is **21st August 2024**. Please submit your application to the Communications Officer via email (Word or PDF document) to communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicants will hear the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have the responsibility to help translate the World Migratory Bird Day materials into their own languages. These translations will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 20 August, 2024**1. Applicant Contact Information**

	Name of applicant:	Nang Phyu Phwe
a.	Name of the organisation:	Nature Conservation Society- Myanmar (NCS)
b.	Applicant's position and division in the organisation	Program Officer
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	NGO
d.	Email:	nangphyuphwe@ncsimm.org
e.	Postal address:	Room 503, Building (7+1) D, Parami Condo, U Thin Pe Street, Hlaing Township, Yangon, Myanmar
f.	Office phone numbers:	+95 9 763445216
g.	Applicant's mobile number:	+95 9 976739159
h.	Website of organisation:	www.ncsimm.org
i.	Additional contact person	Pyae Phyo Aung Executive Director Email — ncs@ncsimm.org

 Please check if you permit to reveal your personal contact information on EAAFP website.
1.1 Supporter Information

	Name of supporter:	
a.	Name of the organisation:	
b.	Supporter's position and division in the organisation	
c.	Type of organisation — Government/NGO/Private Sector/Other — specify):	
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's mobile number:	
h.	Website of organisation:	
i.	Additional contact person	

 Please check if you permit to reveal your personal contact information on EAAFP website.
2. Proposed Event Plan and Expected Outcome (Please check the relevant categories of your proposed event)

Public awareness activity — local and/or national	<input checked="" type="checkbox"/>
Birdwatching — field trip	<input type="checkbox"/>
Monitoring/survey — field trip	<input type="checkbox"/>
Educational activity/lecture	<input checked="" type="checkbox"/>

Festival	<input type="checkbox"/>
Media Event	<input type="checkbox"/>
Movie/video	<input type="checkbox"/>
Others – specify	<input type="checkbox"/>

2.1 Please specify your proposed event plan and expected outcomes

Title of event:	Protecting Our Future: Youth Engagement for Migratory Bird Conservation at Meinmahla Kyun Flyway Network Site
Date of event:	11-14 October 2024
Organisers:	Nature Conservation Society – Myanmar, Department of Basic Education
Target participants:	School children
Expected number of participants:	200

Event objectives and plan (max. 500 words):

For the second World Migratory Bird Day event in 2024, we aim to conduct awareness-raising activities in schools near Meinmahla Kyun Wildlife Sanctuary, one of Myanmar's seven Ramsar sites and a Flyway Network Site (FNS) along the East Asian-Australian Flyway (EAAF). The southern portions of this sanctuary include Nga Man Thauang Island and Kadone Kalay Island, where sand dune beaches and intertidal mudflats provide crucial wintering areas for many threatened migratory shorebirds, such as the Spoon-billed Sandpiper (CR), Spotted Greenshank (EN), Great Knot (EN), Woolly-necked Stork (VU), and Chinese Egret (VU). Our latest survey in February 2024 recorded 77 wetland-dependent bird species at this site, including 40 Nordmann's Greenshanks, representing about 2-3% of the global population estimate (Cao et al. 2023) and around 4.4% of the wintering population in Southeast Asia (Zöckler et al. 2018).

The area is surrounded by about ten villages where local communities primarily rely on fisheries for their livelihood. However, during our pilot socio-economic surveys in conjunction with the World Migratory Bird Day activities in May 2024, it was reported that hunting had resumed, targeting migratory waders with mist nets and poisonous bait (NCS 2024).

To mitigate hunting pressure on migratory shorebirds within this Ramsar site, advocacy and alternative livelihood development are essential. Equally important is instilling awareness in young children about the significance of shorebirds in their community, fostering a deep-rooted love and respect for these species, and ensuring they grow up with a commitment to never harm or eat shorebirds. As the younger generation matures, they will become key stakeholders in conservation efforts, making it crucial to educate them early. Additionally, incorporating the traditional practices and knowledge of indigenous people is vital for finding sustainable solutions for the conservation of migratory birds. This highlights the importance of imparting conservation knowledge across generations and fostering a connection between the young and the old.

We plan to organize four educational awareness events in four primary schools across four villages; namely Htaung Gyi Tan village, Gayet Gyi village, U Pay village and Ashay Phyar

village in Pyar Pone Township, near Meinmahla Kyun Wildlife Sanctuary. We will implement the 2nd WMBD of 2024 with three following objectives;

- 1) Educate approximately 200 young children from four schools on the importance of wetlands and migratory shorebirds during the second WMBD period at Meinmahla Kyun FNS in Myanmar.
- 2) Foster a strong connection between youth, wetlands, and biodiversity.
- 3) Install around 50 posters featuring facts about Spoon-billed Sandpipers in public areas in these four villages.

Our school events will feature video presentations on Ramsar sites in Myanmar, the WMBD theme song, and other wildlife conservation films in the local language. Following this, our speakers will deliver presentations on WMBD, the importance of shorebirds and wetland conservation, and the interconnections between people, biodiversity, and wetlands.

During the events, we will distribute small caps featuring the Spoon-billed Sandpiper logo to each child and provide tote bags with the WMBD poster to the teachers.

3. Proposed Event Budget Plan

Please specify budget plan of your proposed event

Total: 1000 USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Travel expense (NCS Staff)	190 USD
Producing cost of tote bags (20 pieces)	60 USD
Producing cost of caps (200 pieces)	380 USD
Venue preparation and electric generator hiring	90 USD
Refreshments for attendees	280 USD
Others – specify	
Please indicate contributions fee from other sources for this event	

4. Can you support translating the WMBD materials into your language?

Yes No

With the support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- **Reporting:** After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	No later than 28th October 2024 or within two weeks after the event(s).
Required information:	Name of organiser(s), target participants, programme, outcome summary and finance supporting documents
Submit to:	EAAFP Secretariat via email (Word or PDF document) at wmbd@eaaflyway.net and communication@eaaflyway.net

ANNEX 1

Standard Format for the World Migratory Bird Day

Final Report Template

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information — Provide your contact information for this report.

Full name:	
Name of the organisation:	
Name(s) of the division and/or position:	
Type of organisation — Government/NGO/Private Sector/Other:	
Email:	
Postal address:	
Office phone numbers:	
(Your) Cell number (optional):	
Fax (optional):	
Website (optional):	
Additional contact person (optional):	
Date of submission:	

Please check if you permit to reveal your personal contact information on EAAFP website.

1.2 Event Title

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1.3 Event Location — Where did your event take place?

Name of country:	
Name of city:	
Name of event place/venue:	

1.4 Event Type — Check the relevant categories below.

Public awareness activity — local and/or national:	<input type="checkbox"/>
Field trip (e.g. Birdwatching):	<input type="checkbox"/>
Monitoring/survey:	<input type="checkbox"/>
Educational activity/lecture:	<input type="checkbox"/>
Festival:	<input type="checkbox"/>
Media event (e.g., press release):	<input type="checkbox"/>
Movie/video:	<input type="checkbox"/>

Others — specify:

1.5 Event Organiser — Who were organiser and/or sponsor for your event?

1.6 Target Audience — Who were the participants for your event (**Compulsory**)?

Target Audience Types	Number Participated
School students, teachers or parents	
University students	
Researchers, scientist	
Birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others — specify	
Total number of participants	

1.7 Outcome — What is the outcome from your event?

1.8 Any additional comments? (Optional)

Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper in details here. If your event was recorded or held online, please share the links.

Section 3. SHORT SUMMARY REPORT (Compulsory)

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 400 words)

Section 4. EXPENDITURE REPORT (Compulsory)

Expense items	USD
e.g. venue	
e.g. transportation	
e.g. birdwatching guide (amount x no. of guides)	
Others — specify	
Funding from other sources	
Total	

*Please keep the receipt in case auditing is needed.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit Info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster for publication on the EAAFP website.
- Post the printed poster to the EAAFP Secretariat if you can and have one available.
- Take plenty of photos of events or activities featuring the WMBD poster and send us these photos in .jpg or .png format; and videos if you have any.
- The logos of WMBD and EAAFP must be displayed on all your printed and digital promotional materials.