



A network of partners who are dedicated to protecting migratory waterbirds and their habitats and the sustainability of peoples' livelihoods within the East Asian-Australasian Flyway

11TH MEETING OF PARTNERS (MOP 11) OF THE EAST-ASIAN AUSTRALASIAN FLYWAY PARTNERSHIP

12-17 March 2023

**Royal on the Park Hotel and Suites
Brisbane, Queensland,
Australia**

**SPONSORSHIP AND
EXHIBITION OPPORTUNITIES!**

EAAFP Secretariat

<https://www.eaaflyway.net/11th-meeting-of-partners-mop-11/>

Table of Contents

1. Organizer
2. What is the EAAFP Meeting of Partners (MOP)?
3. EAAFP Partners and MOP11 Hosts
4. MOP11 Venue
5. Values of MOP11
6. MOP11 Participant Groups
7. Programme
8. Sponsorship Package
9. Other Sponsorship Opportunities
10. Become an Exhibitor
11. Exhibit Guideline

1. Organizer

EAAFP – A Collaborative Venture
to secure Conservation of Migratory Waterbirds and their Habitats



The East Asian-Australasian Flyway Partnership (EAAFP) is a voluntary based regional Partnership that aims to conserve migratory waterbirds and their essential habitats along the East Asian-Australasian Flyway (EAAF), and to enable the sustainable livelihoods of the people that also depend on these habitats. Established in 2006, the EAAFP has now expanded to include 39 Partners, including 18 national governments, 6 inter-governmental organizations, 13

International Non-Governmental Organizations (INGOs), the International Union for Conservation of Nature (IUCN), and one international private enterprise.

The goal of the EAAFP is to provide a flyway-wide framework to promote dialogue, cooperation and collaboration between a range of stakeholders including all levels of governments, site managers, multilateral environmental agreements, technical institutions, UN agencies, development agencies, industrial and private sector, academia, non-governmental organizations, community groups, and local people to conserve migratory waterbirds and their habitats. (For more: <https://www.eaaflyway.net/partners/>)

2. What is the EAAFP Meeting of Partners (MOP)?

The Meeting of Partners (MoP) brings together all EAAFP Partners every two years to discuss important issues affecting migratory waterbirds and their habitats and contribute to strengthening the implementation of the [EAAFP Strategic Plan 2019-2028](#) towards the Partnership objectives. With the EAAFP consisting of Partners, the MoP is an important forum to make decisions on our work for the conservation of migratory waterbirds across the EAAF. It is also an opportunity for the Partners, site managers, Working Groups, and Task Forces to share experiences, coordinate, and plan future actions for conserving migratory waterbirds. We are anticipating more than 150 people to join the event.

History of EAAFP Meeting of Partners



MOP 1

Bogor, Indonesia
November 2006



MOP 2

Beijing, China
November 2007



MOP 3

Incheon, ROK
November 2008



MOP 4

Songdo, ROK
February 2010



MOP 5

Siem Reap,
Cambodia
December 2010



MOP 6

Palembang,
Indonesia
19-23 March 2012



MOP 7

Alaska, USA
10-14 June 2013



MOP 8

Kushiro, Hokkaido,
Japan, 16-21
January 2015



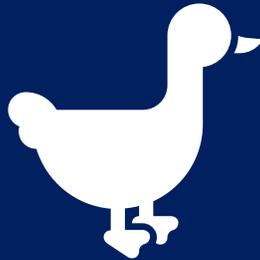
MOP 9

Singapore
11-15 January
2017



MOP 10

Changjiang, China
10-14 December
2018



Why You Should Become a Sponsor?

- ✓ Contribute towards achieving **Sustainable Development Goals (SDGs)**:
13 (Climate Action) and 15 (Life on Land)
- ✓ Contribute to capacity building in communities to protect both biodiversity and sustainable livelihoods
- ✓ Take advantage of an excellent opportunity to **showcase your Environmental, Social, and corporate Governance (ESG) activities**
- ✓ Be present at a **unique event** that gathers experts and stakeholders in the **environment sector in Asia – Pacific regions**
- ✓ About **150 People** from **60 organizations** in **30 countries** are anticipated to participate
- ✓ A great opportunity to **build up relationships with international organizations** that are dedicated to **Environmental Conservation and Biodiversity**

3. EAAFP Partners and MOP11 Hosts

National Governments (18)



Australia



Indonesia



Japan



The
Philippines



Republic of
Korea



Russian
Federation



Singapore



United States
of America



Cambodia



People's
Republic of
China



People's
Republic of
Bangladesh



Kingdom of
Thailand



Mongolia



New Zealand



Malaysia



Myanmar



Viet Nam



Democratic
People's
Republic of
Korea

Inter-Governmental Organizations (6)



Convention on
Biological Diversity



International Non-Governmental Organizations (13)



International Organization



International Private Enterprise

RioTinto



Red Knot © Sharon Meredith

MOP11 Hosts



Australian Government

Australia is a founding Partner of the EAAFP at its launch in 2006 and has been an active and important Partner. Australia is currently Chair of the Far Eastern Curlew Task Force and Vice-Chair of Illegal Hunting, and Take and Trade of Migratory Waterbirds Task Force. To date, Australia has designated 25 Flyway Network Sites (FNS) and is playing a leading role in conserving wetlands and migratory waterbirds along the EAAF. This will be the first EAAFP's Meeting of Partners (MoP) to be

held in Australia.



BirdLife Australia is Australia's largest organization devoted to the conservation and research of birds and their habitats. BirdLife Australia's Australasian Wader Studies Group (AWSG) has been an instrumental member of the EAAFP since 2006 as a non-governmental organization working internationally. BirdLife

Australia's Migratory Shorebirds Program facilitates a range of projects (including National Shorebird Monitoring) aimed at improving the conservation status of our shared migratory shorebirds.



Story Bridge in Brisbane River, Queensland, Australia

Source: https://www.visitbrisbane.com.au/information/articles/activities/brisbanes-top-attractions?sc_lang=ko-kr

4. MOP11 Venue

Royal on the Park Hotel and Suites, Brisbane, Queensland, Australia

Brisbane, in Queensland, Australia, is the host city for the EAAFP 11th Meeting of Partners. The coastal and marine areas adjacent to Brisbane are protected in the Moreton Bay (EAAF 013) Marine Park. This Marine Park is recognized as internationally important under Ramsar Convention and the East Asian-Australasian Flyway Network Site. This site supports one of the largest wintering numbers of the IUCN Red Listed (Endangered) Far Eastern Curlew.

The venue for the meeting will be **Royal on the Park Hotel and Suites**. Perfectly situated next to the City Botanic Gardens and Brisbane River, in the heart of Brisbane CBD, Royal on the Park Hotel Brisbane is only a short walk to the Queen Street Mall in the City centre with easy access to Brisbane's premier entertainment and sporting venues. The 4.5-star Royal on the Park Hotel is an elegant yet traditional hotel that offers a range of premium accommodations, conference facilities, and restaurant dining.

Royal on the Park Hotel and Suites

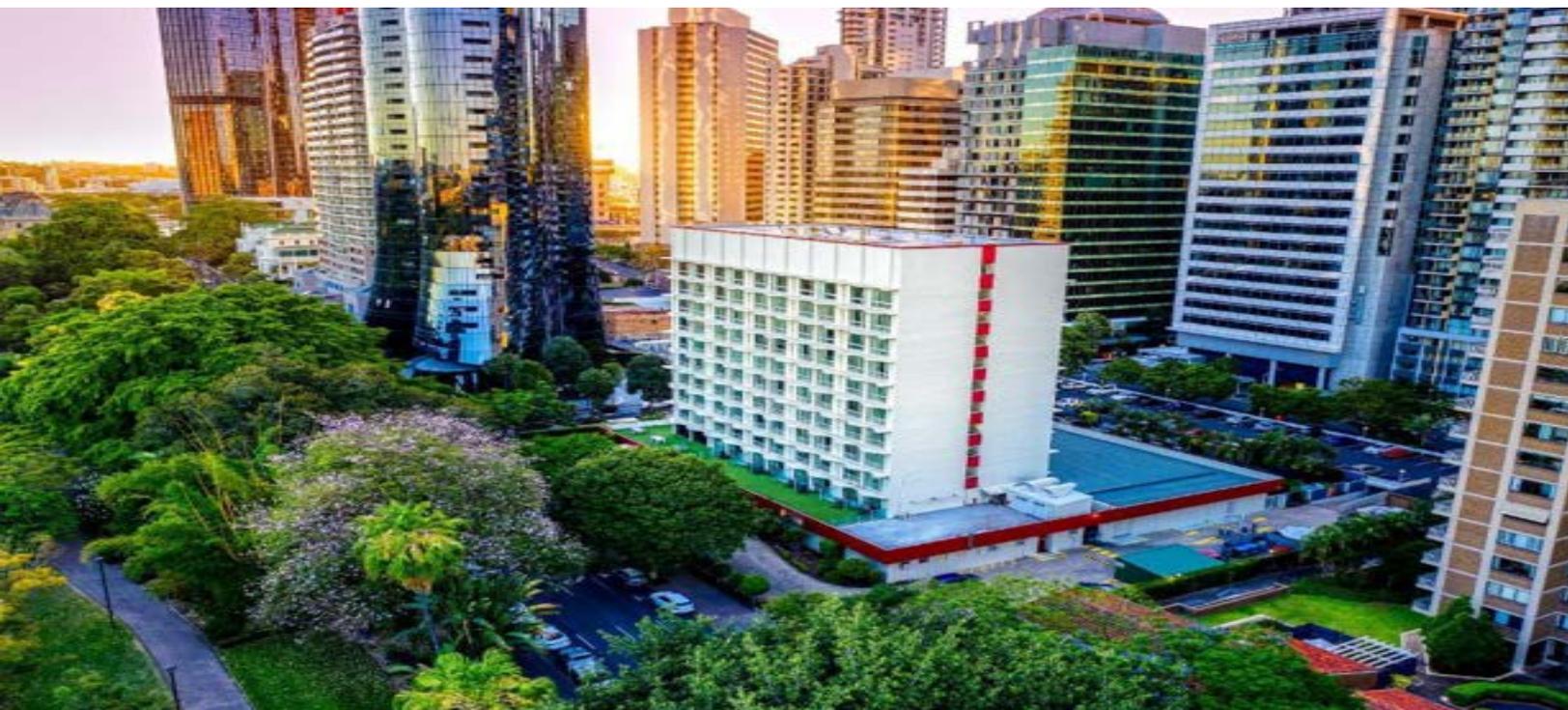
Address 152 Alice Street Brisbane, QLD 4000, Australia

Tel.: +61 7 3221 3411

E-mail: stay@royalonthepark.com.au

Website: <https://www.royalonthepark.com.au/>

Royal on the Park Hotel and Suites
Source: <https://www.royalonthepark.com.au/>





5. Values of MOP11

Opportunities to expand your network!

Getting exposed to **diverse groups** of people from **Asia**, **Oceanica**, and **Europe**!

Corporates



Policy Maker



Civil
Society
Organizations

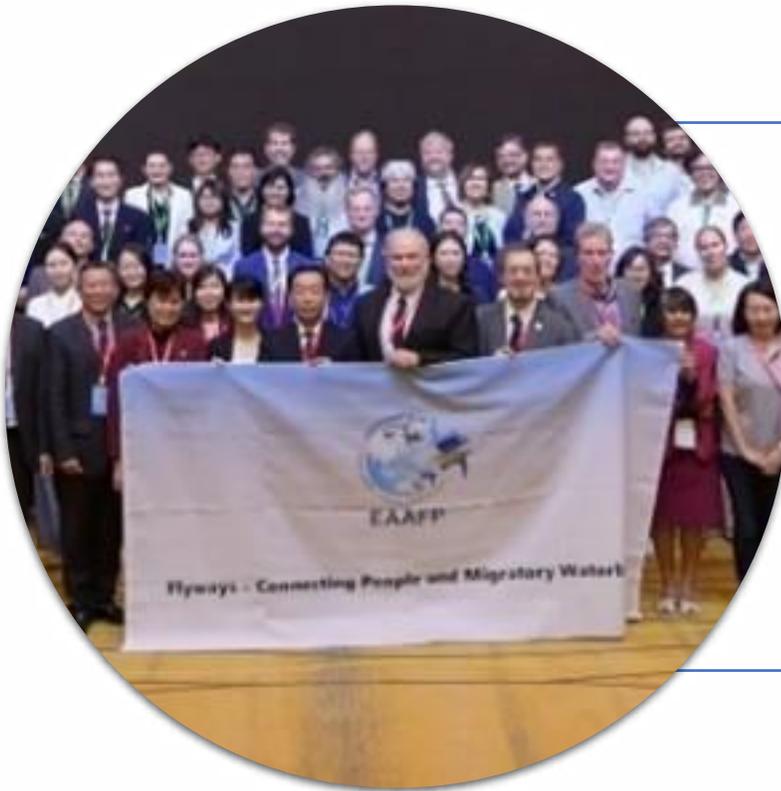


Experts on
Biodiversity



Network with:

- ✓ Policy Makers
- ✓ Experts on Biodiversity
- ✓ Civil Society Organization Leaders
- ✓ Universities and Researchers
- ✓ Corporates



Connected Online



6. MOP11 Participant Groups



About 150 People from 60 organizations in 30 countries are expected to participate

7. Programme



Keynote Presentation

- Topic 1
- Topic 2
- Topic 3



Thematic Meetings

- Working Groups, Task Forces and Site Managers will present their on-going work and discuss the topical issues.



Exhibition Booth

- The exhibition is open to corporates, Civil Society Organizations, and to showcase their promotional materials and merchandise items.



Side Events

- Special Talk
- Evening Talk

<MoP11 Programme, 12-17 March 2023> (Tentative)

	12 March (Sun)	13 March (Mon)	14 March (Tue)	15 March (Wed)	16 March (Thu)	17 March (Fri)	
8:00	Registration				Field Trip		
8:30	Registration						
9:00	WG/TF*	Opening Ceremony	Keynote Presentation	Keynote Presentation		Keynote Presentation	
9:30							
10:00			Plenary	Plenary		Plenary	
10:30							
11:00							
11:30							
12:00		Plenary					
12:30							
13:00							
13:30							
14:00	WG/TF*	Plenary	Plenary	Plenary	Field Trip	Plenary	
14:30							
15:00							
15:30							
16:00							
16:30						Closing Ceremony	
17:00							
17:30		Meeting	Meeting	Meeting			
18:00	MC		WG/TF*		Field Trip	MC	MsC
18:30			WG/TF*			WG/TF*	
19:00 and after		Opening Reception				Farewell Reception	

*WG/TF: Working Group/Task Force Meeting

**M(s)C: Management (Sub) Committee Meeting

8. Sponsorship Package

Benefit	BRONZE US\$ 5,000	SILVER US\$ 10,000	GOLD US\$ 15,000
Exhibition Booth	✓	✓	✓
Logo Placement	(Bottom row)	(Middle row)	(Top row)
- On EAAFP's MoP11 Webpage with company description	✓	✓	✓
- MoP11 posters and banners	✓	✓	✓
Delegate bag insert (Company brochure)		✓	✓
Acknowledgment in a press release		✓	✓
Special presentation opportunity		✓	✓
Recognition at the opening ceremony and the reception by MC			✓
Mobile application (TBC)			✓

*Opportunities for providing more substantial sponsorships towards specific areas would be welcome.



9. Other Sponsorship Opportunities

Items	Description	Pricing
Birdwatching Field Trip	<p>A field trip to local bird hotspots will occur as part of the MOP11. Possible contributions include but not limited to:</p> <ul style="list-style-type: none"> • Offering birdwatching gears (hats, clothes, binoculars, etc.) • Refreshment during the trip 	Upon request
Flight Tickets	This direct contribution would help more developing country Partners to attend the MOP11. Your company will be specially recognized by the participating organization.	Upon request
Farewell Dinner	The farewell dinner will take place on the last day of the meeting on 17 March (Friday). This would be a special opportunity for your company to be remembered by all people at a joyful finale.	Upon request
Refreshment Break	Providing sponsors with the opportunity to be recognized as refreshment break supporters.	Upon request
MoP11 Delegation Bag	It is a great way to showcase your brand as most delegates will carry the bag during the MoP11, giving exposure to your brand across the host country and even globally.	Upon request
Delegation T-shirt	The delegations will be given a T-Shirt with your company logo. It is a great opportunity to showcase your brand.	Upon request
Photographer	Sponsor a professional photographer to keep amazing memories of MoP11. A photo gallery will be available on the EAAFP website under the recognition of your company.	Upon request
In-kind Products	A water bottle, USB sticks or power banks, field notebook or a clipboard, telescope, outdoor gear, clothing, cap, and others with your company logo can be distributed to the delegates.	Upon request

10. Become an Exhibitor

Registration Fee	
Size	Registration Fee (3 days)
3m x 3m	USD ()

11. Exhibit Guideline

- Each exhibitor will be allocated an exhibit booth.
- Each exhibit shall be presented using a combination of texts, photos, and infographics.
- The exhibitors are allowed to sell biodiversity-based products and other eco-friendly merchandise. Single-use plastic (plastic bags, packaging materials, and others) for your merchandise are highly discouraged.
- The exhibitors shall be responsible for manning their own exhibits.
- The registration fee paid for the exhibition does not guarantee a pass to the plenary and thematic sessions of the MoP11.
- Exhibit ingress will be made on *[DATE] 2023*, and dismantling shall be made on *[DATE] 2023*.
- Qualified exhibitors shall receive a notification and the payment options through email on *[DATE]*.



THANK YOU

Contact Information

EAAFP Secretariat

mallard@eaaflyway.net

T: +82 32 458 6505