



# **Community engagement in crane conservation at Yangtze River, China**



**Jin Jiefeng**

**May 28, 2022**

# About ICF

## ➤ Mission:

*“The International Crane Foundation (ICF) works worldwide to conserve cranes and the ecosystems, watersheds, and flyways on which they depend...”*

- Started to work in China since 1979.
- The registered representative office set up in Beijing in 2017.
- Three programs on ground in China:
  - Northeast China program
  - Black-necked Crane program
  - Yangtze-Poyang Basin program



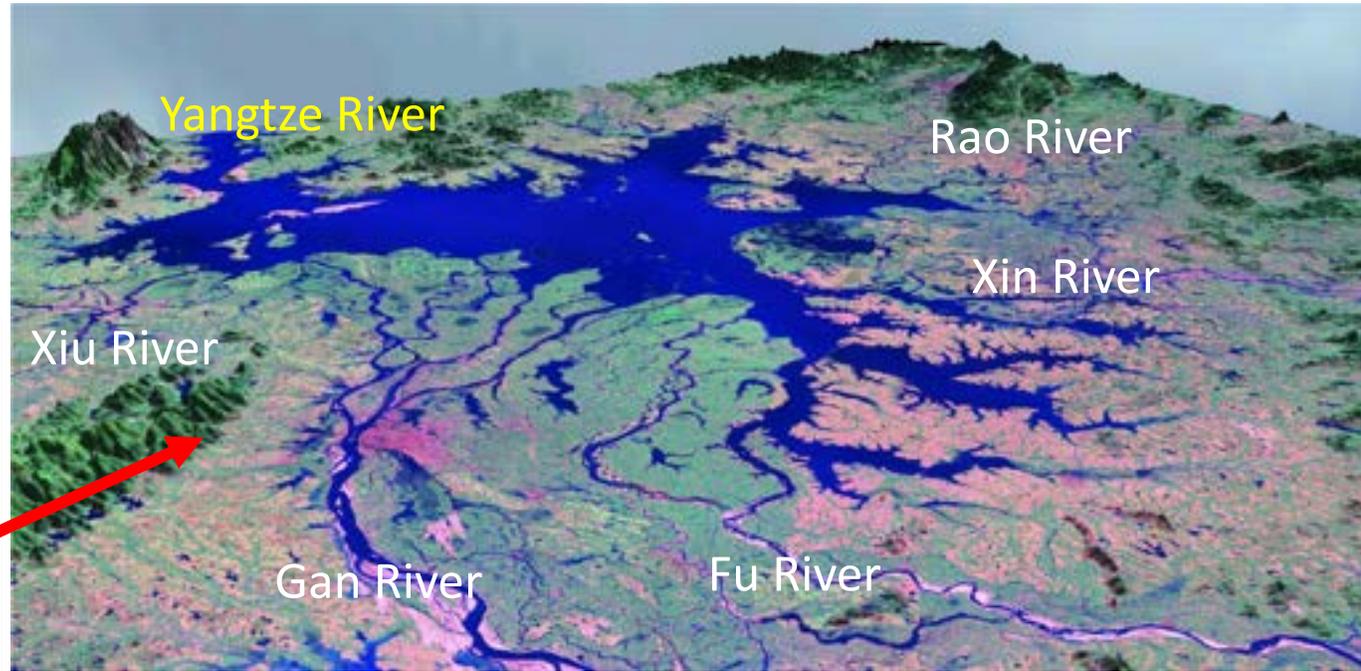
ICF headquarters in Baraboo

## All fifteen crane species in the world





# Location of Poyang Lake



Poyang Lake Basin (Map made by Liu Chenglin)

In summer



In winter



Siberian Crane



White-naped Crane

Hooded Crane

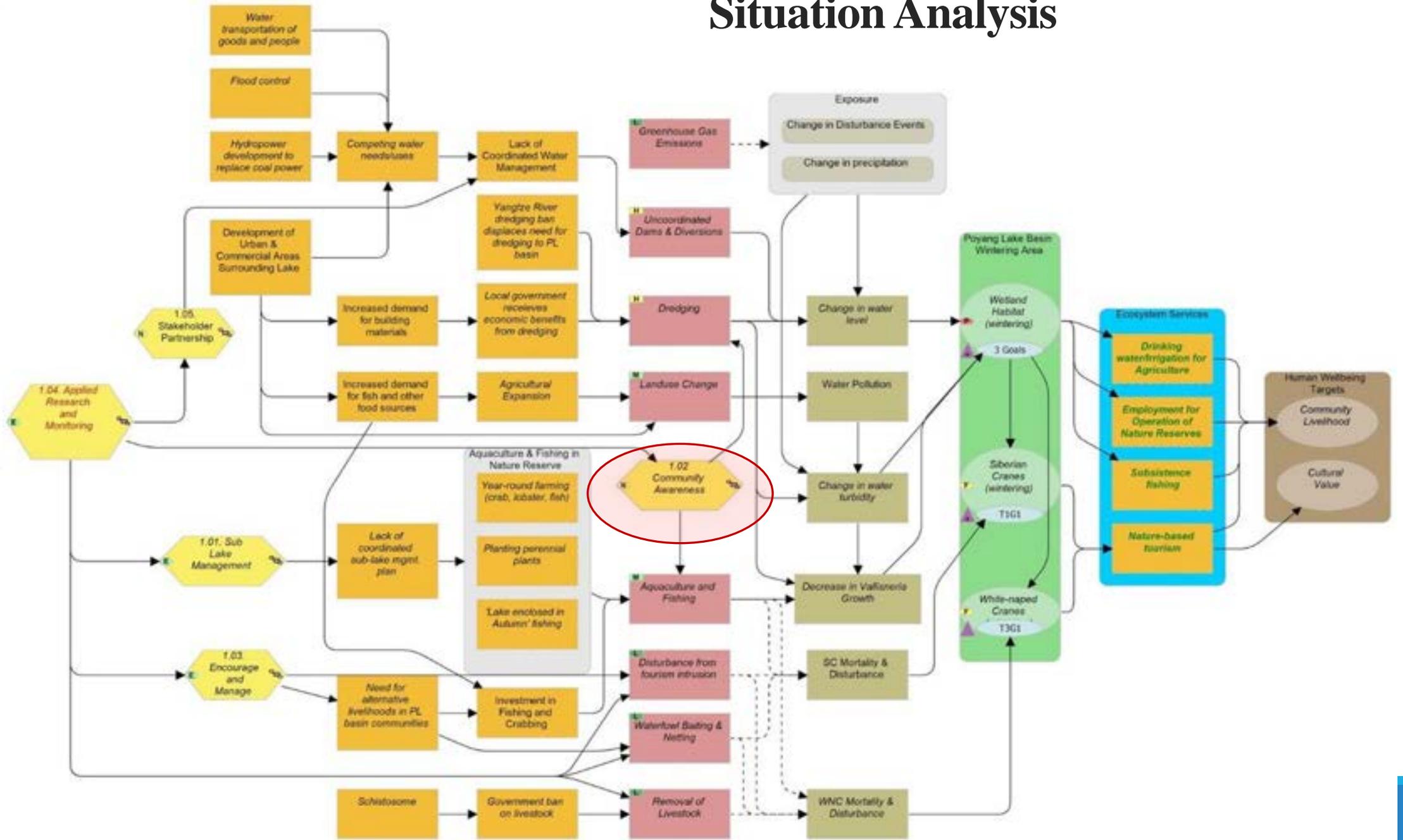


Eurasian Crane

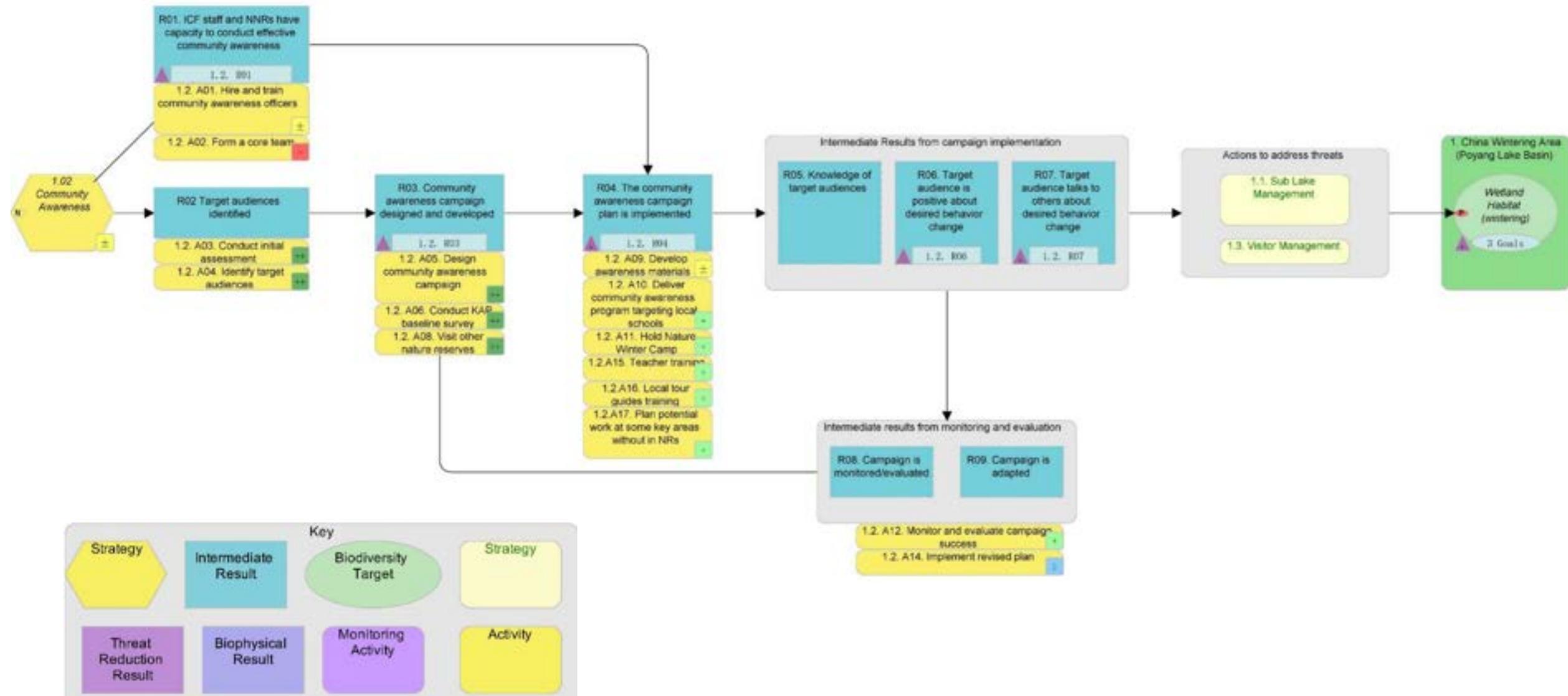
# Cranes at Poyang Lake

---

# Situation Analysis



# Assumptions / Theory of Change



## Meet with stakeholders



Communicate with local government



Communicate with village leaders and farmers

# Study tour





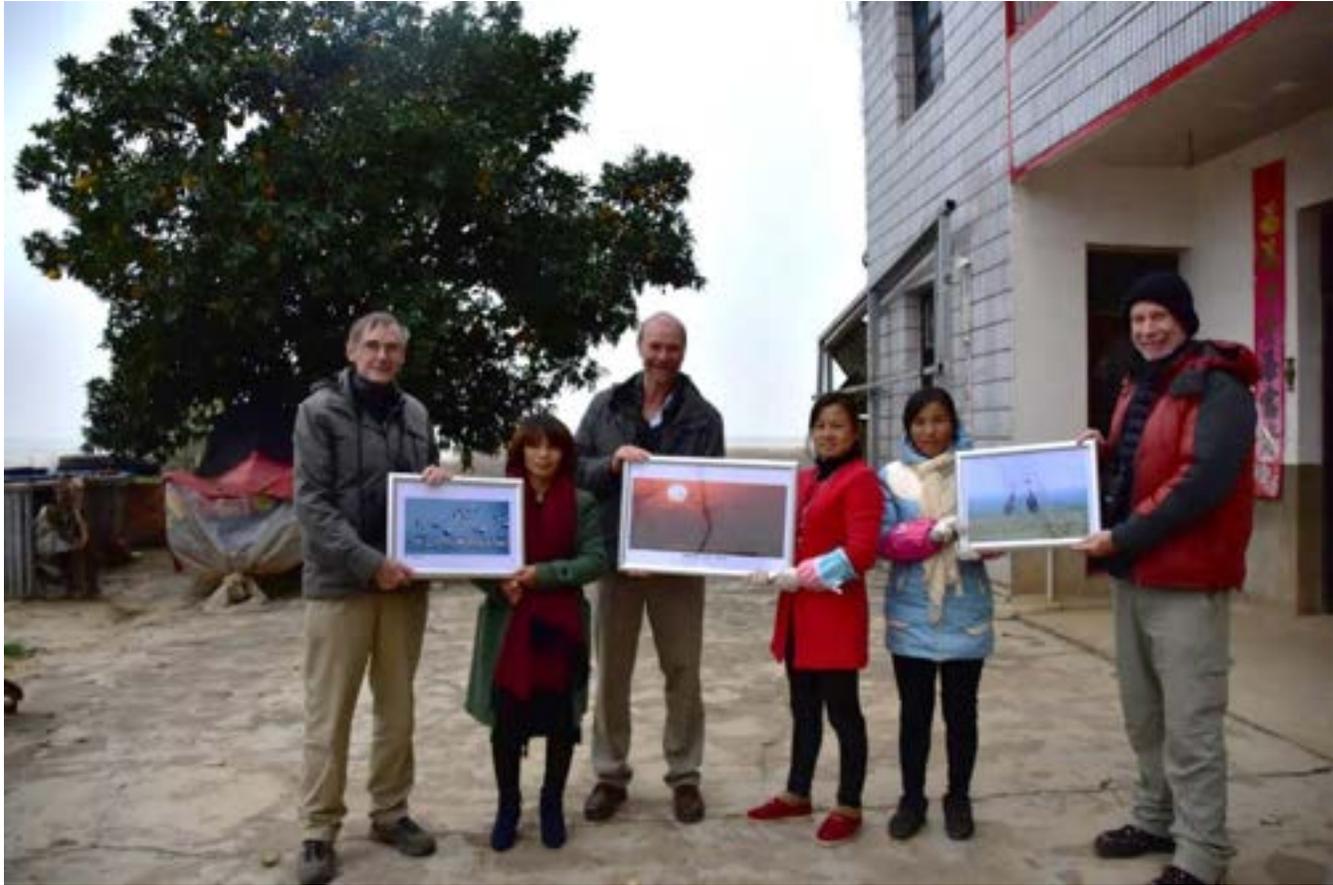
## Indoor training



# Field training



# Present education materials



**Provide service to visitors**



# Community education center



December 2018



2018 winter camp

# Exhibition of the community education center

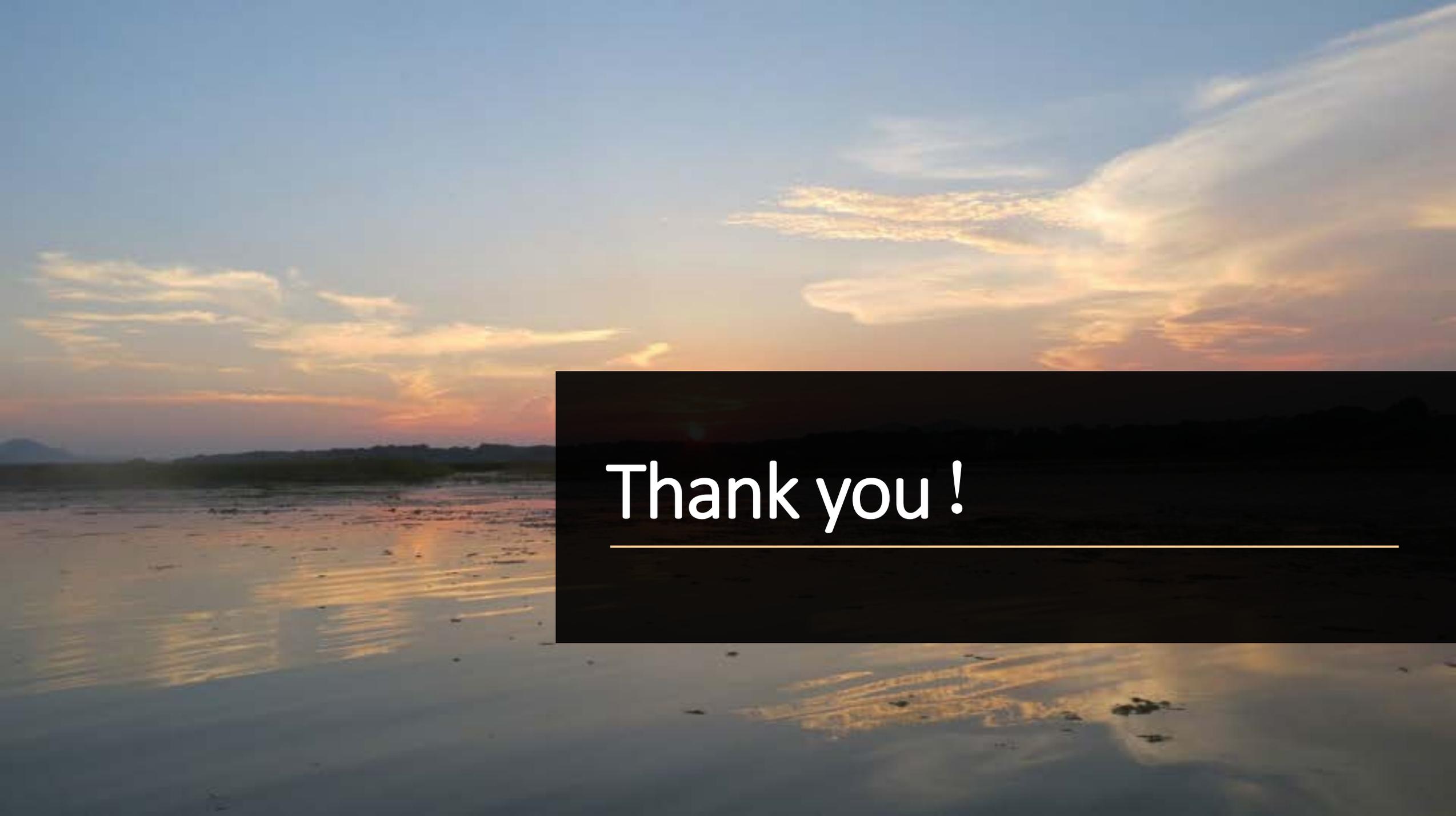


## Wall painting about cranes



## **Outcomes and Benefits**

- ◆ About 15 women/families engaged and income improved
- ◆ The disturbance event caused by visitors reduced 20%
- ◆ The conflict between NRs and local communities mitigated
- ◆ Local government started the construction of “Migration Bird Town”



**Thank you !**

---