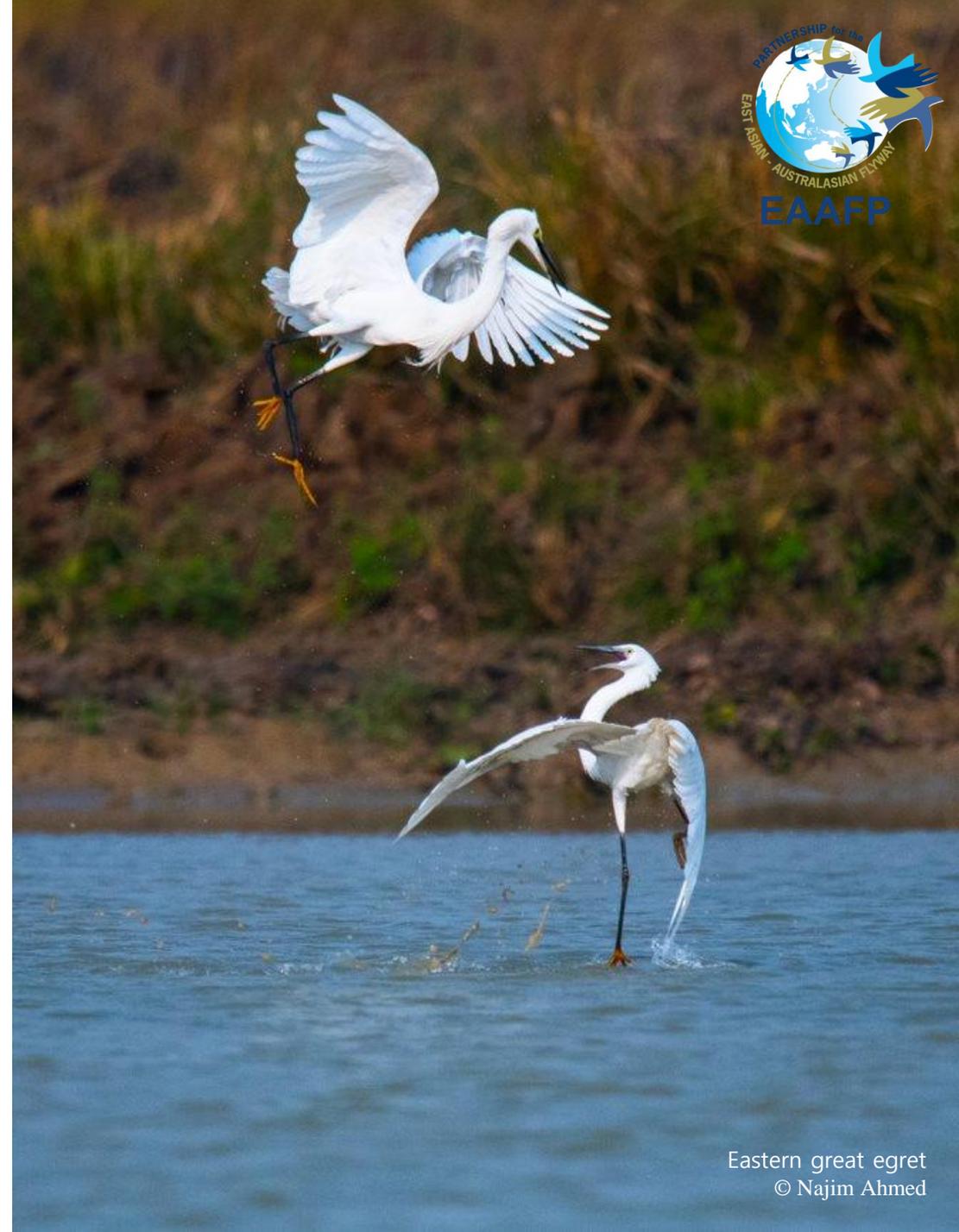


# EAAFP CORPORATE CHAMPION PROGRAMME

East Asian-Australasian Flyway Partnership (EAAFP)



Eastern great egret  
© Najim Ahmed

# Contents

1. EAAFP Introduction
2. EAAFP Corporate Champion Programme





# EAAFP Introduction

Common ringed plover  
© Audrey Fasquelle

# EAAFP



EAAFP is an **international partnership** established in 2009 for **the conservation of migratory waterbirds and their habitats** along the East Asian-Australasian Flyway (EAAF). We provide various frameworks to promote cooperation and communication with governments, civil society, corporates, and residents to preserve threatened migratory waterbirds and their habitats.

## Flyway Network Sites (FNS)

It is crucial to maintain site networks that are of international significance to conserve migratory waterbirds relying on the EAAF. EAAFP has established and managed the Flyway Site Network (FSN). Currently, there are 150 flyway network sites in 19 countries.

# 39 Partners of EAAFP

## National Governments (18)



## International Non-Governmental Organization (13)



## Inter-Governmental Organizations (6)



## International Private Enterprise (1)

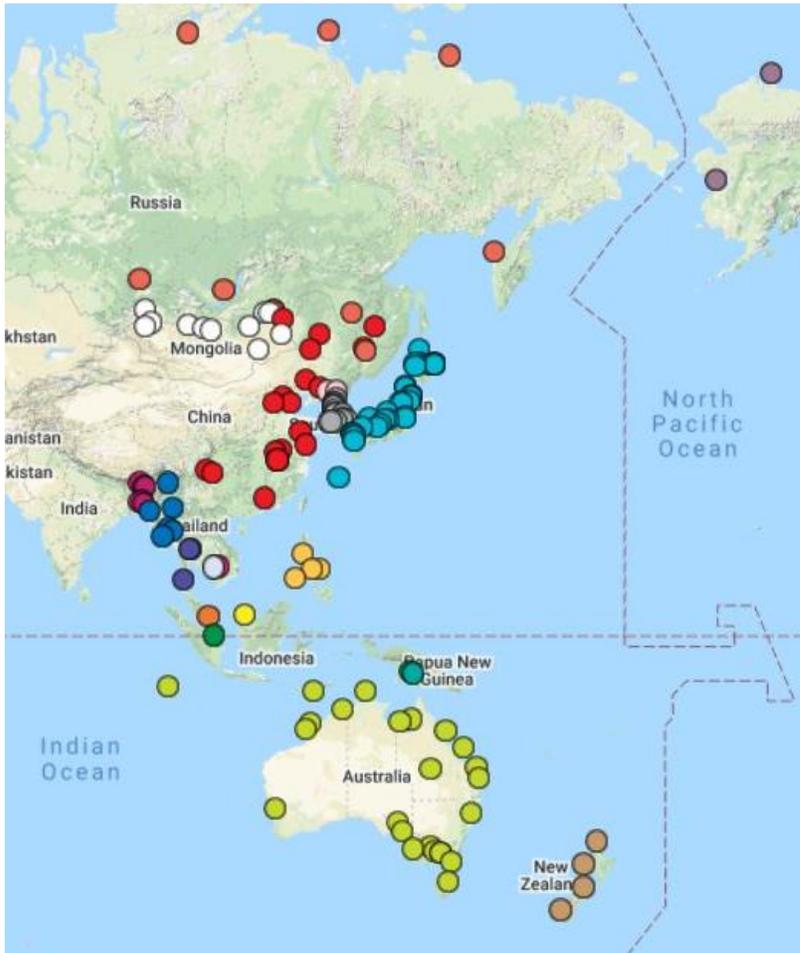


## International Organization (1)



# Flyway Network Site, FNS

## 150 Sites in 19 Countries



- Russia (10)
- United States of America (2)
- Mongolia (11)
- China (19)
- RO Korea (17)
- DPR Korea (2)
- Japan (33)
- Bangladesh (6)
- Myanmar (6)
- Philippines (4)
- Thailand (3)
- Vietnam (1)
- Malaysia (1)
- Singapore (1)
- Indonesia (2)
- Papua New Guinea (1)
- Australia (24)
- New Zealand (4)
- Cambodia (1)

**Total of 19 countries**

## Flyway Network Sites in Republic of Korea (17 Sites)



# Key Activities of EAAFP



## Migratory Waterbirds

- Support of Working Group/Taskforce for key species
- Monitoring and research
- Knowledge and information sharing



## Habitats

- Registering new Flyway Network Site (FNS)
- Capacity building for site managers
- Connecting local-international dialogue through Flyway



## People

- Communication, Education and Public Awareness (CEPA)
- World Migratory Bird Day campaigns
- Small Grant for local civic groups

An aerial photograph of a city, likely Ulsan, South Korea, featuring a wide river that curves through the urban landscape. The city is surrounded by green hills and mountains under a bright blue sky with scattered white clouds. A prominent bridge spans the river on the left side. In the foreground, there is a dense forest of green trees. A small, modern building with a blue roof is visible near the riverbank in the lower center. The text 'EAAFP Corporate Champion Programme' is overlaid in white on a semi-transparent dark blue banner across the middle of the image.

# EAAFP Corporate Champion Programme

# I. EAAFP Corporate Champion Programme

The EAAFP Secretariat's flagship programme for corporate engagement.

## ❑ Background

To acknowledge corporates' efforts to support the conservation of migratory waterbirds and their habitats in their local community as well as the Flyway and grant them the role of ambassador to promote a particular species.

❑ Duration: 3 years (renewable)

❑ Cooperation Modality: annual funding agreement through an MOU with EAAFP

❑ Fund Management:

- EAAFP Secretariat (international corporates)

- EAAFP Foundation (Korean corporates)

❑ Amount of Funding: 10,000 USD/ year to 50,000 USD/ year

## II. Champion Category



### Species Champion

- Companies in support of conservation actions of migratory waterbird species and the implementation of high priority recovery actions of that species and its habitats.
- Minimum amount pledged: 10,000 USD/ year
- Duration: 3 years (renewable)



### Flyway Champion

- Companies in support of the broader objectives of the EAAFP.
- Minimum amount pledged: 10,000 USD/ year
- Duration: 3 years (renewable)



### Prestige Champion

Companies who pledged more than 50,000 USD/ year either for the Species or Flyway category.

### III. EAAFP Key Species



Black-faced spoonbill



Saunders's gull



Scaly sided merganser



Bear's pochard



Crane



Spoon-billed sandpiper

## IV. Engagement with Local Community



Birdwatching events  
with employees and local  
civil society organizations



World Migratory Bird Day events



Plogging with employees

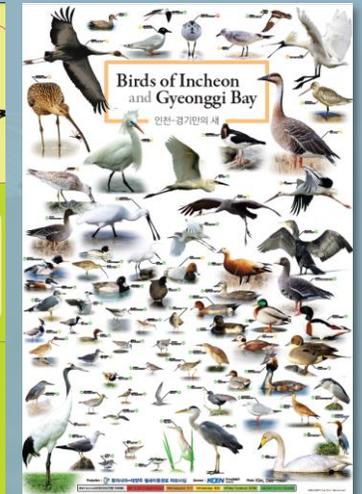
# IV. EAAFP Led Projects



Monitoring, restoration, and research projects in the matched Flyway Network Site or for the matched species



Support for working group activities



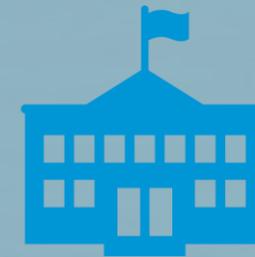
Publication of educational materials for the Flyway Network Site and the key species in local languages

# V. Role of Stakeholders



## A Champion Corporate

- Joining the Champion programme
- Pledge for funding and participating in the programmes



## Local Gov.

- Administrative support
- Promoting the programme at a local level

## EAAFP

- Management of the certificates
- Designing the work programmes
- Promotion (domestic and overseas)
- Publishing donor reports and issuing donation receipts



# VI. Rewards for the Champions



Globally approved certificate  
(Signed by the Chief Executive of EAAFP Secretariat)



Promotion packages  
A webpage established on the EAAFP website, EAAFP Champion logo, and press release



Enhancing brand image & Networking  
Invitation to events/conferences, CEO speeches

# VII. Expected Outcomes

- Contribution to enhancing corporate's ESG values
- Revitalizing cooperation between the corporate & local community and establishment of a framework for sustainable dialogue

뉴스 | 현대차 울산공장, 아산로-태화강 일대 환경정화활동

기사입력 : 2017.08.28

[헤럴드경제(울산)=이경길 기자]

현대자동차 울산공장(회장 정몽구)이 28일과 29일 양일간, 오포로, 아산로, 태화강 일대에서 '울산사랑 환경정화활동'을 펼친다.

경동도시가스, 생태계 교란식물 제거 '구슬땀'

김규신 기자 | 승인 2017.06.28 23:20 | 댓글 0

| 사랑나눔 봉사단·울산생명의숲, 번식 사전 예방활동

▲ 경동도시가스 사랑나눔 봉사단과 울산생명의숲 관계자 40여명이 28일 오후 태화강대공원 내 셋강 산책로 주변에서 생태계를 교란시키고 인체에 유해한 단풍잎돼지풀, 돼지풀 및 가시박을 제거했다.

2019년 「세계 물의 날」 행사 열어

21일 온산읍 회야강 소공원-덕산교 주변서 개최

경매지 수습기자 | 기사입력 2019/03/21 [23:41]

[울산여성신문 정예지 수습기자] 울주군은 「세계 물의 날」을 맞이하여 물의 중요성에 대한 국민들의 관심 제고와 물 사랑 공감대 확산을 위해 21일 온산읍 회야강 소공원-덕산교 일원 회야강변에서 하천 정화 활동을 실시하는 등 대대적인 홍보캠페인을 실시했다.

행사는에 기업체와 민간단체, 지역주민, 공무원 등 500여 명이 참여한 가운데 EM 휴공 투척 과 하천 정화 활동 등을 진행했다.

관내 1사 1 하천 살리기 참여단체가 모두 자율적으로 참여하여 담양 하천 정화 활동을 실시했다. 울주군에는 45개 하천 구간에 54개 기업체 민간단체가 1사 1 하천 살리기 운동에 동참하고 있다.

이전 2019년도 「세계 물의 날」 기념행사에서는 2018년도 1사1 하천 살리기 유공업체 (대한유화(주)) 온산공장, (우)무학 울산공장, 한국석유공사 울산지사, 이수화학(주) 담당자 4명에게 포상했다.

S-OIL, 생산직 신입사원 환경정화 활동 펼쳐

입력 : 2016-08-29 07:29

공유하기

URL

- ▶ 로또 들었다고 핏지마라! "뒤틀면"에 97%가 모르는 1...
- ▶ 영웅도 "체시오", 투자자들 부동산 비규제 투자상풍...



# CONTACT

EAAFP External Relations

 032-458-6502

 [ext.relations@eaaflyway.net](mailto:ext.relations@eaaflyway.net)