



World Migratory Bird Day (WMBD) Small Grant 2021 Report

WMBD Small Grant 2021 for East Asian - Australasian Flyway

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ANNEX 1

Standard format for the World Migratory Bird Day 2021 Event Report

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information - Provide your contact information for this report

Full Name	Dr. Delower Hossain
Name of the organisation	Sher-e-Bangla Agricultural Univeristy (SAU)
Name(s) of the division and/or position	Assistant Professor Department of Medicine and Public Health Faculty of Animal Science and Veterinary Medicine
Type of the organisation - Government/NGO/Private Sector/Other	Autonomaous Public Institute of the People's Republic of Bangladesh
Email	delowervet@sau.edu.bd
Postal address	C/O, Dr. Delower Hossain Assistant Professor Department of Medicne and Public Health Faculty of Animal Science and Veterinary Medicine Sher-e-Bangla Agricultural University Sher-e-Bangla Nagar, Dhaka-1207, Bangladesh
Office phone numbers	+88-01675-893929
(Your) Cell number (optional)	+88-01675-893929
Fax (optional)	+88-0258-155800
Website(optional)	www.sau.edu.bd
Additional contact person (optional)	Dr. Nasir Uddin, PhD Fellow, Chinese Academy of Sciences, Email: unasir02@gmail.com , Cell: +88-01739-702008

1.2 Event tile: **Celebration of WMBD 2021 through awareness campaign, online discussion and developing promotional materials for bird conservation**

1.3 Event Location - Where did your event take place?

Name of country	Bangladesh
Name of city	Dhaka (Mainly)
Name of event place/venue	Awareness campaign: Underprivileged children at a school managed by the Proborton Foundation at Mirpur in the capital city, Dhaka, Bangladesh Leaflets and posters distribution- 32 places in Bangladesh including Dhaka, Rajshahi, Bagura, Natore, Sirajgonj etc. Online Discussion- From Dhaka through ZOOM software

1.4 Event Type - Check the relevant categories of your event type

Public awareness activity – local and/or national	✓
Birdwatching - field trip	
Monitoring/survey – field trip	
Educational activity/lecture	✓
Festival	
Media Event	✓
Movie/video	
Others (online discussion, digital art competition, poster, flyer and leaflet distribution)	✓

1.5 Event Organiser - Who were organiser and/or sponsor for your event?

<p>Organizers: We worked in close collaboration with Sher-e-Bangla Agricultural University Science Club (SAUSC), a voluntary science based students association of SAU; Bangladesh Biodiversity Conservation Federation (BBCF), a local voluntary organization for the protection of biodiversity to introduce field-based practices, and the Muktir Bondhon Foundation, a local NGO that helped us to execute all events accordingly like arranging Road meetings, human chains and distribution of Poster, Flyer and Leaflet among local people.</p> <p>Sponsor: East Asian - Australasian Flyway Partnership (EAAFP) and Muktir Bondhon Foundation</p>

1.6 Target Audience - Who were the participants for your event?

School students, teachers or parents	✓
College student, Professors	✓
University students, Professors	✓
Researchers, scientist	✓
Bird watchers	✓
Site managers for flyway site and wetlands	
Decision or policy makers	✓
Media	✓
Others– (Forest and Environment Affairs Secretary, Bangladesh Awami League & President, Green Environment Movement Bangladesh; Chief Conservator of Forest (CCF), Directors and Conservator of Forest (CF), Bangladesh Forest Department etc.)	✓

1.7 Number of Participants - How many participants were there for your event?

<p>Awareness campaign: Animated movie and documentary on migratory birds of Bangladesh watching: 50</p>
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underprivileged childrens
Leaflet distribution: About 3000 community people

Online discussion:

(i) Direct Participants (in ZOOM and Facebook Live)- About 300 peoples from different districts of Bangladesh

(ii) Total watch: More than 1000

1.8 Outcome - What is the outcome from your event?

Outcomes of World Migratory Bird Day Event 2021 are:

1. Art is such a language that can understand by all categories of people. We are able to raise awareness among university and college, school and madrasah students through arranging effective digital art competition on conservation of birds.
2. We able to educate and aware students and community people through developing educative and promotional materials like video, poster, flyer and leaflets.
3. We are able to focus policy makers and government agencies to encourage work together in conservation of birds, implementation of laws.

Any additional comment? (Optional)

Section 2. EVENT PROGRAMME (Compulsory)

Title: Celebration of WMBD 2021 through awareness campaign, online discussion and developing promotional materials for bird conservation

Event agendas:

- a. Awareness campaign composed of bird art competition, animated movie and a documentary on migratory birds show and leaflets distribution
- b. Developing educative and promotional materials for bird conservation
- c. Online discussion session on WMBD 2021

Date: October 9, 2021

Location: Dhaka and Bagura

Organiser: Sher-e-Bangla Agricultural University in collaboration with SAUSC, BBCF and local Forest Division, Proborton Foundation and Muktir Bondhon Foundation (NGO).

Target participants: School going students, university students, school kid's guardians, community people, civil society representatives, NGO representative, birds hunters, Forest Department officials etc.

Programme details:**Awareness campaign**

Sher-e-Bangla Agricultural University Science Club organized an awareness program on the conservation of migratory birds and other standard issues with underprivileged children at a school managed by the Proborton Foundation at Mirpur in the capital city, Dhaka, Bangladesh. The event featured an awareness-raising animated movie and a documentary on migratory birds of Bangladesh. A session was also taken to train how to draw birds. Latterly, a bird drawing competition was organized for the children. The first three participants were awarded with special gift boxes and each participant were given a color pencil, drawing material and food as a consolation prize. Leaflets and flyers were also distributed among the children and community people in the area to raise awareness about migratory birds and its impact on environment and conservation.

Developing educative and promotional materials for bird conservation

We had developed and printed poster with theme of WMBD 2021 (2000 copies) and leaflets in Bengali (5000 copies). The leaflets and posters were distributed to universities, colleges and school and local community through volunteers of SAUSC and BBCF.

Online discussion session on WMBD 2021

We had organized an effective webinar on **Sing, Fly, Soar - Like a Bird** using ZOOM software and the program was live in Facebook. About 400 peoples from different districts of Bangladesh were participated using ZOOM and Facebook Live. More than 1000 people watched the webinar from the facebook. Details about the program and role of guest mention below:

World Migratory Bird Day 2021 Webinar on "Sing, Fly, Soar — Like a Bird"		
Time range	Name of the speaker	Topic to be covered
2.30-2.35PM	Dr. Delower Hossain Assistant Professor, SAU	Welcome Address
2.35-2.40PM	A short film/ cinema	Importance of bird conservation
2.40-2.55PM	Dr. A N M Aminoor Rahman Professor, BSMRAU	Keynote Presentation on the theme "Sing, Fly, Soar- Like a Bird"
2.55-3.00PM	Mollah Rezaul Karim Conservator of Forests, BFD	Forest department's roles on bringing voluntary organizations in conservation mainstream
3.00-3.05PM	Dr. Mirza Hasanuzzaman Professor, Sher-e-Bangla Agricultural University	Integrating academic curriculum and research with Conservation of birds in Bangladesh

3:05-3.10PM	Jahir Akon Director, Wildlife Crime Control Unit, BFD	Birds related crime in Bangladesh and It's prevention
3.10-3.15PM	Dr. S M Iqbal President BBCF & Associate Professor Govt. M. M. Ali College, Tangail	Community engagement on migratory bird and biodiversity Conservation
3.15-3.25PM	Delwar Hossain Forest and Environment Affairs Secretary, Bangladesh Awami League & President, Green Environment Movement Bangladesh	Role of policy maker on biodiversity Conservation in Bangladesh
3.25-3.30PM	Zahir Uddin Ahmed Adviser, MBF and Former Deputy Chief Conservator of Forests, BFD	Address and vote of thanks
	Dr. Nasir Uddin PhD Fellow, Chinese Academy of Sciences	Moderator
Zoom details	Zoom Link: https://us02web.zoom.us/j/87870150349 Meeting ID: 878 7015 0349 Passcode: 216572	

Section 3. BUDGET REPORT (Compulsory)

Report here how you spent the budget you planned in the application

Total: Around 1100 USD

Cost breakdown

Poster in Bengali (2000 copies)	205 USD
Leaflets in Bengali (5000 copies)	400 USD
Drawing papers and drawing pencils supply to kids	50 USD
Small gift box for kids	50 USD
Snakes for volunteers	80 USD
Banners	40 USD
Venue maintenance	50 USD
Local transportation	50 USD
Courier service charge for suppling promotional materials to different districts	50 USD
Boosting in Facebook	10
Government Tax (10% of total budget)	100 USD
Bank Charge	15 USD
Total	1100 USD

Muktir Bondhon Foundation (NGO) had given a total of 100 USD financial support.

Section 4. SHORT SUMMARY REPORT (Compulsory)

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 200 words)

Title: Celebration of WMBD 2021 through awareness campaign, online discussion and developing promotional materials for bird conservation

Date: 9 October, 2021

Location: Dhaka (mainly)

Organisers: Sher-e-Bangla Agricultural University in collaboration with SAUSC, BBCF and local Forest Division, Proborton Foundation and Muktir Bondhon Foundation (NGO).

No. of participants:

Awareness campaign:

Animated movie and documentary on migratory birds of Bangladesh watching: 50 underprivileged children.

Leaflet distribution: About 3000 community people

Online discussion:

(i) Direct Participants (in ZOOM and Facebook Live)- About 300 peoples from different districts of Bangladesh

(ii) Total watch: More than 1000

Types of participants: Students from universities, colleges, school and madrasha, community people, civil society representatives, NGO representative, birds hunters, Forest Department officials, researchers and policy makers etc.

Programme details:

World Migratory Bird Day is celebrated on 9th October every year to protect the habitat of migratory birds, preserve their migratory routes and protect the safety of birds. Sher-e-Bangla Agricultural University Science Club organized an awareness program on the conservation of migratory birds and other standard issues with underprivileged children at a school managed by the Proborton Foundation at Mirpur in the capital city, Dhaka, Bangladesh. The event featured an awareness-raising animated movie and a documentary on migratory birds of Bangladesh. A session was also taken to train how to draw birds. Latterly, a bird drawing competition was organized for the children. The first three participants were awarded with special gift boxes and each participant were given a color pencil, drawing material and food as a consolation prize. Leaflets and flyers were also distributed among the children and community people in the area to raise awareness about migratory birds and its impact on environment and conservation. It is noted that the event was completed in collaboration with East Asian-Australasian Flyway Partnership (EAAFP), Bangladesh Biodiversity Conservation Federation (BBCF), Muktir

Bondhon Foundation (NGO) and Promotion Foundation.

Outcomes:

1. We are able to raise awareness among university and college, school and madrasah students and community people through arranging effective digital art competition and developing educative and promotional materials like video, poster, flyer and leaflets on conservation of birds.
2. We are able to focus policy makers and government agencies to encourage work together in conservation of birds, implementation of laws.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/ Video	Attached in a folder
Photo/ Video	Attached in a folder
Credit info	SAUSC, BBCF, EAAFP
Link	<ol style="list-style-type: none"> 1. https://www.facebook.com/delowervet/posts/4408376845916396 2. https://www.facebook.com/delowervet/videos/399364228322363 3. https://www.facebook.com/112653780182003/videos/194159655895700 4. https://www.facebook.com/delowervet/posts/4408376845916396 <p>Published news in different print medias</p> <ol style="list-style-type: none"> 1. https://www.odhikar.news/education/campus/204758 2. https://agriview24.com/%E0%A6%B6%E0%A7%87%E0%A6%95%E0%A7%83%E0%A6%AC%E0%A6%BF%E0%A6%B0-%E0%A6%AC%E0%A6%BF%E0%A6%9C%E0%A7%8D%E0%A6%9E%E0%A6%BE%E0%A6%A8-%E0%A6%95%E0%A7%8D%E0%A6%B2%E0%A6%BE%E0%A6%AC%E0%A7%87%E0%A6%B0/ 3. https://agrobd24.com/%E0%A6%AC%E0%A6%BF%E0%A6%B6%E0%A7%8D%E0%A6%AC-%E0%A6%AA%E0%A6%B0%E0%A6%BF%E0%A6%AF%E0%A6%BE%E0%A6%AF%E0%A6%BC%E0%A7%80-%E0%A6%AA%E0%A6%BE%E0%A6%96%E0%A6%BF-%E0%A6%A6%E0%A6%BF%E0%A6%AC%E0%A6%B8/ 4. https://somoyjournal.com/news-post/7632/%E0%A6%B6%E0%A7%87%E0%A6%95%E0%A7%83%E0%A6%AC%E0%A6%BF-%E0%A6%AC%E0%A6%BF%E0%A6%9C%E0%A7%8D%E0%A6%9E%E0%A6%BE%E0%A6%A8-%E0%A6%95%E0%A7%8D%E0%A6%B2%E0%A6%BE%E0%A6%AC%E0%A7%87%E0%A6%B0/

	<p><u>%E0%A6%95%E0%A7%8D%E0%A6%B2%E0%A6%BE%E0%A6%AC%E0%A7%87%E0%A6%B0-%E0%A6%AC%E0%A6%BF%E0%A6%B6%E0%A7%8D%E0%A6%AC-%E0%A6%AA%E0%A6%B0%E0%A6%BF%E0%A6%AF%E0%A6%BE%E0%A7%9F%E0%A7%80-%E0%A6%AA%E0%A6%BE%E0%A6%96%E0%A6%BF'-%E0%A6%A6%E0%A6%BF%E0%A6%AC%E0%A6%B8-%E0%A7%A8%E0%A7%A6%E0%A7%A8%E0%A7%A7-%E0%A6%AA%E0%A6%BE%E0%A6%B2%E0%A6%A8?fbclid=IwAR3wWQ4zIU4iPxCbISKvgABuGlwhmrqdNEVS0xQyy5kG4R-GSQpN-9fFc8k</u></p> <p>5. https://sarabangla.net/post/sb-603785/</p>
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Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format;and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.