



**Report for
World Migratory Bird Day
2021 Event
in East Asian-Australasian
Flyway**

Date of Submission: May 20, 2021

1. EVENT INFORMATION

1.1 Contact Information

Full Name	EnP. Grace V. Villanueva
Name of the organisation	Misamis University, Philippines
Name(s) of the division and/or position	Misamis University Community Extension Program / Director Misamis University College of Maritime Education
Type of the organisation - Government/NGO/Private Sector/Other	Academe
Email	mucep@mu.edu.ph
Postal address	H.T. Feliciano Street, Aguada, Ozamiz City, Philippines
Office phone numbers	088-531 loc 135
(Your) Cell number (optional)	09163514058
Fax(optional)	521-0431 Fax 2917
Website(optional)	https://www.mu.edu.ph
Additional contact person (optional)	For. Bobby B. Alaman
Date of submission	May 18, 2021

1.2 Event title: Conservation of Wildlife Migratory Bird and Wetland Areas in Misamis Occidental, Philippines through Advocacy and Capacity Development

1.3 Event Location - Where did your event take place?

Name of country	Philippines
Name of city	Ozamiz City
Name of event place/venue	<p>Installation of CEPA Billboards- Barangay Migpange, Bonifacio, Misamis Occidental, Barangay Mantic, Tangub City and Poblacion, Sinacaban, Misamis Occidental, Municipalities of Plaridel and Baliangao</p> <p>Posting of CEPA Posters- 25 coastal barangays within Misamis Occidental.</p> <p>Virtual Lecture –Workshop hosted by Misamis University held at MUCEP Office, Misamis University, Ozamiz City via Zoom Celebration of WMBD 2021</p> <p>Coastal Clean Up and Bird Watching – Barangay Mialen, Clarin, Misamis Occidental</p>

1.4 Event Type - Check the relevant categories of your event type

Public awareness activity – local and/or national	/
Field Trip (e.g. Birdwatching)	/
Monitoring/survey	
Educational activity/lecture	/
Festival	
Media event (e.g. press release)	
Movie/video	
Others – specify	

1.5 Event Organiser - Who were organiser and/or sponsor for your event?

Misamis University, Philippines, has partnered the East Asian-Australasian Flyway Partnership, Secretariat (EAAFP) in collaboration with the Department of Environment and Natural Resources-Provincial Environment and Natural Resources (PENRO)- Misamis Occidental, Community Environment and Natural Resources (CENRO)-Ozamiz City, ASEAN Centre for Biodiversity, Department of Interior Local Government, Local Government Units of Misamis Occidental.

1.6 Target Audience - Who were the participants for your event?

School students, teachers or parents	/
University students	/
Researchers, scientist	/
Birdwatchers	/
Site managers for flyway site and wetlands	
Decision or policy makers	/
Media	
Others– specify	Sangguniang Kabataan , Barangay Officials, PNP-Maritime, DENR Employees, Faculty, staff, students and Alumni of Misamis University

1.7 Number of Participants - How many participants were there for your event?

46 persons who attended virtual Zoom Meeting
 1400 persons reached via FB Live
 70 persons attended coastal clean-up and bird watching
 21 persons involved in the installation of billboards

1.8 Outcome - What is the outcome from your event?

The Misamis University, Philippines with funding support of East Asia Australasia Flyway Partnership Secretariat in collaboration with the Department of Environment and Natural Resources, ASEAN Centre for Biodiversity, the Department of Interior and Local Government Units of Cities of Tangub, Ozamiz and Oroquieta and the Municipalities of Bonifacio, Clarin, Tudela, Sinacaban, Jimenez, Pana-on and Aloran celebrated the World Migratory Bird Day 2021 with the theme ‘ Sing, Fly, Soar like a Bird’.or “Pag-awit, Paglupad, Pataas Sama sa usa ka Langgam” in Filipino Visayan Language. The WMBD 2021 event was posted at Misamis University Website <https://www.mu.edu.ph>, EAAFP Website, WMBD Website, Misamis University and Misamis University Community Extension Program Facebook page, EAAFP Facebook Page and ASEAN Centre for Biodiversity Facebook page.

WMBD celebration is a biannual activity aims to raise awareness-raising around the world to conserve and protect World Migratory Bird Species that every year migrate from the country of origin to other part of the world to search food in order for them to survive back to their country of origin. The following highlighted the WMBD Celebration as follows:

1. Coordination with the DENR, DILG and Local Government Units in Misamis Occidental

The Misamis University through the Misamis University Community Extension Program (MUCEP) coordinated with partner agencies the Department of Environment and Natural Resources – Provincial Environment and Natural Resources, Oroquieta City under the strong leadership of PENR Officer Rey S. Fernandez. The PENR Officer instructed the Community Environment and Natural Resources Office (CENRO), Ozamiz City to partner with MUCEP in the implementation of the activity during the celebration of the WMBD 2021.

Another partner agency is the Department of Interior and Local Government (DILG), during the coordination Mr. Saniever S Patoc of DILG Misamis Occidental informed Director Grace V. Villanueva to directly to coordinate the Mayors for the Sangguniang Kabataan as one of the target participants as young leaders. The DILG Misamis Occidental provided the list of SK leaders in Misamis Occidental. A letter was prepared by MUCEP sent to the Municipal /City Mayors of the target participants. Mostly of the City/Municipal mayors signified their interest to capacitate their SK Chairperson about Migratory Bird.

2. Designed, Developed and Installed CEPA Materials (Billboards, Posters, including T-Shirts for the SKs) in the selected wetlands of Misamis Occidental

Communication Education and Public Awareness (CEPa) play vital role to inculcate local residents on the importance of Wildlife Migratory Bird Species in the Wetland areas in Misamis Occidental. A localized CEPA materials in vernacular form was designed and developed by Communication Specialist of MUCEP. Billboards 6 feet by 4 feet size contain call to action for the protection migratory bird species including recent photos by DENR-CENRO, Ozamiz City

taken during the Asian Waterbird Census 2020 in the two identified wetland areas in Municipalities of Bonifacio and Sinacaban Wetland Areas in Misamis Occidental.

The Billboards developed were printed in the tarpaulin. These were installed by DENR CENR staff : Officer Guilry D. Cabatuan Forester Nikki Ann B. Dela Victoria, Forester Lonilito Ducoy and Forestry Technician Wilson B. Abuhan Jr. with Forester Bobby B. Alaman and Forester Jersam C. Calago, both were staff of MUCEP. The vehicle used during the installation was the pick-up vehicle of DENR-CENRO, Ozamiz City.

The first billboard were installed near the wetland areas of Barangay Mantic, Tangub City with the strong support of the Barangay Council of Mantic namely: Hon. Joel P. Basibas, Hon. Precilliano, V. Lansado, Jr, Hon. Estherlita R. Guia, Hon. Anghel T. Troniado, Jr, Hon. Adelmae L. Pondoc, Hon. Virginai R. Pondoc, Hon. Victoria Ricaborda and Barangay Captain Hon. Rodolfo G. Geraldizo.

The second billboard was installed around 4 PM, May 6, 2021 at Barangay Hall of Barangay Migpange, Bonifacio, Misamis Occidental. This area is one site of the Annual Migratory Census. The Barangay Chairwoman of Migpange Hon. Juliet B. Fortuza lead the installation with her barangay officials namely Hon. Julieta B. Fortuza , Hon. Emelia B. Arado, Hon. Primo Fernandez, Hon. Mercedes Gerondio, Hon. Crisanto Quindao, Hon. Gaudencio Gabo, Hon. Dennies Salbamo, Hon. Joel Cordova, SK Chairman Aldrin Navarite.

The third billboard was posted at Barangay Poblacion, Sinacaban, Misamis Occidental. Again the team from DENR and MUCEP with assistance of Hon. Lanie Abuton with her barangay officials successfully installed the billboard.

The other two billboards were installed near the Baliangao Protected Landscape and Seascape located at Baliangao, Misamis Occidental and in the Municipality of Plaridel, Misamis Occidental.

Another CEPA material, a Poster was designed, developed printed and distributed to the coastal barangays in Misamis Occidental. The posters contained localized messages and showing the migration flyway of the migratory bird species. The photos used were from the DENR taken during the Annual Migratory Census. A total of 150 posters with size of 13 inches x 19 inches were printed. Each barangay was allocated with 5 copies of the posters and posted by the SK Chairpersons in their respective strategic location of the barangay. Remaining posters were posted in the economic center of the towns. This activity intends to further increase the awareness of the local residents particularly the youth.

Another CEPA materials developed was a T-shirt printed with localized message and WMBD Celebration 2021 print. A total of 80 t shirts were printed front and back and worn during the coastal clean-up and bird watching activity held at Mialen, Clarin, Misamis Occidental. This is part of the promotion of the WMBD celebration to reach more people about the bi-annual celebration of WMBD.

These CEPA materials are posted in the FB page of Misamis University and MUCEP FB page.

It is expected through these CEPA materials, the coastal barangay residents of Misamis Occidental will appreciate the importance of Wildlife Migratory Bird and local people will protect these migratory bird species for their perpetual existence, and their migration journey continues.

3. Lecture-Workshop through Virtual Event via Zoom and MU Facebook page Live

Due to the COVID 19 pandemic restrictions, the international event was made virtual through ZOOM, and hosted by Misamis University, Philippines with Department of Environment and Natural Resources, Department of Interior and Local Government and the ASEAN Centre of Biodiversity and funding support of the East Asia Australasia Flyway Partnership, Secretariat based at Republic of Korea.

It was the highlight of the World Migratory Bird Celebration 2021 here in Misamis Occidental Philippines. Target participants were the SK Chairperson as ambassadors and ambassadress of WMB for the conservation and protection of these important species. The event was originally planned for a live event, but due to CoVid-19, it was held on-line, thus, reached more participants who participated, while others viewed the lecture –workshop on line.

Aside from the SK Chairpersons who attended the actual virtual event, others who joined were the faculty, students, staff and alumni from Misamis University. The President of Misamis University Dr. Karen Belina F. De Leon, heads the attendees while inspiring the participants, the Dean of the College of Maritime Education Captain Arturo Genon, Director Grace V. Villanueva of MUCEP, CENR Officer of the Department of Environment and Natural Resources Community Environment and Natural Resources Officer Forester Guilry D. Cabatuan, and the two distinguished Resource Speakers Associate Professor Yunalyn Villantes, PhD in Biology Candidate of MSU-IIT, Iligan City and Faculty of the College of Arts and Science of Misamis University discussed the importance of WMB, and 2nd speaker was Forester Dennis A. Juab, a Juris Doctor graduate of Misamis University and currently the Development Management Officer IV of DENR-CENRO, Ozamiz City.

The virtual lecture and workshop capacitated the SKs Chairmen to become the, ambassadors and ambassadresses in the conservation and protection of wildlife migratory birds in the province. The lectures highlighted the importance, habitats, flyway, rules, and regulations of wildlife migratory birds, whereas the workshop was intended for the SK participants to make an action plan for the conservation and protection of migratory birds in their respective areas. The online event was started around 9 AM and finished around 12 Noon

4. Clean Up and Bird Watching At Barangay Mialen, Clarin, Misamis Occidental.

A coastal clean-up and bird watching activities conducted at 3:00 PM to be held at Mialen, Clarin, Misamis Occidental one of the coastal barangay in Misamis Occidental. A total of 70 participants attended the event composed Barangay Officials and its constituents of Mialen, Clarin, Misamis Occidental together with their active Barangay Captain Hon. Rey S. Ebarle , SK Chairperson Hon. Ronnie L. Rommientos, Jr., CENR Officer Guilry D. Cabatuan of DENR-CENRO, Ozamiz together with his personnel, Philippine National Police (PNP)-Maritime, Ozamiz City led by PLT Roger G. Del Rosario and his 6 personnel, Bangko Sentral ng Pilipinas staff, and Misamis University led by Dr. Orlando De Leon, Director of Public Relation of Misamis University and bird enthusiast, Director Grace Villanueva together with her staff of the Misamis University Community Extension Program (MUCEP) and staff from the College of Arts Sciences of Misamis University.

Participation of the different stakeholders during the coastal clean-up and bird watching as part of the activities of the WMBD is a tangible manifestation of the concern of the people on the importance of the Wildlife Migratory Bird and its wetland habitat, and in caring the environment in wider perspective.

Section 2. EVENT PROGRAMME (Compulsory)

Communication, Education and Public Awareness (CEPA) materials like signages and posters were designed, produced, and distributed to 25 coastal barangays and 14 Municipalities / Cities in the province of Misamis Occidental. Signages was installed in five (5) coastal and wetland areas of the province. Hanging of WMBD tarpaulin before the big event. T-shirts containing messages on WMBD information were printed and distributed to partners' stakeholders, which aimed to increase awareness of Migratory Bird conservation and protection.

On May 8, 2021, a virtual lecture and workshop were held via the Zoom platform and Facebook live of Misamis University Facebook page. Then in the afternoon, after the virtual lecture, a coastal clean-up and bird watching were conducted located at Barangay Mialen, Clarin, Misamis Occidental. The clean-up and bird watching were participated by different stakeholders: DENR, Philippine National Police-Maritime, Barangay and Sangguniang Kabataan Officials and Youth of Barangay Local Government Unit of Clarin, Misamis University faculty and staff and Bangko Central Ng Pilipinas.

Section 3. BUDGET REPORT (Compulsory)**1000 USD = 47,815.00 PHP**

Budget Breakdown:

EAAFP Funds	WMBD Budget	
	PhP	USD
Lecture workshop (Zoom subscription, prepaid load, printed proceedings)	22,638.00	455 USD
Bird watching and clean-up	3,675.00	76USD
Development and Printing of IEC materials of Wildlife Migratory Birds 150 posters	17,493.00	365.84USD
Signage printing and installation (5 signages)	4,606.00	89.929USD
Printing of World Migratory Bird Day Tarpaulin	588.00	12.297USD
TOTAL	47,815.00	1000USD
COUNTERPART		
DENR – CENRO-Ozamiz City		
T-shirt Printing	8,600.00	
Transpo. – fuel (signage installation & clean-up and birdwatching)	2,000.00	
Resource Person from DENR		
Misamis University		
T-shirt printing	6,600.00	
Transpo. –fuel (coordination)	1,500.00	
TOTAL	17,700.00	

In the production of CEPA materials, the MUCEP team collected data from the DENR for inclusion, conducted initial site visits to the coastal/wetland areas for the possible site for the coastal clean-up and bird watching. Signages and posters were conceptualized, designed, and created by communication specialists of MUCEP. The printing, distribution, and posting in strategic areas of Misamis Occidental coastal /wetlands were made before the WMBD celebration.

On May 8, 2021, a virtual lecture workshop was conducted via Zoom and FB live of Misamis University website. The SK Chairmen participants of the virtual lecture workshop were provided with a prepaid load and a kit-proceedings with the Action Plan were distributed. After the virtual lecture, coastal clean-up and bird watching were conducted, logistics were transportation, fuel, food.

Section 4. SHORT SUMMARY REPORT (Compulsory)

The Misamis University, Philippines has partnered East Asia Australasia Flyway Partnership, Secretariat in Republic of Korea in collaboration with the Department of Environment and Natural Resources, ASEAN Centre for Biodiversity, and the Department of Interior and Local Government Units of Cities of Tangub, Ozamiz and Oroquieta and the Municipalities of Bonifacio,

Clarín, Tudela, Sinacaban, Jimenez, Pana-on and Aloran. The celebration of the World Migratory Bird Day 2021 with the theme ‘Sing, Fly, Soar like a Bird’ was translated to “Pag-awit, Paglupad, Pataas Sama sa usa ka Langgam” in Filipino Visayan Language.

The following are the highlights of the WMBD Celebration here in Misamis Occidental, Philippines :

1. Coordination with Concerned Agencies and Local Government Units of Misamis Occidental
2. Design, Development and Printing of CEPA materials :5 Billboards, 150 Posters, 1 Streamer, and 84 WMBD T-shirts for the SKs. Billboards were installed at the coastal barangay of Migpange, Bonifacio, Misamis Occidental Barangay Mantic, Tangub City, Poblacion, Sinacaban, Misamis Occidental, Municipality of Plaridel and Baliangao.
3. A Lecture-Workshop about WMBD 2021 via Zoom Meeting was attended by 46 participants and in the Misamis University Facebook Live with 1,400 person reached on May 8, 2021 @ 9:00 AM held at Misamis University, Philippines.

The event aimed to capacitate the selected Sangguniang Kabataan of Misamis Occidental as Ambassadors and Ambassadors of Migratory Birds and other stakeholders in Misamis Occidental. During the event, the moderator and master of ceremony was Ms. Hanzen D. Tomatao, Master of Science in Development Communication who is the staff of Misamis University Community Extension Program (MUCEP) and a Faculty of College of Arts and Sciences, Misamis University. It was started with the preliminaries of the on-line event, welcome message of Director Grace V. Villanueva of MUCEP, Rationale of Forester Jersam C. Calago, Inspirational messages of two empowered and dedicated women, the Misamis University, Philippines President Dr. Karen Belina F. De Leon and ASEAN Centre for Biodiversity Executive Director Dr. Teresa Mundita S. Lim. Two keynote distinguished speakers highlighted the on line event, Associate Professor Yunalyn L. Villantes, PhD in Biology Candidate and Faculty of the College of Arts and Science of Misamis University, Philippines who discussed “What About Migratory Birds” and the second speaker Forester Dennis A. Juab, a Juris Doctor graduate of Misamis University, Philippines and presently the Development Management Officer IV of DENR-CENRO, Ozamiz discussed the topic on Wildlife Conservation and Protection Act or RA 9147 and the Do’s and Don’ts in Managing Wildlife Migratory Bird. A short workshop facilitated by Forester Bobby B. Alaman, Staff, MUCEP, and it was formally closed by the Forester Guilry D. Cabatuan, CENR Officer of Department of Environment and Natural Resources-Community Environment and Natural Resources, Ozamiz City.

4. Coastal clean-up and bird watching activities conducted at 3:00 PM and was held at Mialen, Clarín, Misamis Occidental one of the coastal barangay in Misamis Occidental. A total of 70 participants attended the event composed barangay officials and its constituents of Mialen, Clarín,

Misamis Occidental together with their active Barangay Captain Honorable Rey S. Ebarle , SK Chairperson Hon. Ronnie L. Romientos, Jr., CENR Officer Guilry D. Cabatuan of DENR-CENRO, Ozamiz together with his personnel, PNP-Maritime, Ozamiz City lead by PLT Roger G. Del Rosario, Bangko Sentral ng Pilipinas staff and Misamis University led by Dr. Orlando De Leon, Director of Public Relation of the university, Director Grace Villanueva together with her staff of the Misamis University Community Extension Program (MUCEP) and staff from the College of Arts Science of Misamis University.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	<p>CEPA materials:</p> <ol style="list-style-type: none"> 1. Signage 2. Posters 3. T-shirts design 4. WMBD 2021 Proceeding <p>PHOTOS of:</p> <ol style="list-style-type: none"> 1. Virtual lecture workshop 2. Clean-up and bird watching 3. Signage installations <p>Virtual lecture workshop video</p>
Photo/Video	Photos of the WMBD activities are attached in the sent Email
Credit info	DENR-CENRO Ozamiz City DENR-PENRO, Province of Misamis Occidental Misamis University
Link	<p>https://www.facebook.com/MisamisUniversity/videos/496889291435675</p> <p>https://www.mu.edu.ph/news/campus-news-updates?news/=MU%20Celebrates%20World%20Migratory%20Bird%20Day%202021</p>

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.