



Registry: EAAFP/2020/102

## EAAFP World Migratory Bird Day small grant Report Template

### Section 1. EVENT INFORMATION (Compulsory)

#### 1.1 Contact Information - Provide your contact information for this report

Full Name	Ericson Vince Ray D. Yulo
Name of the organisation	Provincial Environment and Natural Resources Office (PENRO) – Negros Occidental, Philippines
Name(s) of the division and/or position	Conservation and Development Section Staff; Technical Services Division – Conservation and Development Section
Type of the organisation - Government/NGO/Private Sector/Other	Government
Email	<a href="mailto:vincerayyulo@gmail.com">vincerayyulo@gmail.com</a>
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Website (optional)	<a href="http://r6.denr.gov.ph/">http://r6.denr.gov.ph/</a>
Additional contact person (optional)	Rosie P. Pablico
Date of submission	October 13, 2020

#### 1.2 Event Location - Where did your event take place?

Name of country	Philippines
Name of city	Bacolod City
Name of event place/venue	Negros Occidental Coastal Wetlands Conservation Area (NOCWCA)

#### 1.3 Event Organiser - Who were organiser and/or sponsor for your event?

Provincial Environment and Natural Resources Officer (PENRO) – Negros Occidental & East Asian-Australasian Flyway Partners (EAAFP)
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#### 1.4 Target Audience - Who were the participants for your event?

School students, teachers or parents	/
University students	/
Researchers, scientist	/



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birdwatchers	/
Site managers for flyway site and wetlands	/
Decision or policy makers	/
Media	/
Others – specify	

1.5 Number of Participants - How many participants were there for your event?

Nation Wide (Online Media Event)

**Section 2. EVENT PROGRAMME (Compulsory)**

An audio video presentation (AVP) was produced in the purpose of sharing the existence of the Negros Occidental Coastal Wetlands Conservation Area (NOCWCA) on the social media domain. It highlights the importance of NOCWCA as the declared 7th Ramsar Site and 4th East Asian Australasian Flyway Network Site in the Philippines. Communication, Education and Public Awareness (CEPA) materials were also produced and distributed to the different stakeholders of NOCWCA. On August 10, 2020 together with the celebration of World Migratory Bird Day (WMBD) a series of Infographics and Audio Video presentation of NOCWCA were produced and posted on the official Facebook page of the Provincial Environment and Natural Resources Office (PENRO).

**Section 3. BUDGET REPORT (Compulsory)**

1000.00 USD = 47,379.40 PHP

Budget Breakdown:

Production of Audio Video Presentation (AVP)	25,000 PHP	528 USD
Infographic Poster Lay-out (4 Posters)	5,000 PHP	105 USD
Production and Printing of Infographic Posters	17,079.4 PHP	360 USD
Printing of World Migratory Bird Day Tarpaulin	300 PHP	7 USD
TOTAL	47,379.4 PHP	1000.00 USD

In the production of Audio Video Presentation, the team conducted site visits and recorded clips of NOCWCA to be used in the final AVP. That includes the logistics, food and professionals services fee of the videographer. Infographic Posters were designed and created by the professional lay-out artists in which was then produced and printed for distribution. These Infographic Posters were posted in key public areas of NOCWCA for Communication, Education and Public Awareness (CEPA) campaign.



**Section 4. SHORT SUMMARY REPORT (Compulsory) – This report will be shared on EAAFP website**

October 10 is celebrated as the World Migratory Bird Day with this year's theme, "Birds Connect Our World". The theme highlights the importance of migratory birds in conserving and restoring the ecological connectivity and integrity of ecosystems. WMBD also acts as an awareness, raising campaign, highlighting the need for conservation and of migratory birds and their habitats. It aims to draw attention to the threats faced by migratory birds, their ecological importance and the need for international cooperation to conserve them.

In celebration of this year's World Migratory Bird, the Provincial Environment and Natural Resources of Negros Occidental highlighted the importance of the Negros Occidental Coastal Wetlands Conservation Area (NOCWCA) as the declared 7th Ramsar Site and 4th East Asian Australasian Flyway Network Site in the Philippines. The NOCWCA is a contiguous wetlands area with a coastline of 109.52 kilometers which covers seven (7) Municipalities (Pulupandan, Valladolid, San Enrique, Pontevedra, Hinigaran, Binalbagan, Ilog) and three (3) Cities (Bago, Himamaylan, Kabankalan). It is a haven for both terrestrial and aquatic wildlife species that includes 1 threatened species of Marine Mammals, the Irrawaddy Dolphins, three (3) species of marine turtles, the Green Sea Turtle, the Olive Ridley Sea Turtle and Hawksbill Sea Turtle. At least 80 species of birds including the endemic and threatened Philippine Ducks and globally-significant population of Black-Tailed Godwits, Great Knots, Herons, Sandpipers, Egrets, Bitterns, Stilts and other species of waterbirds are also present in the area. NOCWCA also supports 1.5% of the global population of the Endangered Great Knots and 2.1% of the near-threatened subspecies of Black-Tailed Godwit. NOCWCA serves as a habitat for more than 20,000 waterbirds at a time, making it a crucial site for bird conservation.

An on-line media event was organized, in which a series of Infographics were produced and posted on the official facebook page of PENRO Negros Occidental. It displayed the remarkable component of our very own Negros Occidental Coastal Wetlands Conservation Area that included the importance of protecting our wetlands, interesting facts of having migratory birds in the area and some of the threatened species of migratory birds that frequents the NOCWCA. An Audio Video Presentation was also produced and posted on the official PENRO Negros Occidental Facebook page that



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exhibited the salient features of NOCWCA and the programs and projects that had been done to protect and conserve the biodiversity of the area. Moreover, Communication, Education and Public Awareness (CEPA) materials were also produced from the formed Infographic Posters to be distributed to the different stakeholders of NOCWCA. This event was organized for the purpose of continuously assuring the public that the effective protection, management and conservation of the NOCWCA are of utmost priority and also to continue increasing the community's awareness through the aforementioned activities with strict adherence to health protocols to fight against the threat of COVID-19 virus.

### Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	<p><b>INFOGRAPHICS</b></p> <ol style="list-style-type: none"> <li>1. What is NOCWCA?</li> <li>2. Importance of Wetlands</li> <li>3. 5 Key Facts about Philippine Migratory Birds</li> <li>4. Facts about Threatened Migratory Birds in NOCWCA</li> </ol> <p><b>AUDIO VIDEO PRESENTATION (AVP)</b></p> <ol style="list-style-type: none"> <li>1. Negros Occidental Coastal Wetlands Conservation Area (NOCWCA)</li> </ol>
Photo/Video	Photos of the Infographic Posters and AVP Produced are attached in the sent Email.
Credit info	DENR-PENRO Negros Occidental Ericson Vince Ray D. Yulo Ma. Theresa Robles Moshe Jobel Aranas Danielle Alipo-on
Link	<p><a href="https://www.facebook.com/watch/?v=1793556957460124">https://www.facebook.com/watch/?v=1793556957460124</a></p> <p><a href="https://negrosnowdaily.com/migratory-birds-in-negros/?fbclid=IwAR3MHkpdI_bo9PL5LKFU8s0D7XKOVprpJiEVFDyJ-9Edxf0mx-wKI_1F8mc">https://negrosnowdaily.com/migratory-birds-in-negros/?fbclid=IwAR3MHkpdI_bo9PL5LKFU8s0D7XKOVprpJiEVFDyJ-9Edxf0mx-wKI_1F8mc</a></p>

#### 1.7 Outcome - What is the outcome from your event?

The produced Audio Video Presentation (AVP) and the Infographic posters have been posted on the official facebook site of PENRO Negros Occidental. The Infographics produced are then printed and distributed on the different stakeholders of NOCWCA. An article had also been written and published on the local newspapers regarding the celebration of World Migratory Bird Day. The circulation of these AVP and Infographics



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opened a lot of questions and curiosity on the minds of the people not only in Negros Occidental but also on the rest of the Philippines. The created materials urged the minds of the people in gaining additional interest in the importance conserving and protecting the migratory birds and the wetlands. It also presented the possibility of gaining further scientific studies to be conducted in the NOCWCA to further know the current biodiversity status of the wetlands.

Any additional comment? (Optional)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format; and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.