



**World Migratory Bird Day (WMBD) Small Grant 2020**

**Application Form**

**WMBD Small Grant 2020 for East Asian - Australasian Flyway**

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## About World Migratory Bird Day 2020

The 2020 theme of World Migratory Bird Day (WMBD) is " Birds Connect Our World", and was chosen to highlight the importance of conserving and restoring the ecological connectivity and integrity of ecosystems that support the natural movements of migratory birds and that are essential for their survival and well-being. WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2020, WMBD will be held on 9 May and 10 October.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

## Introduction of EAAFP WMBD 2020 Small Grant

The Small Grant for 2020 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and collaborators from [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

## Eligibility Criteria

EAAFP Partners who plan to organize an event to celebrate World Migratory Bird Day 2020 in Partner countries included in the DAC list of ODA Recipients are our priority to support. (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, not to cover the costs for the existing WMBD event expenses. Applications with similar contents (location, target participants etc.) to previous years may not be accepted.

\*Due to COVID-19, we encouraged applicants to carry out activities which prevent face-to-face activities to reduce risk of spreading COVID-19. All activities organization has to follow

national guidelines of the country to prevent COVID-19. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

### **Information of the application**

Firstly, Applicants must meet the eligibility criteria set for funding assistance under EAAFP WMBD 2020 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each county. The small-scale grant will be allocated on a first come first served basis, we recommend you submit the application as early as possible.

The deadline for application is **3 September 2020**. Please submit an application to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at [communication@eaaflyway.net](mailto:communication@eaaflyway.net) and [wmbd@eaaflyway.net](mailto:wmbd@eaaflyway.net).

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicant will hear of the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have a responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

**Date of Application:** 2<sup>nd</sup>, September, 2020

### 1. Applicant Contact information

	Name of applicant:	Ms. Ei Thinzar Aung
a.	Name of the organization:	Biodiversity And Nature Conservation Association (BANCA)
b.	Name(s) of the division and/or position:	Program Coordinator
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	National NGO
d.	Email:	<a href="mailto:eithinzaraung@bancamm.org">eithinzaraung@bancamm.org</a> , <a href="mailto:admin@bancamm.org">admin@bancamm.org</a>
e.	Postal address:	11051, 11052
f.	Office phone numbers:	+ 95 9 420080979
g.	(Applicant) Cell number:	+ 95 9 796806074
h.	Fax:	-
i.	Website:	<a href="https://www.banca-env.org/">https://www.banca-env.org/</a>
j.	Additional contact person	admin@bancamm.org

*If there will be more than one organization to arrange the event, please specify all above.*

### 2. Proposed Event Plan and Expected Outcome

*Please tick the relevant categories of your proposed event:*

Public awareness activity – local and/or national	X
Birdwatching - field trip	
Monitoring/survey – field trip	
Educational activity/lecture	X
Festival	
Media Event	X
Movie/video	
Painting and Writing Poem Contest	X
Quiz	X
Livestreaming	X

Please specify your proposed event plan and expected outcome

*Please include the following information; Title, Date, Location, Organiser, Target participants, Expected number of participants (max. 500 words)*

**Title:** World Migratory Bird Day 2020 Event in Myanmar

**Date:** 10<sup>th</sup> October, 2020

**Location:** Online Event on BACAN Facebook Page

**Organiser:** Biodiversity And Nature Conservation Association (BANCA)

**Target participants:** Conservationists, people who love birds and nature

**Expected number of participants:** over half of 13,000 followers on BANCA Facebook Page

BANCA will be celebrated World Migratory Bird Day October 2020 Event though online social media of BANCA Facebook Page. BACNA aims to promote awareness on migratory birds, the importance of their habitats along the flyways and the importance of conserving and restoring the ecological connectivity and integrity of ecosystem. In that event, BANCA will organize the online event with mainly five activities and the details are as follow.

- (1) Upload and share posts by using hashtags from 1<sup>st</sup> to 10<sup>th</sup> October, 2020 on BANCA Facebook Page.
- (2) Announce the contest for painting and writing poem on 1<sup>st</sup> October 2020 and the deadline will be ended in 7<sup>th</sup> October 2020 and announced the best winners on World Migratory Bird Day on BANCA Facebook Page.  
This announcement for this contest will be boosted by paid to get more engagement from people who love birds and nature.
- (3) Request questions on migratory birds conservation from people from 1<sup>st</sup> to 7<sup>th</sup> October, 2020 by dropping a line in comment box and will be replied the answers on World Migratory Bird Day through livestreaming on BANCA Facebook Page.
- (4) Upload 10 quizzes per day from 5<sup>th</sup> to 9<sup>th</sup> October, 2020 on BANCA Facebook Page and will be announced the winners who replied the right answers on World Migratory Bird Day.

By doing these activities, the people will gain the knowledge and awareness on the importance of migratory birds conservation and, get more engagement from people and have fun by answering quizzes and getting prizes in the stay home period of COVID 19 pandemic.

**3. Proposed Event Budget Plan:**

Please specify budget plan of your proposed event

Total: 1000 USD

*Please note that ideal budget scale is approximately 1,000 USD to each country*

Budget breakdown:

Posts boost by paid	150 USD
Prizes	500 USD
Souvenir for painting contestants	100 USD
Delivery fee for winners	150 USD
Management cost	100 USD
<b>Total</b>	<b>1000 USD</b>

In addition, please register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website

(<http://www.worldmigratorybirdday.org/register-your-event>)

After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken. **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**

Report deadline:	<b>No later than 26 October 2020 or within two weeks after the event(s)</b>
Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at <a href="mailto:communication@eaaflyway.net">communication@eaaflyway.net</a> and <a href="mailto:wmbd@eaaflyway.net">wmbd@eaaflyway.net</a> .