

EAAFP World Migratory Bird Day small grant Report

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information - Provide your contact information for this report

Full Name	Nur Munira Azman
Name of the organisation	Shorebirds Peninsular Malaysia Project
Name(s) of the division and/or position	Coordinator
Type of the organisation - Government/NGO/Private Sector/Other	Other (An independent research unit)
Email	munirazman86@gmail.com
Postal address	141, Jalan Bukit Puteri 11/5, Bandar Puteri Jaya, 08000 Sg. Petani, Kedah, Malaysia.
Office phone numbers	
(Your) Cell number (optional)	+60194313671
Fax (optional)	
Website (optional)	https://web.facebook.com/shorebirdspeninsularmalaysia
Additional contact person (optional)	Aini Hasanah binti Abd Mutalib
Date of submission	25 th May 2020

1.2 Event Location - Where did your event take place?

Name of country	Malaysia
Name of city	-
Name of event place/venue	-

1.3 Event Organiser - Who were organiser and/or sponsor for your event?

Shorebirds Peninsular Malaysia Project

1.4 Target Audience - Who were the participants for your event?

School students, teachers or parents	/
University students	/
Researchers, scientist	/
Birdwatchers	/
Site managers for flyway site and wetlands	
Decision or policy makers	/
Media	
Others – specify	/ (housewife)

1.5 Number of Participants - How many participants were there for your event?

We categorize the participant into two groups:
1. Participants who either Like, shared, and/ or follow our Facebook page during the event's promotion period between 30 th April 2020 - 8 th May 2020 : 250 people
2. Participants who participate our online quiz on 9 th May 2020 : 55 respondents

Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper here.

“On The Trail of The Shorebirds” is a virtual event dedicated to celebrate the World Migratory Bird Day (WMBD) 2020. This online contest was a great opportunity for Shorebirds Peninsular Malaysia Project to raise awareness about the campaign of international cooperation on conserving migratory birds and to promote Teluk Air Tawar-Kuala Muda Coast as one of the important stopover areas of migratory shorebirds in Peninsular Malaysia. Below is the agenda on the event:

30th April 2020: Poster of the event was launch on Shorebirds Peninsular Malaysia Project Facebook page in bilingual (Malay and English):

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/686797695456127/?type=3&theater>

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/686793038789926/?type=3&theater>

2nd May 2020: A video by Coordinator of Shorebirds Peninsular Malaysia Project, explained about What is World Migratory Bird Day? and promote our event “On the trail of the shorebirds”.

<https://web.facebook.com/shorebirdspeninsularmalaysia/videos/163988318336679/>

3rd May 2020: We shared brief information on Shorebird Lifestyles with the audiences

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/689194705216426/?type=3&theater>

4th May 2020: We introduce the Great Knot as a symbolic species of migratory shorebirds that bring peace and love in their migratory journey.

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/689846305151266/?type=3&theater>

5th May 2020: We presented pictures of 20 species shorebirds in breeding plumage to highlight the different in plumage during southward and northward migration.

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/690569825078914/?type=3&theater>

6th May 2020: Introduction of world’s flyways and promote the EAAF website was uploaded in the Facebook page of SPMP

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/pcb.691268858342344/691247125011184/?type=3&theater>

7th May 2020: We shared some information on numbers of residents and migrants of birds in Malaysia. Featured a collection of residents and migrants of herons at Teluk Air Tawar-Kuala Muda, Important Bird and Biodiversity Area.

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/692191854916711/?type=3&theater>

8th May 2020: We highlight the international cooperation in conserving migratory birds and the purpose of East Asian-Australasian Flyway Partner (EAAFP) establishment. We also help promote the website of Malaysia's EAAFP flyway.

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/pcb.692685261534037/692648764871020/?type=3&theater>

9th May 2020: We launched our online quiz google forms in two versions (Malay and English). Respondents were allowed to answer the questions from 8am-5pm.

English form:

https://docs.google.com/forms/d/e/1FAIpQLSdp-0-vcNB1869VjLHEDI58sYUsPFs5vrc_7o7rDk_3HqGpg/closedform

Malay form:

https://docs.google.com/forms/d/e/1FAIpQLSevnSOPWae42bAwllt-GDzhmK5jF28ssFwLfupp_USioFE51g/closedform

17th May 2020: A total of 32 winners were announced, all of them will receive exclusive t-shirts in June 2020.

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/698673964268500/?type=3&theater>

Section 3. BUDGET REPORT (Compulsory)

Report here how you spent the budget you planned in the application

T-shirt World Migratory Bird Day (Printing) 32 unit x 7 USD	224 USD
Transportation (Petrol)	24 USD
Postage fee 32 x 3 USD	96 USD
Volunteers honorarium 3 person x 25 USD	75 USD
T-shirt and poster designer	91 USD
Internet Data	10 USD
Others – specify Please indicate contributions fee from other sources for this event	
Total	520 USD

Section 4. SHORT SUMMARY REPORT (Compulsory) – This report will be shared on EAAFP website

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 400 words, with photos or videos)

Educational virtual event: On The Trail of The Shorebirds

An independent research unit, Shorebirds Peninsular Malaysia Project (SPMP) based in Malaysia has volunteered to organize a virtual event called On The Trail of The Shorebirds. As world now are facing pandemic Covid-19, it is necessary to minimize the spreading of the virus among people and to avoid mass gathering. Hence this virtual event was conducted in effort to advocate international cooperation in conserving migratory birds. It was an online quiz opened to all Malaysian citizens aimed to raise awareness on the celebration of World Migratory Bird Day 2020 as well as aiming to spread the knowledge of migratory shorebirds among locals. Prior to the contest day on 9th May 2020, series posting of migratory shorebirds were shared on SPMP's Facebook page. In 2nd May 2020, the SPMP's coordinator, Nur Munira, has shared to the public what is WMBD, the importance of migratory birds, and their population threats on a short video. This video can be watched at <https://web.facebook.com/shorebirdspeninsularmalaysia/videos/163988318336679/>

We also shared information on migratory shorebirds for the following days (3rd to 8th May 2020). We introduce to our audience in FB the lifestyle of shorebirds

(<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/689194705216426/?type=3&theater>)



Photo: Bar-tailed Godwit is the bird world's long-distance champion, for making the biggest non-stop migration 11,000 km from Alaska (breeding ground) to New Zealand (migrating destination). Have you seen shorebirds in wild, and pondered upon their migrating life? If you stand a chance to see these shorebirds on the tidal flat, you will definitely able to see them foraging and roosting.

We also mentioned about the Great Knot as a symbolic species of migratory shorebirds that bring peace and love in their migratory journey

(<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/689846305151266/?type=3&theater>)



Photo: The Great Knot, that started their journey from the Siberian mountains to Australia! They also stop at Malaysia to rest and feed before migrating south.

In the next post, we present pictures of 20 species shorebirds in breeding plumage to highlight the different in plumage during southward and northward migration (<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/690569825078914/?type=3&theater>). The audience getting excited to know those birds have their own breeding dress!



Photo: The shorebirds are in their partially breeding dress! They will complete in full breeding plumage when they nearly reach their breeding grounds.

Our posting series also mentioned about the world's flyways and help to promote the EAAF website

(<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/pcb.691268858342344/691247125011184/?type=3&theater>)



Photo: Curlew Sandpiper is one of the near-threatened bird species. Approximately 11-12% of the global population uses the East Asian-Australasian Flyway.

We also posted about the numbers of residents and migrants of birds in Malaysia. Featured a collection of residents and migrants of herons at Teluk Air Tawar-Kuala Muda, Important Bird and Biodiversity Area.

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/692191854916711/?type=3&theater>



Photo: The image shows the species of residents and migrants of herons found at coastal areas and estuaries of Teluk Air Tawar-Kuala Muda, IBA.

On the last day before the contest, we highlight the international cooperation in conserving migratory birds and the purpose of East Asian-Australasian Flyway Partner (EAAFP) establishment. We also help promote the website of Malaysia's EAAFP flyway.

<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/pcb.692685261534037/692648764871020/?type=3&theater>

9th May 2020, we launched the quiz online form (English version: https://docs.google.com/forms/d/e/1FAIpQLSdp-0-vcNB1869VjjLHEDI58sYUsPFs5vrc_7o7rDk_3HqGpg/closedform and Malay version: https://docs.google.com/forms/d/e/1FAIpQLSevnSOPWae42bAwllt-GDzhmK5jF28ssFwLfupp_USioFE51g/closedform) and received a total of 55 respondents. 32 winners were selected (<https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/698673964268500/?type=3&theater>) and they will receive our exclusive t-shirt in June 2020.

Overall there were 250 new likes (during one week of shared posts) on our FB page and every posting reach between 200-7000 people. We received very good responses from our followers on Facebook throughout the 8 days of posting. Many of them came from different backgrounds, ranging from school students to university students, housewife to researchers, and local people. Some of them were first time to hear about migratory birds, and they learnt deeper about the diversity of birds in Malaysia. We believed this virtual event has successfully achieved its objectives and make more Malaysian to take care of these incredible creatures.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	The SPMP's coordinator, Nur Munira, has shared to the public what is WMBD, the importance of migratory birds, and their population threats
Photo/Video	See link
Credit info	Shorebirds Peninsular Malaysia Project
Link	https://web.facebook.com/shorebirdspeninsularmalaysia/videos/163988318336679/

Name of Photo/Video	Poster Malay and English version
Photo/Video	
Credit info	Shorebirds Peninsular Malaysia Project
Link	https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/686797695456127/?type=3&theater

	https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/686793038789926/?type=3&theater
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Name of Photo/Video	Bar-tailed Godwit is the bird world's long-distance champion, for making the biggest non-stop migration 11,000 km from Alaska (breeding ground) to New Zealand (migrating destination).
Photo/Video	
Credit info	Shorebirds Peninsular Malaysia Project
Link	https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/689194705216426/?type=3&theater

Name of Photo/Video	The Great Knot, that started their journey from the Siberian mountains to Australia! They also stop at Malaysia to rest and feed before migrating south.
Photo/Video	
Credit info	Shorebirds Peninsular Malaysia Project
Link	https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/689846305151266/?type=3&theater

Name of Photo/Video	20 species shorebirds in breeding plumage
Photo/Video	
Credit info	Shorebirds Peninsular Malaysia Project
Link	https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/690569825078914/?type=3&theater

Name of Photo/Video	Curlew Sandpiper is one of the near-threatened bird species. Approximately 11-12% of the global population uses the East Asian-Australasian Flyway
Photo/Video	
Credit info	Shorebirds Peninsular Malaysia Project
Link	https://web.facebook.com/shorebirdspeninsularmalaysia/photos/pcb.691268858342344/691247125011184/?type=3&theater

Name of Photo/Video	The species of residents and migrants of herons found at coastal areas and estuaries of Teluk Air Tawar-Kuala Muda, IBA
Photo/Video	
Credit info	Shorebirds Peninsular Malaysia Project
Link	https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/692191854916711/?type=3&theater

Name of Photo/Video	Congratulations to the winners from these Brown-headed Gulls.
Photo/Video	
Credit info	Shorebirds Peninsular Malaysia Project
Link	https://web.facebook.com/shorebirdspeninsularmalaysia/photos/a.421404451995454/698673964268500/?type=3&theater

1.7 Outcome - What is the outcome from your event?

Aiming to enhance the knowledge on migratory birds with special focus on shorebirds and advocate migratory birds conservation effort among Malaysian, we believed that our virtual event has opened their mind and enhanced their knowledge. Among the 55 respondents, 20 of them successfully answered all 10 questions with full marks, and 12 with 9 marks. We also received positive feedback from messages that came into our inbox and comments on the FB wall.

Any additional comment? (Optional)

I want to inform that, for our t-shirt design, it will be ready on early June and will be printed and post to the winners in the second week of June. This is due to the pandemic Covid-19, where our country now is under movement control order which has been extended until 9 June 2020. Most of the shops (except the essential services) including printing shop are closed. However, I will try my best to get them ready by June 2020. I will send the t-shirt design once it is ready.

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format; and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.