



## **Application Form**

World Migratory Bird Day (WMBD) Small Grant Oct 2018

**WMBD Small Grant 2018 for East Asian - Australasian Flyway**

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**The 2018 theme and topic of World Migratory Bird Day (WMBD) is "Unifying our Voices for Bird Conservation".** WMBD 2018 highlights the importance to communicate and learn from each other across borders, as well as within and between the world's flyways. Let's unify our voices and actions to reach out even further throughout the flyways. Under the global theme, the EAAFP Secretariat highlights several species experiencing rapid population declines in the East Asian-Australasian Flyway (EAAF), primarily Red Knot and Great Knot, but also other species such as Garganey, Black-tailed Godwit, the Spoon-billed Sandpiper, as well as Far Eastern Curlew and Baer's Pochard. The 2018 is the second year of the Year of the Knots 2017 – 2018. The Secretariat continues the campaign with awareness raising activities including an art competition and a travelling exhibition supported by Partners and collaborators. For more information: <https://eaaflyway.net/activities/eaafp-campaigns/year-of-the-knots-2017-2018/>

2018 is an important transition year in the history of World Migratory Bird Day - unifying the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **Celebrated from now on twice a year, on the Second Saturday in May and in October, WMBD aims to reach out to a broader audience and amplify its message for bird conservation.** The EAAFP Secretariat highly encourage Partners to celebrate WMBD on twice a year.

The Small Grant for 2018 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and collaborators from [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

Eligibility Criteria:

EAAFP Partners who plan to organize an event to celebrate 2018 World Migratory Bird Day in the following countries: **Bangladesh, Cambodia, Indonesia, Mongolia, Myanmar, Philippines, Thailand and Viet Nam** are eligible to apply. (If you are not sure, please see [the list of EAAFP Partners](#)).

If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, not to cover the costs for the existing WMBD event expenses. Applications with similar contents (location, target participants etc.) from the previous events may not be accepted.

Note:

This form must be filled by an applicant organization only if applicant or applicant organization qualifies the eligibility criteria set for funding assistance under 2018 EAAFP WMBD Small Grants Programme.

For your budget planning, please note that approximately total 1,000 USD will be allocated to each county. The small-scale grant will be allocated on a first come first served basis, we recommend you submit the application as early as possible.

The deadline for application is **17 September 2018**. Please submit an application to Ms. Hyeseon Do, Programme Officer via email (Word or PDF document) at [programme@eaaflyway.net](mailto:programme@eaaflyway.net) and [wmbd@eaaflyway.net](mailto:wmbd@eaaflyway.net).

After the Secretariat successfully receives your application, the approval of the successful proposal is made by the Secretariat. The applicant will hear application result within one or two weeks. Incomplete applications will not be processed further.

Date of Application: 17 September 2018

**1. Applicant Contact information**

	Name of applicant:	Srey Sunleang
a.	Name of the organization:	Ministry of Environment Cambodia
b.	Name(s) of the division and/or position:	Director of Department of Freshwater Wetlands Conservation of General Directorate of Administration for Nature Conservation and Protection
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	Government
d.	Email:	kamongspeu@yahoo.com
e.	Postal address:	Morodok Techo Building (Lot 503) Tonle Bassac, Chamkarmom, Phnom Penh, Cambodia
f.	Office phone numbers:	n/a
g.	(Applicant) Cell number:	+855 77 333 456
h.	Fax:	n/a
i.	Website:	www.moe.gov.kh
j.	Additional contact person	n/a

	Name of applicant:	Taing Porchhay
a.	Name of the organization:	NatureLife Cambodia Organization

b.	Name(s) of the division and/or position:	Chief of Executive Officer
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	Local NGO
d.	Email:	porchhay.taing@naturelifecambodia.org
e.	Postal address:	C/O BirdLife International Cambodia #32A, St. 494, Psar Deum Thkov, Chamkarmon
f.	Office phone numbers:	+855 23 993 631
g.	(Applicant) Cell number:	+855 92 685 675
h.	Fax:	n/a
i.	Website:	www.naturelifecambodia.org
j.	Additional contact person	n/a

If there will be more than one organization to arrange the event, please specify all above.

## 2. Proposed Event Plan and Expected Outcome

Please tick the relevant categories of your proposed event:

Public awareness activity – local and/or national	✓
Birdwatching - field trip	✓
Monitoring/survey – field trip	
Educational activity/lecture	✓
Festival	✓
Media Event	✓
Movie/video	✓
Others – specify	

Please specify your proposed event plan and expected outcome

*Please include the following information; Title, Date, Location, Organiser, Target participants, Expected number of participants*

The event, WMBD-Welcome to the birds, will organize on October or November in order to early inform local people, students, and public about coming back of migratory birds (both long and short distance) to its wintering ground after breeding season end. WMBD-Welcome to the birds will organizing at one of Sarus Crane and other migratory shorebirds wintering ground which is also one of the potential wetland to be nominate as flyway network site. The event will co-organize with Department of Freshwater Wetland Conservation of General Directorate of Administration for Nature Conservation and Protection, Ministry of Environment (EAAFP focal point in Cambodia), BirdLife International Cambodia Programme and Wildfowl & Wetland Trust. We will approach other partner organizations or institutions for their support and sponsor for the event. The event activities including photos shooting, performing from local school club about Sarus Crane and migratory birds, birdwatching, short lecture and speech from experts, exhibition, and other competition activities. We expect about 350 to 500 people will

participants to the event including local students, university students, local authorities, rangers, site manager, birdwatcher, national authorities and local communities around the wetland.

Expected outcome:

- promote concept of EAAFP
- Education and awareness raising on conserving Sarus Crane and other migratory birds
- encourage local and public to engage in conserving migratory birds along it flyway
- a lot of awareness raising materials will be produced
- a report of event
- photos and video about event
- promote the event and concept of the event through social media

### 3. Proposed Event Budget Plan:

Please specify budget plan of your proposed event

Total: 1,000 USD

*Please note that ideal budget scale is approximately 1,000 USD to each country*

Budget breakdown:

Venue preparation	500 USD
Bus rental	300 USD
Awareness materials (leaflet, roll up, banner, backdrop)	200 USD
Others – specify	
Please indicate contributions fee from other sources for this event	1,500 USD
Expected contributions fee:	
-Department of Freshwater Wetlands Conservation of General Directorate of Administration for Nature Conservation and Protection, Ministry of Environment	
-BirdLife International Cambodia Programme	
-WWT	
-Other contributors	

In addition, we encourage you to register your event at the following websites as well for regional and global statistics of WMBD participation. It is a quite simple form. It won't take you long to fill in the form, if you have already the information.

- Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)

After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Final Report should include copies of any materials produced under the project. Published materials should be submitted with the

final report in both hard and electronic copy with suitable photographs illustrating the activities undertaken

Deadline:	<b>No later than 17 September 2018</b>
Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	Ms. Hyeseon Do, Programme Officer of EAAFP Secretariat at <a href="mailto:programme@eaaflyway.net">programme@eaaflyway.net</a> and <a href="mailto:wmbd@eaaflyway.net">wmbd@eaaflyway.net</a>

## ANNEX 1

### Standard format for the WMBD event report

#### Section 1. EVENT INFORMATION (Compulsory)

##### 1.1 Contact Information - Provide your contact information for this report

Full Name	
Name of the organisation	
Name(s) of the division and/or position	
Type of the organisation - Government/NGO/Private Sector/Other	
Email	
Postal address	
Office phone numbers	
(Your) Cell number (optional)	
Fax (optional)	
Website (optional)	
Additional contact person (optional)	
Date of submission	

##### 1.2 Event Location - Where did your event take place?

Name of country	
Name of city	
Name of event place/venue	

##### 1.3 Event Type - Check the relevant categories of your event type

Public awareness activity – local and/or national	
Field Trip (e.g. Birdwatching)	
Monitoring/survey	
Educational activity/lecture	

Festival	
Media event (e.g. press release)	
Movie/video	
Others – specify	

1.4 Event Organiser - Who were organiser and/or sponsor for your event?

1.5 Target Audience - Who were the participants for your event?

School students, teachers or parents	
University students	
Researchers, scientist	
birdwatchers	
Site managers for flyway site and wetlands	
Decision or policy makers	
Media	
Others – specify	

1.6 Number of Participants - How many participants were there for your event?

1.7 Outcome - What is the outcome from your event?

Any additional comment? (Optional)

## Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper here.

## Section 3. BUDGET REPORT (Compulsory)

Report here how you spent the budget you planned in the application

**Section 4. SHORT SUMMARY REPORT (Compulsory)**

Provide a short article about your WMBD event or activity you arranged to celebrate WMBD. The following information (venue, organiser, number and type of participants, outcome) should be included in your article. (Minimum 200 words)

**Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):**

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos; and videos as well if you have one