



ANNEX 1

World Migratory Bird Day 2019 Event Report Click It, Sketch It: An Adventure with Migratory Birds October 12, 2019/LPPCHEA

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information

Full Name	Amy M. Lecciones
Name of the organisation	Society for the Conservation of Philippine Wetlands, Inc.
Name(s) of the division and/or position	Vice President and Executive Director
Type of the organisation - Government/NGO/Private Sector/Other	NGO
Email	amy_lecciones@yahoo.com amylecciones@wetlands.ph post@wetlands.ph
Postal address	Unit 208 Grand Emerald Tower, F. Ortigas Jr. Road corner Garnet St., Ortigas Center Pasig City, 1605 PHILIPPINES
Office phone numbers	(+63)(2) 8 637-2409
(Your) Cell number (optional)	(+63)(917-544-4096)
Fax (optional)	(+63)(2) 8 637-2409
Website (optional)	www.wetlands.ph
Additional contact person (optional)	
Date of submission	

1.2 Event Location

Name of country	Philippines
Name of city	Las Piñas City / Parañaque City
Name of event place/venue	Las Piñas – Parañaque Critical Habitat and Ecotourism Area (LPPCHEA) or Las Piñas – Parañaque Wetland Park

1.3 Event Type

Public awareness activity – local and/or national	✓
Field Trip (e.g. Birdwatching)	✓
Monitoring/survey	
Educational activity/lecture	✓



Festival	
Media event (e.g. press release)	
Movie/video	
Others – specify	

1.4 Event Organisers

The event was organized by the Society for the Conservation of Philippine Wetlands, Inc. (SCPW), in partnership with the East Asian – Australasian Flyway Partnership, Department of Environment and Natural Resources – Biodiversity Management Bureau (DENR-BMB), Department of Environment and Natural Resources - National Capital Region (DENR-NCR). The event was also supported by the following: Department of Tourism – National Capital Region; Maynilad Water Services Inc.; Federation of Philippine Photographers Foundation; Wild Bird Club of the Philippines; and One Meralco Foundation.

1.5 Target Audience

School students, teachers or parents	✓
University students	✓
Researchers, scientist	
Birdwatchers	✓
Site managers for flyway site and wetlands	✓
Decision or policy makers	✓
Media	✓
Others – specify	Photographers and graphic artists

1.6 Number of Participants

There were around 65 attendees to the event, including organizers, guests, and participants.

1.7 Outcome

The event was originally designed to target three types of audiences: Children, photographers and artists. However, during the event itself, there were also DENR-BMB Staff who joined the event who have not visited this wetland even if it is just in Metro-Manila. Overall, the event brought together a varied set of audiences who experienced interacting with migratory birds and wetlands in their own very special and specific ways. The children learned about wetlands through a story enhanced by a quick birding activity then coloring bird sketches. The photographers had a great time taking photos of migratory birds and the scenic wetland while the others enjoyed the wetland walk including the board walk among the mangroves. With the modest funds from EAAFP, the SCPW was able to leverage additional support from the DENR-BMB in terms of providing lunch for the participants and drinking water from Maynilad Water Services, Inc. The overall outcome was the increased awareness and appreciation of a unique set of people on the importance of migratory birds and wetlands. The event was an outstanding success that the SCPW will propose the activity to be part of the CEPA program of the Las Piñas – Parañaque Wetland Park.

Any additional comment?

There were not many fine arts students who were able to attend because its their mid-term examinations



and they had many plates to submit that week. However, they committed to go to LPPWP on the last week of October 2019 during semestral break to do sketching of the scenery and the birds that they will encounter. Also, for the online exhibit, we have partially uploaded the photos from the participants but we gave them until the end of October 2019 to complete their submissions. The online exhibit will be finalized on the first week of November 2019 when all the photos and sketches are submitted to SCPW and all the birds photographed are identified.

Section 2. EVENT PROGRAMME (Compulsory)

Below is the program of the event:

12 October 2019 (Saturday)		
7:00 – 7:30 AM	Registration	
7:30 – 8:00	Opening Preliminaries	
	Welcome Remarks - Amy Lecciones (Vice President and Executive Director, SCPW)	
	Opening Messages - Carlito Castañeda (PASu for LPPCHEA, DENR-NCR)	
	Messages from Partners - Woodrow Maquiling, Jr. (Regional Director, DOT – NCR) - Anson Tagtag (Wildlife Section Chief, BMB-DENR) EAAFP Focal Point in the Philippines (on behalf of Asec Ricardo Calderon, Asst. Secretary for Staff Bureaus of the DENR and concurrent Director of Biodiversity Management Bureau)	
8:00 – 9:30	Learning Sessions	
	Audio-Visual Presentation about Wetlands	
	Lecture on Plastic Pollution and Migratory Birds (Amy Lecciones, SCPW)	
	Lecture about LPPCHEA (Kerk Zairus Calvara, DENR-NCR)	
	For Adult Participants	For Grade School Students
	Sharing of Tips on Birding (Mike Lu, WBCP) Lecture and demo about Wildlife and Nature Photography (Maridel Teves, FPPF)	Storytelling Session for kids on Migratory Birds and Plastic Pollution (Aisa Amy Hermeno, SCPW)
9:30 – 12:00	Wetland Walk, Bird Watching, Photography/Sketching	
12:00 – 12:30	Wrap-Up and Next Steps	
12:30 – 1:30 PM	Lunch/Homeward Bound	



Section 3. BUDGET REPORT (Compulsory)

Budget Item	In PhP
1. Honorarium for Guides, Trainers, Facilitators	
Illustrator	12,000
Writer	3,000
Storyteller	2,000
Photography Trainer	5,000
Guides (P500/pax X 6 pax)	3,000
Sub-total 1	25,000.00
2. Food for meetings and for event	
Snacks for 50 pax at P100 each	5,000
Others (breakfast for SCPW Team on the event day, food for ocular visit and meetings)	1,868
Sub-total 2	6,868
3. Transportation for organizers and kids for the storytelling session (2 vans @ P4,000 each inclusive of fuel and toll)	8,000
Others (grab e-receipts, canvass for materials and supplies, etc)	1,360
Sub-total 3	9,360
4. Supplies and seminar kit	
(Banners, flyers, bags, t-shirts, notepads, ball pens, markers, other supplies)	7,891.50
Receipts from media print, tshirt purchase and printing of t-shirts	
Sub-total 4	7,891.50
5. Web development and uploading of online exhibit	1,000
Sub-total 5	1,000
Total	50,119.00
	Or approximately USD1001
Amount Received from EAAFP	PhP50,060.10

Actual amount received (PhP50,060.10) Exchange Rate is approximately USD1=PhP50

Justification for the deviation in the budget:

- There was an increase in the budget for honorarium because we had to commission a writer and illustrator for the original story that will be read at the storytelling session.



- For the food, lunch was sponsored by the DENR – Biodiversity Management Bureau. SCPW only paid for breakfast of the SCPW Team, food during meetings, and snacks for the event participants.
- We also hired an additional van to convey the kids to and from the venue.
- The web developer agreed to lower his rate to P1,000 only.

Section 4. SHORT SUMMARY REPORT – This report will be shared on EAAFP website

The SCPW, with support from the East Asian-Australasian Flyway Partnership (EAAFP), Department of Environment and Natural Resources - Biodiversity Management Bureau (DENR-BMB) and the Department of Environment and Natural Resources – National Capital Region (DENR-NCR) celebrated the World Migratory Bird Day by holding an event titled “Click It, Sketch It: An Adventure with Migratory Birds” at the Las Piñas Parañaque Wetland Park on Saturday, 12 October 2019. The celebration was in line with this year’s theme for World Migratory Bird Day which is “Protect Birds: Be the Solution to Plastic Pollution” and the EAAFP theme for 2019-2020 “Flyways – Connecting People and Migratory Waterbirds”.

The event was aimed at: (1) increasing the awareness of nature photographers and graphic artists on the importance of migratory birds and wetlands and how they can help protect them; (2) establishing a cadre of photographers and graphic artists who can advocate for migratory bird protection and wetland conservation through using images as a medium; (3) enhancing the skills of nature photographers in capturing images of wildlife and nature that can be used as tools in advocating protection for migratory birds and wetland conservation; and (4) instilling conservation in the minds of young children, and the impacts of plastic pollution to migratory birds. The participants for this activity primarily came from sectors with the potential to translate these images to communication materials that can help promote protection of these migratory birds as well as wetland conservation. To achieve these, the learning event employed approaches and methods that would effectively communicate the message including a short seminar, tips on wildlife photography, interaction with local birding guides, arts and storytelling with children.

The event was graced by DOT-NCR Regional Director Woodrow C. Maquiling Jr., DENR-NCR Conservation and Development Chief Aida E. Esguerra, LPPWP Protected Area Superintendent (PASu) Carlito Castañeda and DENR-BMB Wildlife Section Chief Anson Tagtag who is also the Focal Point of EAAFP in the Philippines. In their messages for the event, they underscored the importance of conserving wetlands since they are habitats of migratory birds and emphasized what people can do to reduce plastic pollution, particularly in the Las Pinas – Paranaque Wetland Park and the whole Manila Bay area.

More than 50 participants attended the event which included a short seminar on wetlands and migratory birds conducted in plenary followed by workshops, a storytelling session for kids and Wetland Walk. The seminar or learning event consisted of an audio-visual presentation on wetlands followed by a presentation by Ms. Amy M. Lecciones, Executive Director of the SCPW



on Plastic Pollution and Migratory Birds. Mr. Kerk Zairus Calvara from DENR- NCR briefed the participants on the profile of the Las Piñas-Parañaque Wetland Park (LPPCHEA) including issues confronting this critical habitat which is now a protected area.

The participants were then divided into groups depending on their interest. For the photography and sketching workshop, Ms. Maridel Teves of the Federation of Philippine Photographers Foundation gave hands-on tips and demonstration on wildlife photography. Mr. Mike Lu of the Wild Bird Club gave a short lecture on tips on birding before the groups joined the Wetland Walk. The Wetland Walk provided the opportunity for the bird watching activity, photography and sketching sessions to take place in various locations within the Wetland Park. It was agreed that each of the participating photographers will submit three of their best photos for the online exhibit. Copyright policies for the use of the photos were also explained to the participants.

Meanwhile, a special storytelling session for the kids read by Aisa Amy L. Hermeno about the journey of Elias and his kite and two of nature's great allies: a migratory bird and a mangrove tree, captivated the children. The children learned about mangroves, migratory birds, and plastic pollution which are the central theme of the story. The children were then led to a short wetland walk to watch some birds that are feeding on the rocks near the shore of the venue, the Wetland Wave. After the quick bird-watching activity, the children were given sketches of migratory birds to color as their final activity. The youngest participant was 5 years old.

The SCPW would also like to thank Engr. Frankie Arellano and Maynilad Water Services Inc. for providing drinking water to the participants and One Meralco Foundation for sending their photography enthusiasts to the event.



Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

<p>Name of Photo/Video Photo/Video</p>	<p>Click It, Sketch It learning event: Group Photo</p> 
<p>Credit info Link</p>	<p>Photo Credits: SCPW, Inc. https://flickr.com/photos/wetlandsp/48901882988/in/album-72157711331481756/</p>

<p>Name of Photo/Video Photo/Video</p>	<p>Bird Watching Activity</p> 
<p>Credit info Link</p>	<p>Photo Credits: SCPW, Inc. https://flickr.com/photos/wetlandsp/48907632057/in/album-72157711331481756/</p>



<p>Name of Photo/Video</p> <p>Photo/Video</p>	<p>Photographers taking photos of migratory birds and their habitat</p> 
<p>Credit info</p> <p>Link</p>	<p>Photo Credits: SCPW, Inc.</p> <p>https://flickr.com/photos/wetlandsp/48906873043/in/album-72157711331481756/</p>

<p>Name of Photo/Video</p> <p>Photo/Video</p>	<p>Storytelling for kids about mangroves and migratory birds</p> 
<p>Credit info</p> <p>Link</p>	<p>Photo Credits: SCPW, Inc.</p> <p>https://flickr.com/photos/wetlandsp/48902494021/in/album-72157711331481756/</p>



<p>Name of Photo/Video</p> <p>Photo/Video</p>	<p>Kids showing their artworks of birds after the storytelling activity</p> 
<p>Credit info</p>	<p>Photo Credits: SCPW, Inc.</p>
<p>Link</p>	<p>https://flickr.com/photos/wetlandsp/48897203902/in/album-72157711331481756/</p>

<p>Name of Photo/Video</p> <p>Photo/Video</p>	<p>Learning session about wetlands, migratory birds and plastic pollution</p> 
<p>Credit info</p>	<p>Photo Credits: SCPW, Inc.</p>
<p>Link</p>	<p>https://flickr.com/photos/wetlandsp/48901922653/in/album-72157711331481756/</p>



***** The photos during the event were uploaded via Flickr.com at these links:**

<https://flickr.com/photos/wetlandsph/albums/72157711331481756/page1>

<https://flickr.com/photos/wetlandsph/albums/72157711331481756/page2>

***** The online exhibit of photos taken by the participating photographers is at the official webpage of the event at the SCPW website:**

<https://www.wetlands.ph/click-sketch-adventure-migratory-birds/>



Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format; and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.